Facilitate SMEs in the Hong Kong Apparel and Footwear Industry to Adopt the Higg Index to Enhance Competitiveness and Sustainability



SFBC - How it all started

Established in April 2008

Mission Statement

Sustainable Fashion Business
Consortium (SFBC) is a group of
Hong Kong based companies in
the textile and apparel sector
committed to promoting and
increasing the use of sustainable
practices across the fashion
supply chain.

Our position to cooperate

- A platform for sustainability through dialogue and information sharing
- Bring expertise from the world supply chain



Sustainable development cannot be done alone



SFBC Members





Mecilla Limited













CLOTHING INDUSTRY TRAINING AUTHORITY









































Johanna, ho







High Fashion International Limited



















Our Milestones 2010 Apr 2015 2011 Jan 2014 Dec 2013 Piloted OIA and **Smart** Served as External 2011 Seminar on Joined with European **Toolkit Higg Subject Matters** 2009 Outdoor "Insider's CITA to provide Oct Index Advisor on the Reset Carbon Higg Index Piloted WWF Group's Eco Higg Index 2.0 View on project Higg Index" HK's LCMP Index Course started Workshop Luncheon Apr 2011 Nov 2011 2010 Dec 2013 Feb 2014 Oct 2012 Oct 2015 Supported CITA to Seminar on Collaborated Joined with Joined FIDC Eco Expo Asia **Factory Visit** "User on Eco Chic develop a "CSR CITA to 2012, HK ${\it Guidebook for HK}^{Endorsed}$ Design Award, provide Higg Solution organized by SME in apparel Index 2.0 Sharing Day" Redress HK industry Course in HK Aug 2013 Apr 2015 Mr. Anderson Lee Cotton (SFBC Vice Seminar Dialogue **Expertise Partnership** Chairman) joined **SAC** Board of Director **SFBC**

Our Activities

Dialogue: "Brand Advisory" Luncheon

| Speaker | Date |
|---|--------------------------------|
| Mr. Lars Doemer, Global Coordinator EHS of H&M Hennes & Mauritz (Far East) | 7 th July 2013 |
| Ms. Sonja Gottschlich, Project Manager – Sustainability Apparel of World Cat | 9 th August 2013 |
| Mr. Sean Cady, Vice President, Product Stewardship and Sustainability at VF Corporation | 21st October 2013 |
| Mr. Tony Taylor, Senior Plan A Manager of Marks and Spencer Asia Pacific Ltd. | 6 th December 2013 |
| Mr. Ashley Hedland, Regional Sustainability Practice Head of Edelman | 6 th June 2014 |
| Mr. Aaron Tam, Environmental Health and Safety Manager, Gap Inc. | 31 st July 2014 |
| Mr. Lary Brown, Head of Global Sourcing Compliance at Esprit De Corp (Far East) Ltd | 12 th December 2014 |
| Dr. Joyce Tsoi, Environmental Program Responsible at H&M Hennes & Mauritz (Far East) Ltd and the board member of ZDHC Group | 5 th February 2015 |
| Ms. Joyce Chau, FTA/BSCI Representative China at Business Social Compliance Initiative (BSCI), | 23 rd April 2015 |
| Ms. Carmen Chan, Corporate Responsibility Manager, Tesco International Sourcing | 17 th July 2015 |
| Mr. Frank Michel, Executive Director of ZDHC | 19 th October 2015 |

Sustainable Apparel Coalition

Development of Sustainability Apparel Coalition (SAC) & Higg Index



Its members over 40% of global leading apparel and footwear brands, retailers, manufacturers, non-governmental organizations, academic experts, and U.S. Environmental Protection Agency

Focus

The focus of the Sustainable Apparel Coalition is the development and use of the **Higg Index**: a *suite of self-assessment* tools designed to measure the sustainability impacts of apparel and footwear products.



SAC Members

Brands & Retailers



Manufacturers



Industry Affiliates



















































Nonprofit, Academia & Government









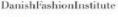


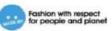




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Sustainable Apparel Coalition

A Global web of Higg Index Connection

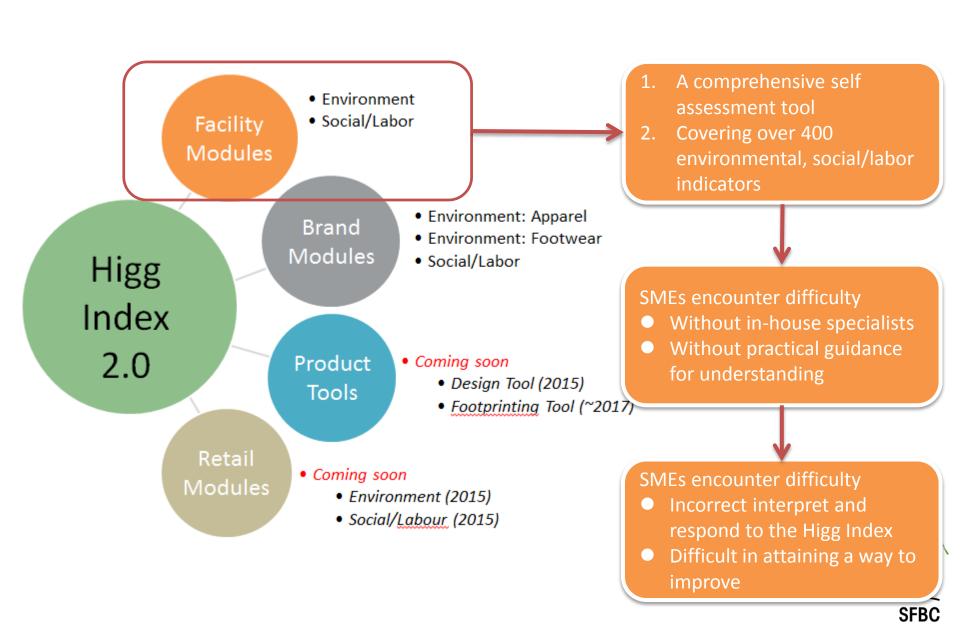
As of August 14, 2015:

- 3613 Accounts
- 5551 Individual Users
- 16129 One-to-one Account Connections
- 3287 Posted Modules
- ...And growing every day





Higg Index 2.0



Our Smart Toolkit

Problems

No improvement recommendations after self-assessment

Inaccurate interpretation and response to some assessment questions

- Technical content difficult to interpret for SMEs without in-house specialists
- Over 400 indicators to respond in self-assessment

Low adoption rate of Higg Index

Estimated 5% in local industry

Solutions





Tailor-made improvement solutions





Enhanced interface with step-by-step guidance and streamlined flow





Promotion through online / offline engagement

Our Smart Toolkit



Save significant cost and time to obtain FREE-OF-CHARGE sustainability advisory recommendations to improve sustainability performance



Advance to higher level of competitiveness over overseas counterparts by gaining a higher score in Higg Index assessment



Effectively manage compliance towards different buyers' requirements by adopting Higg Index



Get prepared to pass the mandatory Higg Index verification, which will be rolled out by SAC in near future.



Other Industries - Food



Organic is a labeling term that indicates that the food or other agricultural product has been produced through approved methods. The organic standards describe the specific requirements that must be verified by a USDA-accredited certifying agent before products can be labeled USDA organic.

Overall, organic operations must demonstrate that they are protecting natural resources, conserving biodiversity, and using only approved substances.







Other Industries - Building

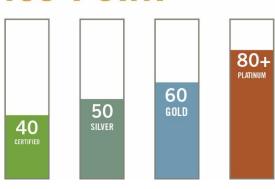


LEED stands for green building leadership. LEED is transforming the way we think about how buildings and communities are designed, constructed, maintained and operated across the globe.

LEED Credit Categories



100-POINT







Acknowledgement:

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