OpenCart x Stripe x Qupital

How enterprise brands grow sales through e-commerce during turbulent times?
企業品牌如何於動盪時期透過電子商務增加銷售量?

Mr. Andy Tsang
OpenCart
Director - Head of Marketing & Partnership

Mr. Kailash Madan
Stripe
Account Executive & Payment Specialist

Mr. Jacky Cheung
Qupital
President

2019 / 12 / 19 (Thursday)

5:30pm - 7:30pm

WorkTech, 4/F, Asia Standard Tower
59-65 Queen's Road Central, Central

Language: English (Qupital Section: Chinese)

Organiser
HKEBA

Funded by SME Development Fund
工業貿易署
Trade and Industry Department

Any opinions, findings, conclusions or recommendations expressed in this material/event (or by members of the Project team) do not reflect the views of the Government of the Hong Kong Special Administrative Region, Trade and Industry Department or the Vetting Committee of the SME Development Fund and the Dedicated Fund on Branding, Upgrading and Domestic Sales (Organisation Support Programme).

Event Organizer
主辦機辦

HKEBA
香港電子商務業協會

HKEBA
Hong Kong E-Commerce Business Association

Elton Chan

Chairman,
HKEBA

Matt Li

Vice-Chairman,
HKEBA

Trade and Industry Department
工業貿易署

Supporting Organizations
合作機構

WorkTech

工業貿易署
Trade and Industry Department

WorkTech

Past Seminars 過往講座

1. Introduction to Omnichannel Sales & Commerce

新世界發展有限公司 New World Development Company Limited

Google

Asiaray Inspiration Everywhere

2. Applications of Platform and Enterprise Data Analytics

the cage

Lane Crawford

amazon

WTIA 香港無線科技商會

3. Boosting your brands in China

天猫 TMALL.com

EXPLORIUM HONG KONG A FUNG GROUP INITIATIVE

HKRMA

4. Accelerating your e-commerce business

Google

shopify

HKRMA

5. Growing crossborder e-commerce for brands in South East Asia

asia pay

BUD Dedicated Fund on Branding, Upgrading and Domestic Sales

ReTAAS

Past Seminars 過往講座

6. General Managers' view on crossborder e-commerce from Hong Kong

7. Data & Privacy in a Digital Age

8. The development of checkout technologies

9. How VR and AR works with commerce?

Past
Event
過往活動

Taiwan Delegation Tour 2019

AppWork

S

Taiwan Startup Stadium

Startup Terrace

Magento x PayPal

To become a well-known brand through using e-commerce channel
透過善用電子商務渠道建立品牌的知名度

Mr. Eddy Chan
Magento
Partner Sales Manager

Ms. Belinda Lee
PayPal
Manager, Business Development & Business Consultant

2020 / 1 / 10 (Friday)

5:30pm - 7:30pm

Emerald Room, CUHK Business School Town Centre
Unit B, 1/F, Bank of America Tower, 12 Harcourt Road, Central

Language: English

Organiser
HKEBA

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Trade and Industry Department

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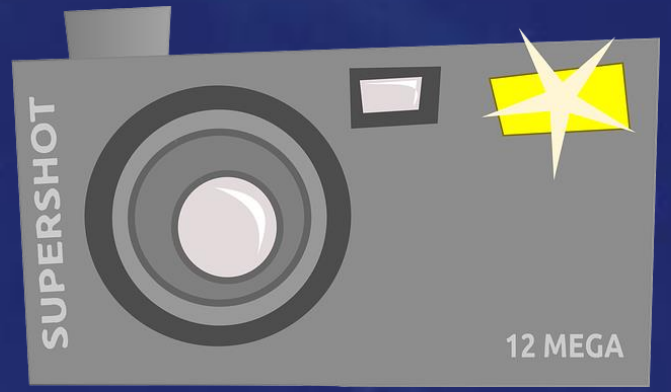
Supporting Org
支持機構

Photo Taking
拍照



Speakers
演講者

Mr. Andy Tsang

OpenCart
Director - Head of Marketing & Partnership

Mr. Kailash Madan

Stripe
Account Executive & Payment Specialist

Mr. Jacky Cheung

Qupital
President

Stripe

Mr. Kailash Madan

Stripe
Account Executive &
Payment Specialist

stripe

Introductions

Kailash Madan
Growth

stripe

Stripe in Hong Kong

Grab KLOOK客路 DiDi

mobike GRANA slack

HBX deliveroo KICKSTARTER

3 years

in Hong Kong

2/3

venture-backed startups

stripe

Maximising revenue with modern payments

stripe

Question: How many of you have online businesses?

stripe

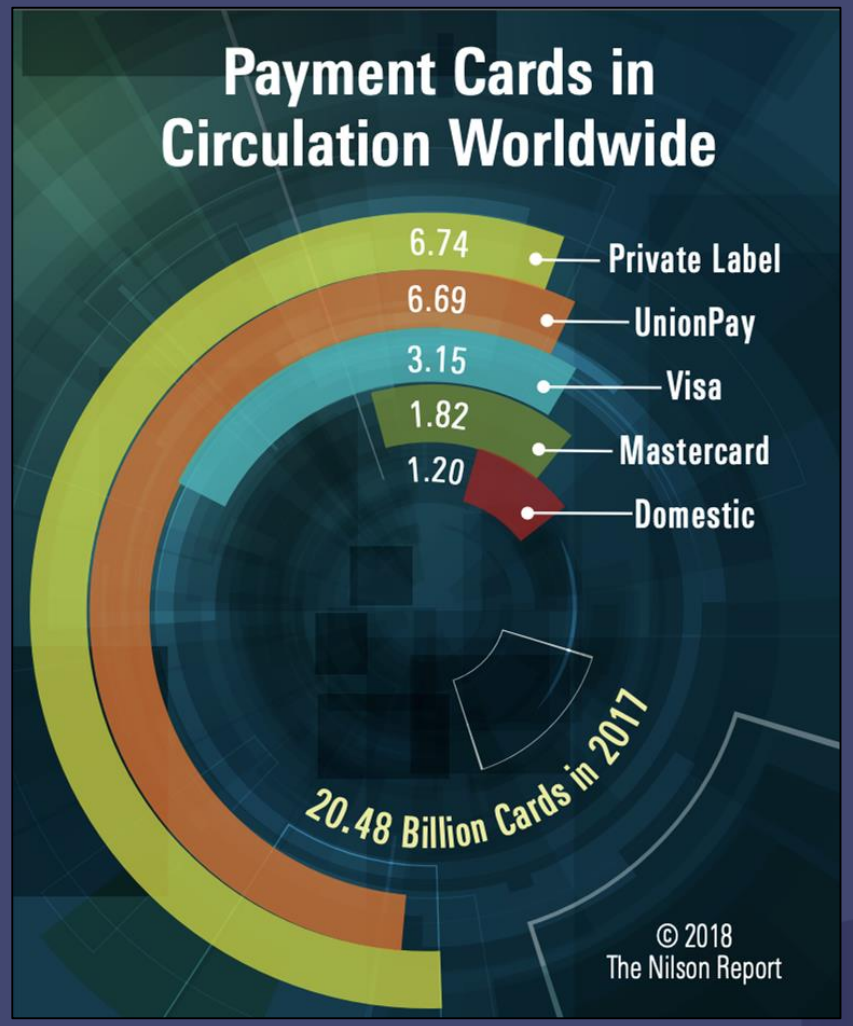
Question: Approximately how many payment cards are in circulation globally?

A) 2 Billion+
B) 20 Billion+
C) 200 Million+
D) 2 Trillion+

stripe

Answer (B): **20 Billion+**

Cards across Visa, Unionpay, Mastercard, American Express and private label cards



stripe

Question: What % of global consumer purchases were made on cards last year?

A) 43%
B) 33%
C) 13%
D) 23%

stripe

Answer (A): **43%**

Some **43%** of global consumer purchases were made on cards last year, up from **28%** in 2010. It has risen roughly 2% each year.

$11 Trillion

Processed by Visa in 2018

stripe

Agenda

1. Lessons to maximise your revenue
2. The lifecycle of a card payment

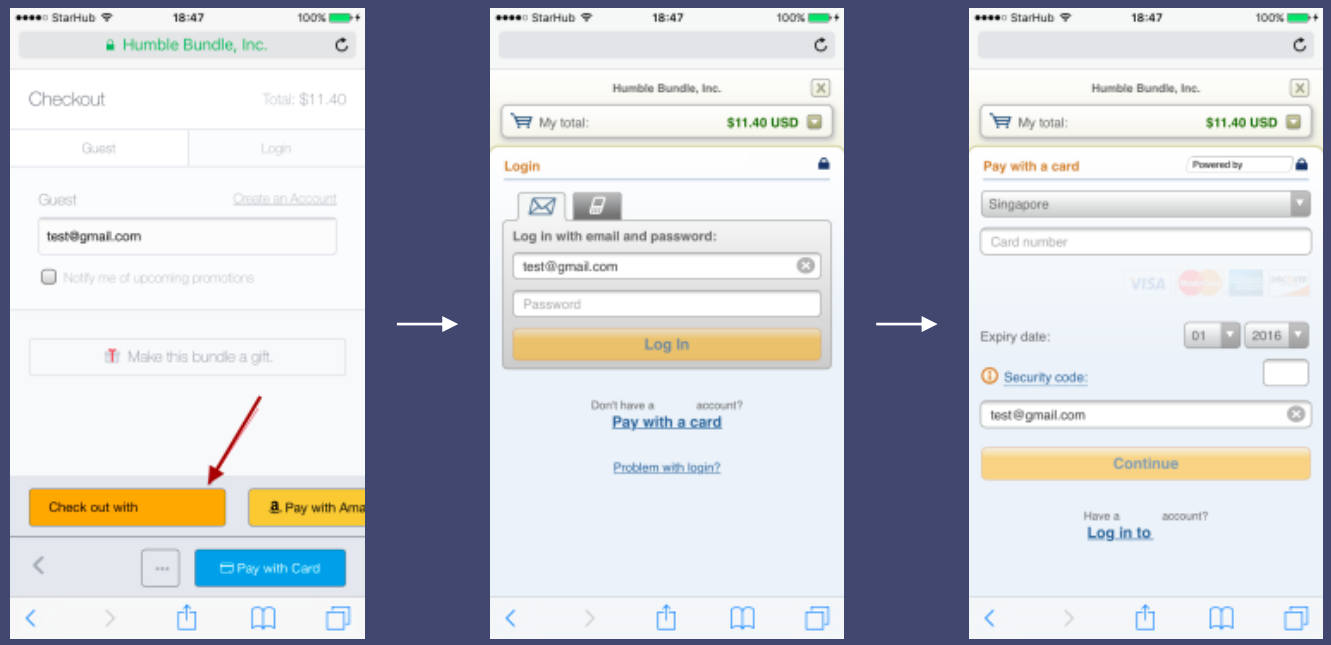
stripe

Agenda

1. Lessons to maximise your revenue
2. The lifecycle of a card payment

stripe

1. Don’t settle for a redirect



Charity Water saw a **40% increase** in conversion rate

stripe

2. Optimize for Mobile

72%

of overall commerce globally from mobile*

11%

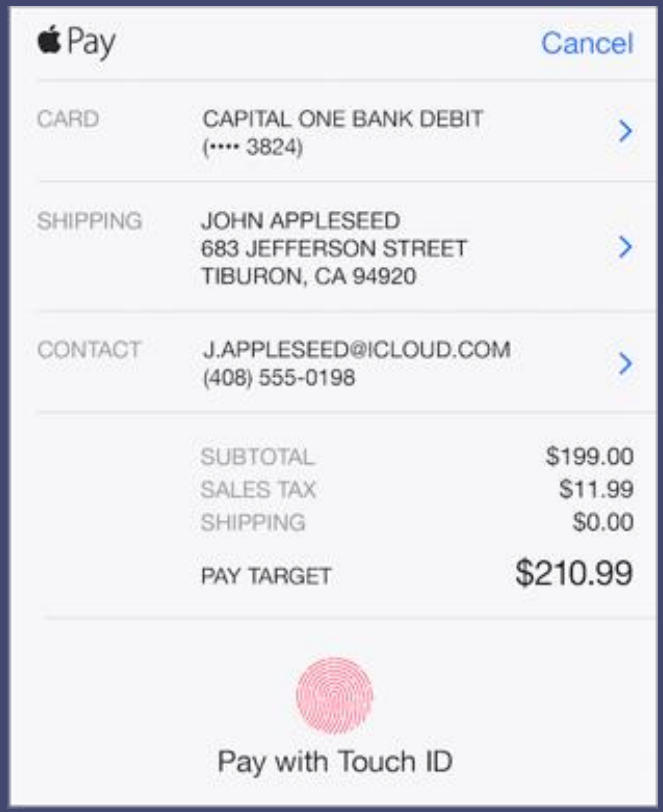
lower checkout completion on mobile

*Source: Techinasia

pay

Pay

SAMSUNG pay



2x

Increase in conversion

stripe

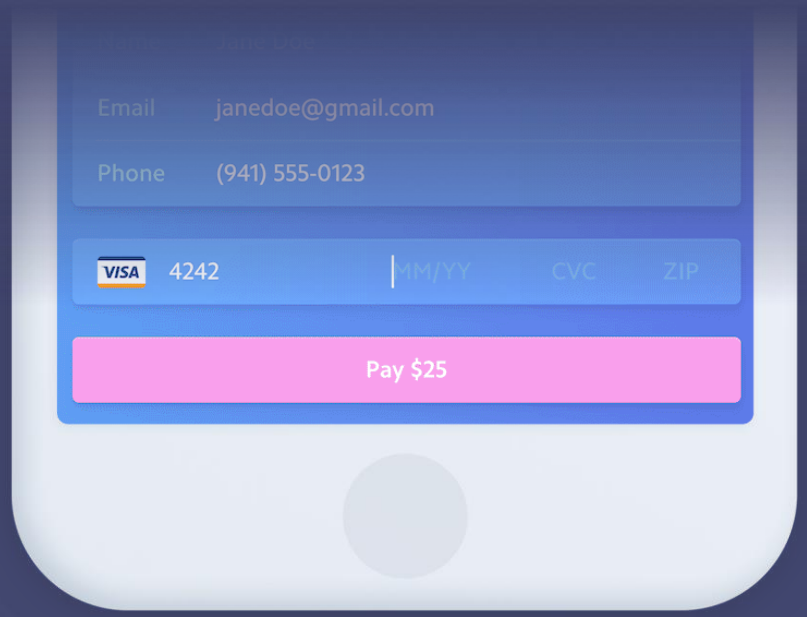
3. Reduce errors in the checkout flow

- Enable auto-complete of payments details saved with Chrome, Dashlane, 1Password, etc.
- Validate card number and expiration date while typing
- Mobile responsive
- Localized error messages and placeholders; dynamic postal code collection

stripe

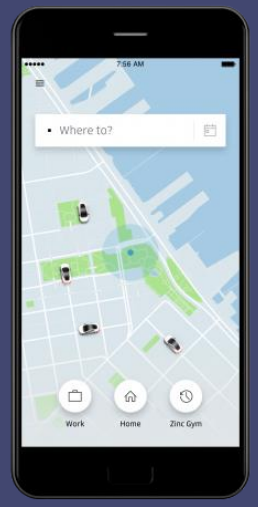
STRIPE ELEMENTS

Beautiful, intelligent payment forms for any checkout experience.

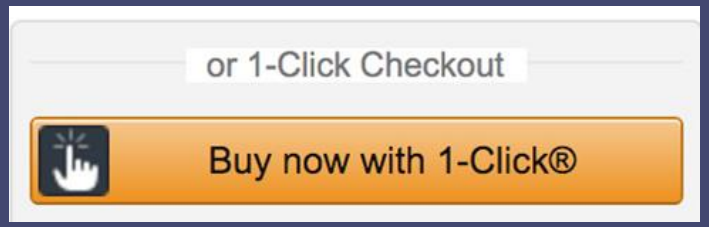


- Customizable
- Compliant
- Future proof

4. Store customers' payment information



UBER



amazon

NETFLIX

65% increase in repeat purchases with recurring billing

stripe

5. Sell globally

China

Europe

stripe

6. But price locally

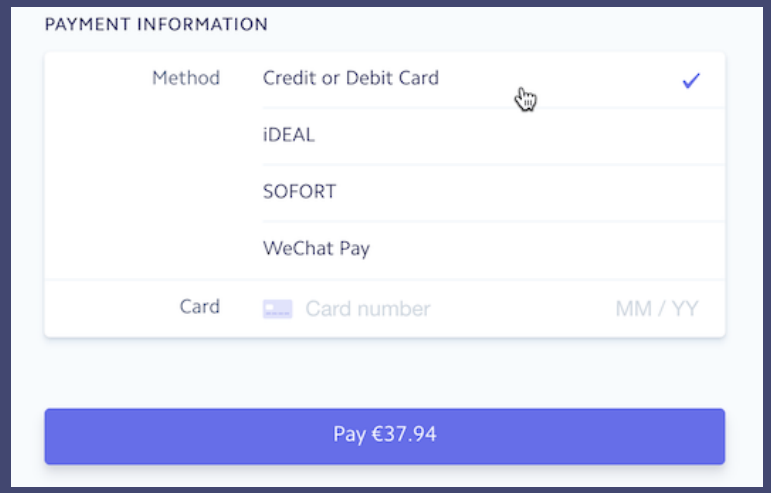
alwaysriding

50% increase in conversion rate in JP

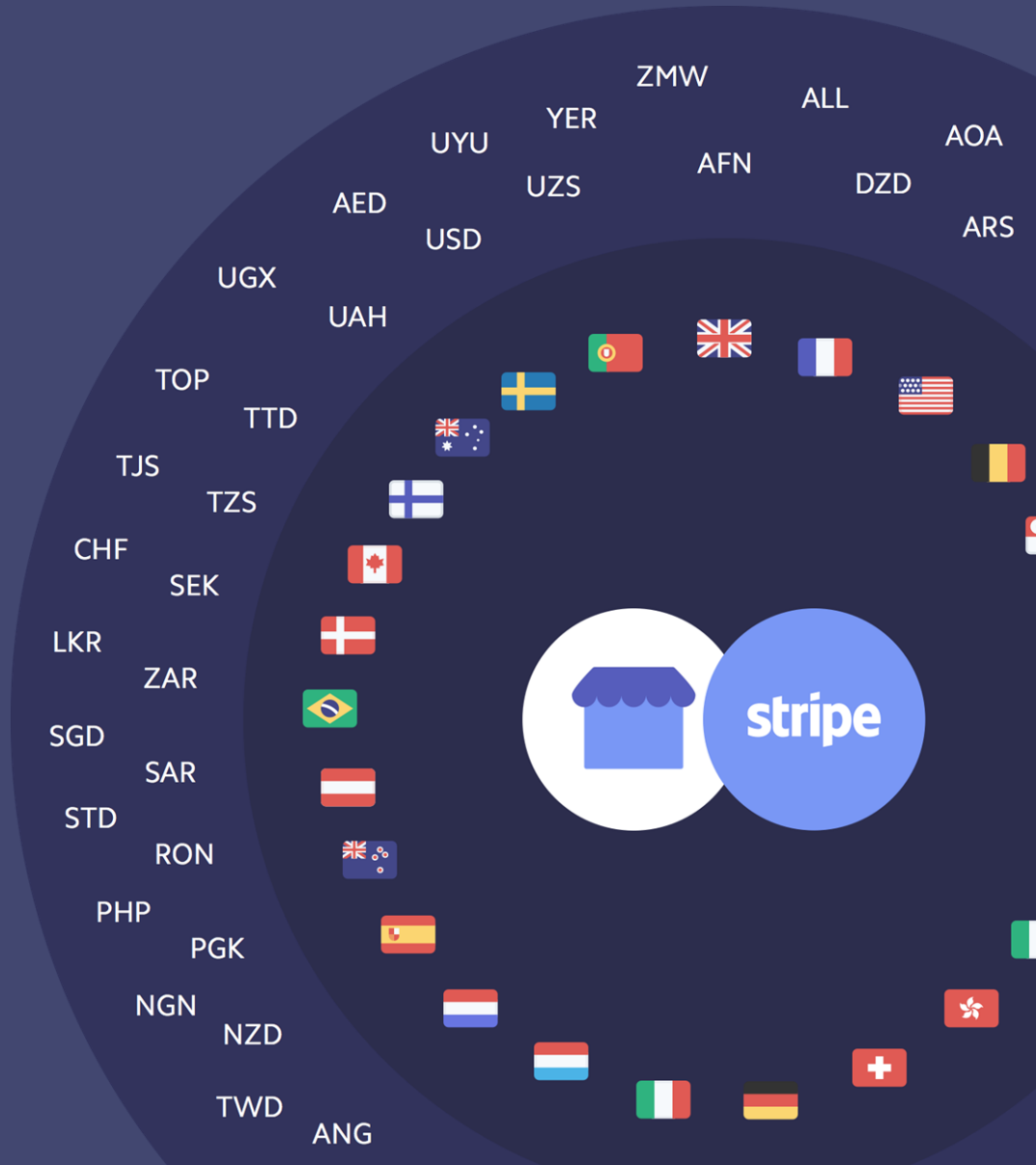
stripe

GROW REVENUE: GO GLOBAL

Going global is a parameter, not a project.



- 130+ currencies
- Local payment methods
- Unified global integration



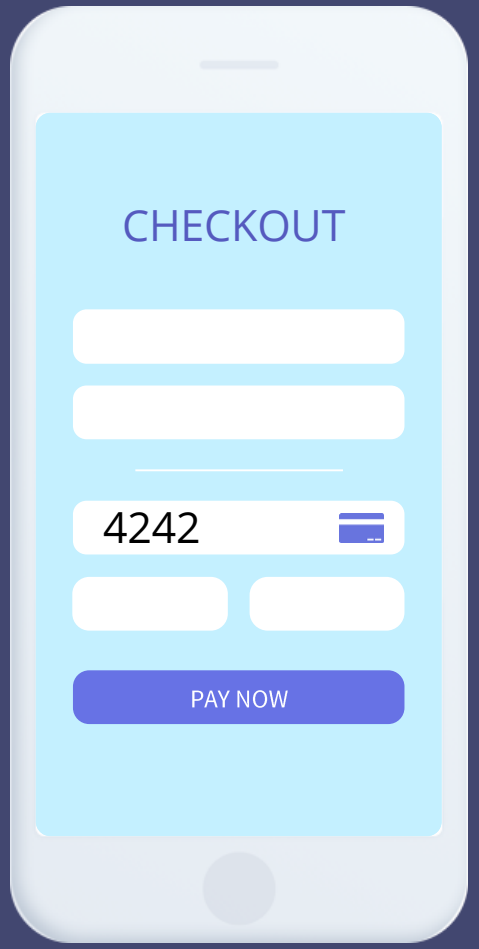
Agenda

1. Lessons to maximise your revenue
2. The lifecycle of a card payment

stripe

Step 1: Enter card information

- Cardholder enters payment info
- Info is encrypted
- Info is sent to Stripe



stripe

Step 2: Tokenization

- Stripe “tokenizes” the sensitive card information
- Depending on the customer’s card, Stripe determines if the card requires another step of authentication (“3DS”)

stripe

Step 3: Authorisation

- Stripe submits the authorisation request to charge the customer's card
- Customer's bank (the "issuer") approves the charge

stripe

Step 4: Capture

- Stripe sends a capture request
- Customer's bank (the issuer) packages up the money
- For step 3 and 4, all requests are going via a common network

stripe

Step 5: Settlement

- Funds are moved to Stripe
- Stripe then pays out the merchant
- Customers money is with the mechant

stripe

Setting up for payments...

stripe

Then maintenance...

- Reports
- Financial reconciliation
- Customer service
- Refunds
- Dispute notifications, handling

stripe

And expansion...

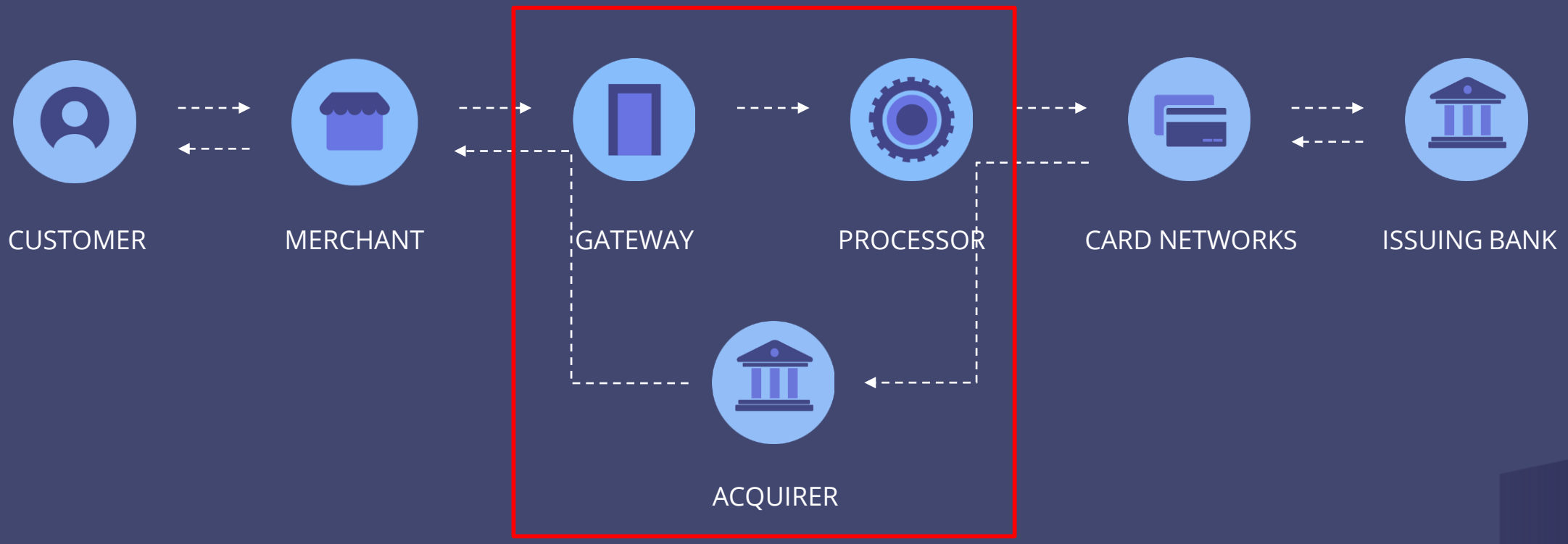
- Multi currency acceptance
- Anti Fraud
- Additional payment methods
- New lines of businesses
- New models of billing
- New regulations

stripe

Set up, maintenance, expansion

stripe

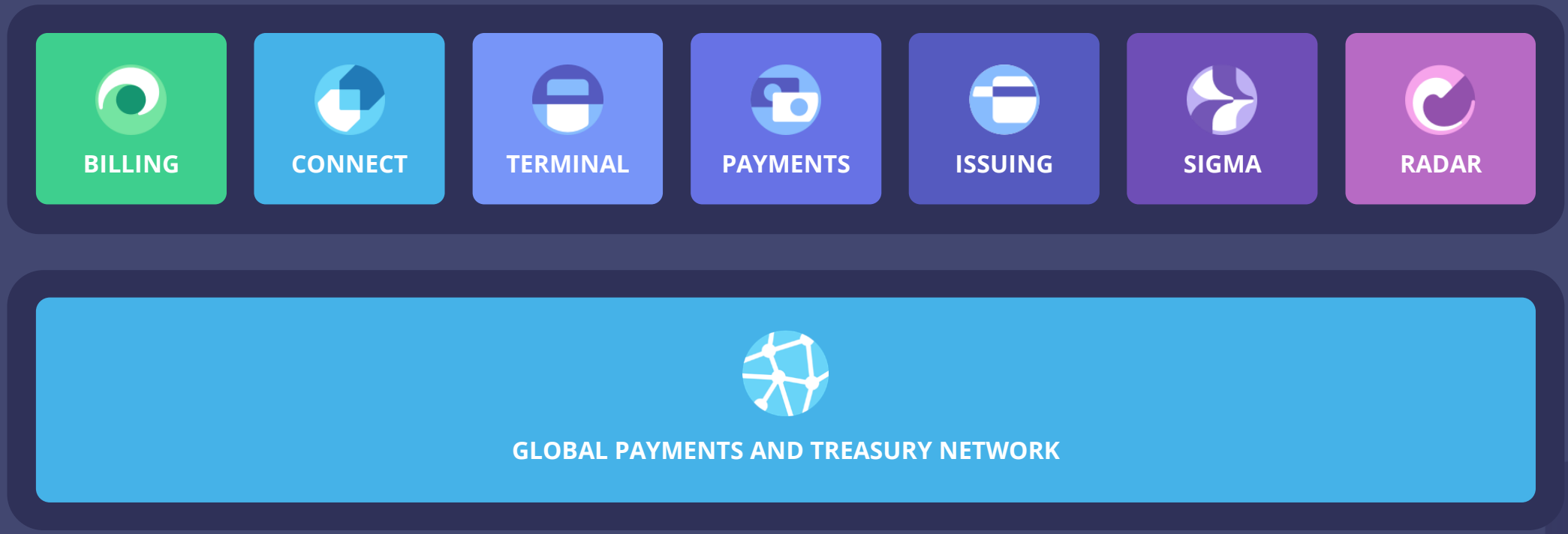
Setting up for payments...



stripe

The Stripe Platform

Integrated technology stack for global money movement



stripe

Full stack platform

```
Stripe.api_key = “sk_test_YbHfZs7fD0DXAxsDCwveh4CF”

token = params[:stripeToken]

charge = Stripe::Charge.create(
  :amount => 10000,
  :currency => “usd”,
  :description => “Example charge”,
  :source => {
    :number => “4242424242424242”
    :exp_month => 9,
    :exp_year => 2017,
    :cvc => “314”
  },
)
```

stripe

- Merchant account
- Gateway
- ISO
- Visa
- Mastercard
- American Express
- JCB
- Global payment methods
- PCI compliance
- Reporting
- Chargebacks
- Declines
- Fraud
- Tokenization
- Security
- Uptime
- Pre-processing
- Card updates
- Business analytics
- Payment routing
- Payouts
- Instant transfers
- Subscription billing
- Webhooks
- Versioned API
- Developer support
- Multiple libraries

Talk summary

1. Payments are complex
2. Many parties are involved
3. Actionable next steps for your business

stripe

Maximising revenue with modern payments

Learn more at **stripe.com**

Get in touch with us via sales@stripe.com

stripe

OpenCart

Mr. Andy Tsang

OpenCart
Director - Head of Marketing & Partnership

opencart

What is OpenCart?

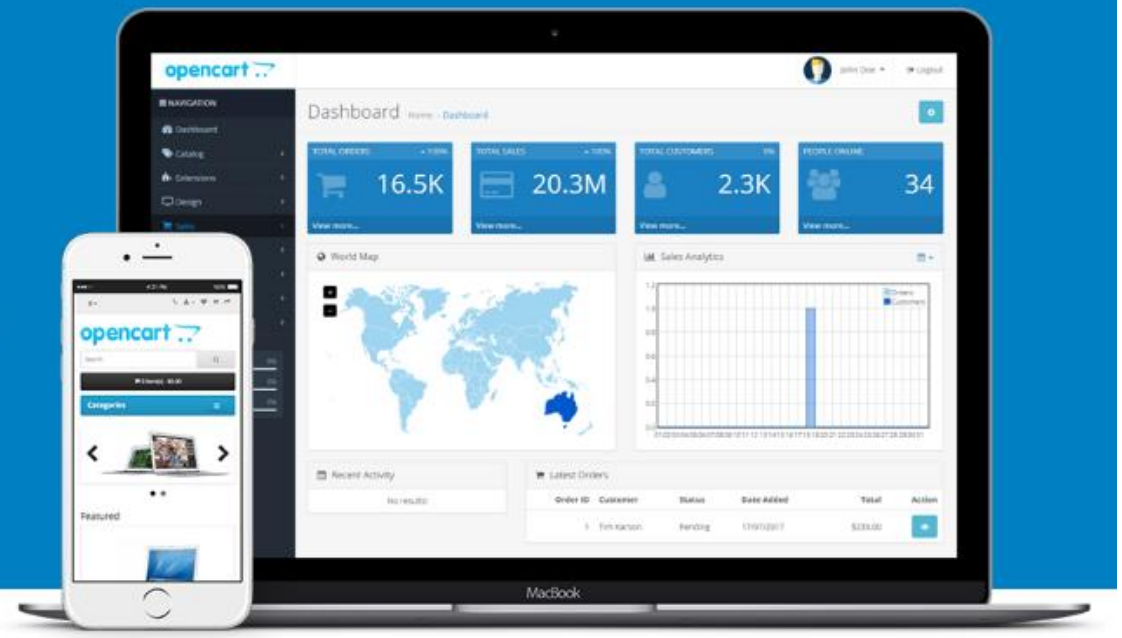
- Introduction
- Features & Benefits
- Statistics
- Showcases
- What is Next

opencart

The best FREE and open-source eCommerce platform

Everything you need to create, scale and run your business

FREE DOWNLOAD VIEW DEMO



Simple to start. Easy to run.

Start your free OpenCart eCommerce store now!

Open-Source and Free

Open source means transparent. OpenCart comes with free downloads and updates. Zero monthly fees.

Powerful Store Management

Benefit from our built-in SEO. Easy manage products, customers, orders, taxes rules, coupon codes and more.

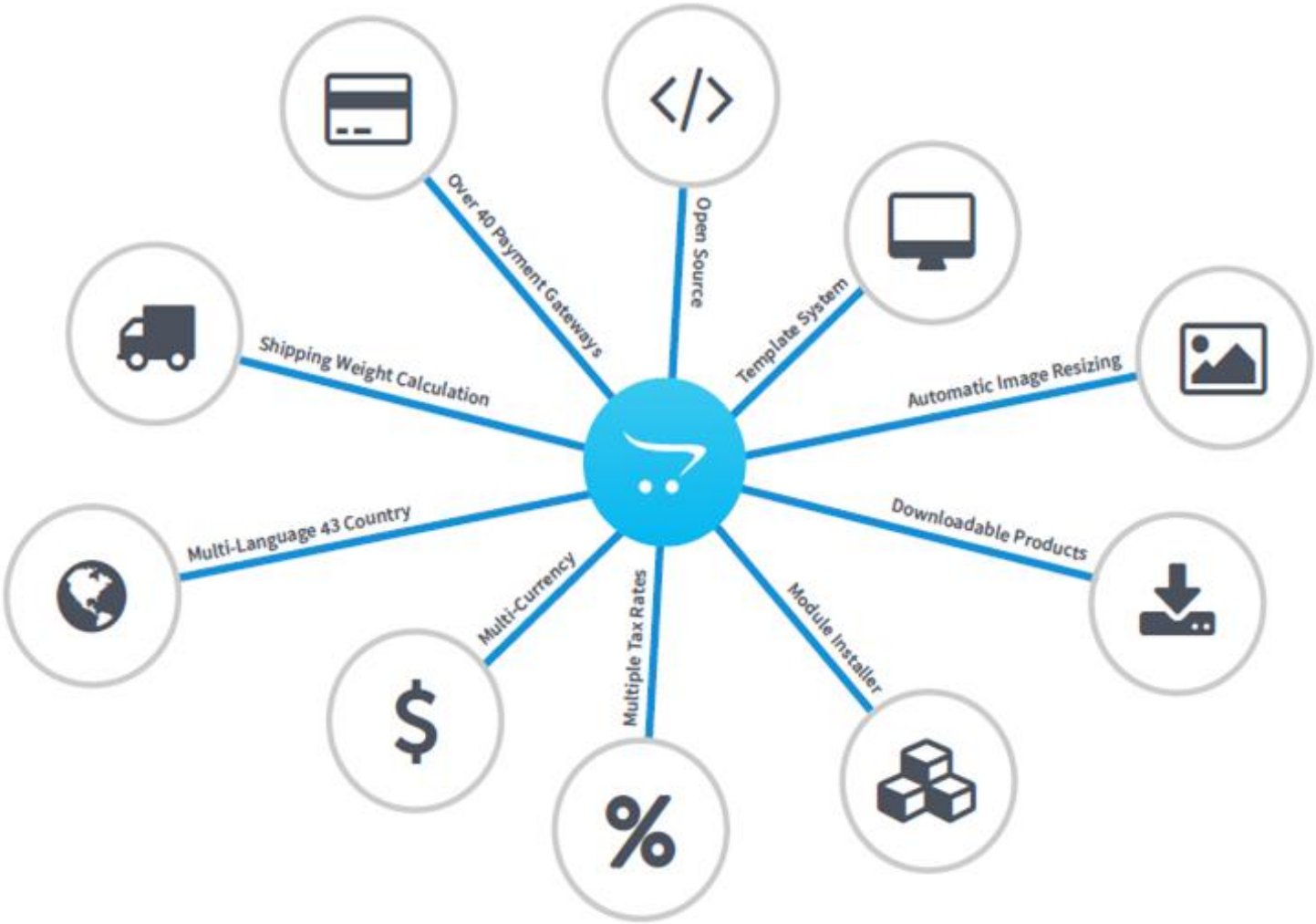
Extensions and Themes

The biggest eCommerce selections of modules and themes to expand your store functionality.

Support You Can Trust

We've got you covered. OpenCart offers free community or dedicated commercial support.

Features & Benefits of OpenCart



Features & Benefits of OpenCart

- Open Source
- Fully Customisable
- Easy to Follow Documentation
- Unlimited Categories
- Unlimited Products
- Unlimited Manufacturers
- Template System
- Multi-Language 43 Country
- Multi-Currency
- Product Reviews & Ratings
- Downloadable Products
- PCI Compliant
- Over 40 Payment Gateways
- Integrated Fraud Modules
- Free to Download & Use
- Automatic Image Resizing
- Multiple Tax Rates
- Related Products
- Unlimited Information Pages
- Shipping Weight Calculation
- Discount Coupon System
- Search Engine Optimization (SEO)
- Module Installer
- Backup & Restore Tools
- Printable Invoices
- Sales Reports
- Error Logging

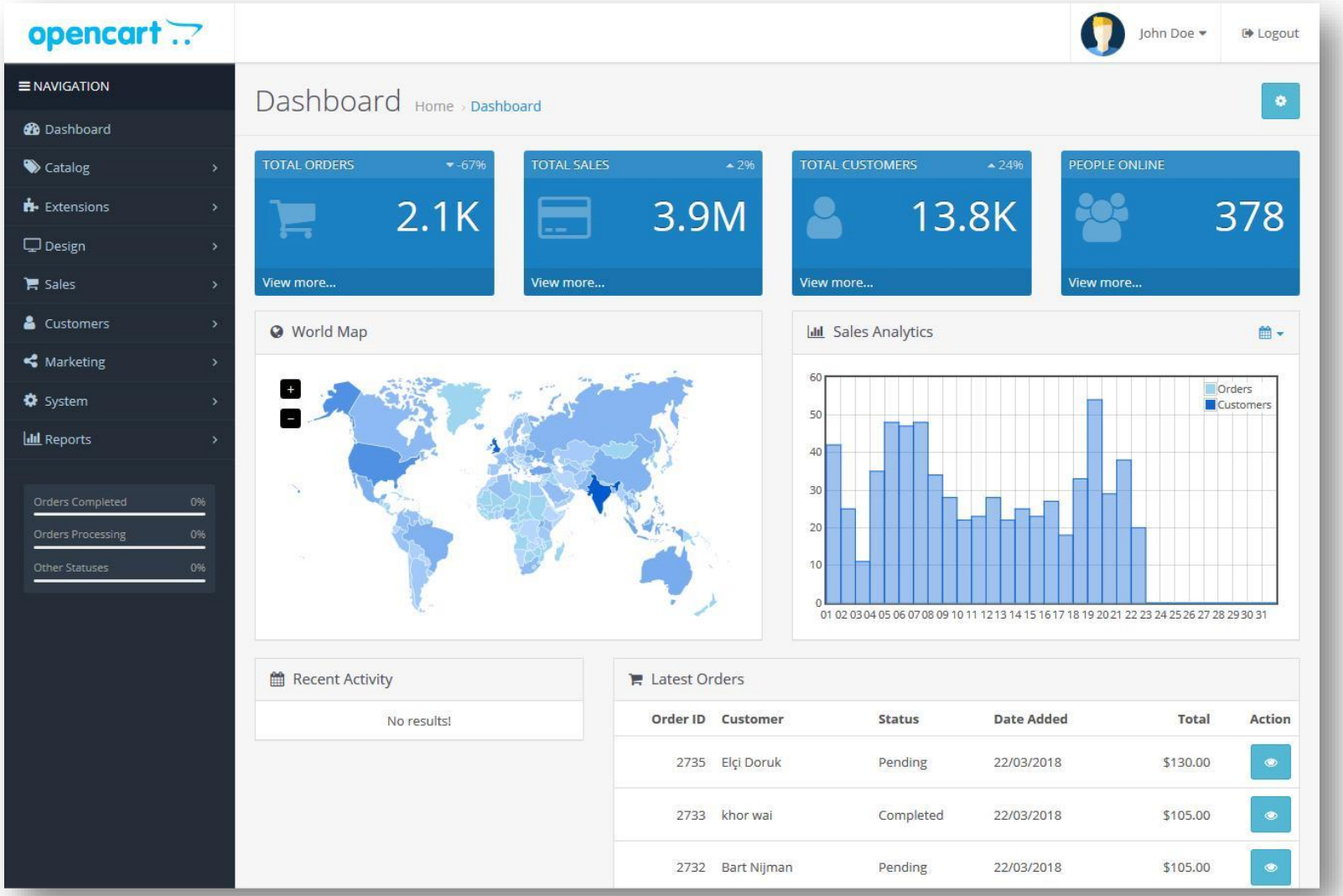
And much more...

opencart

Admin Panel

opencart

Dashboard



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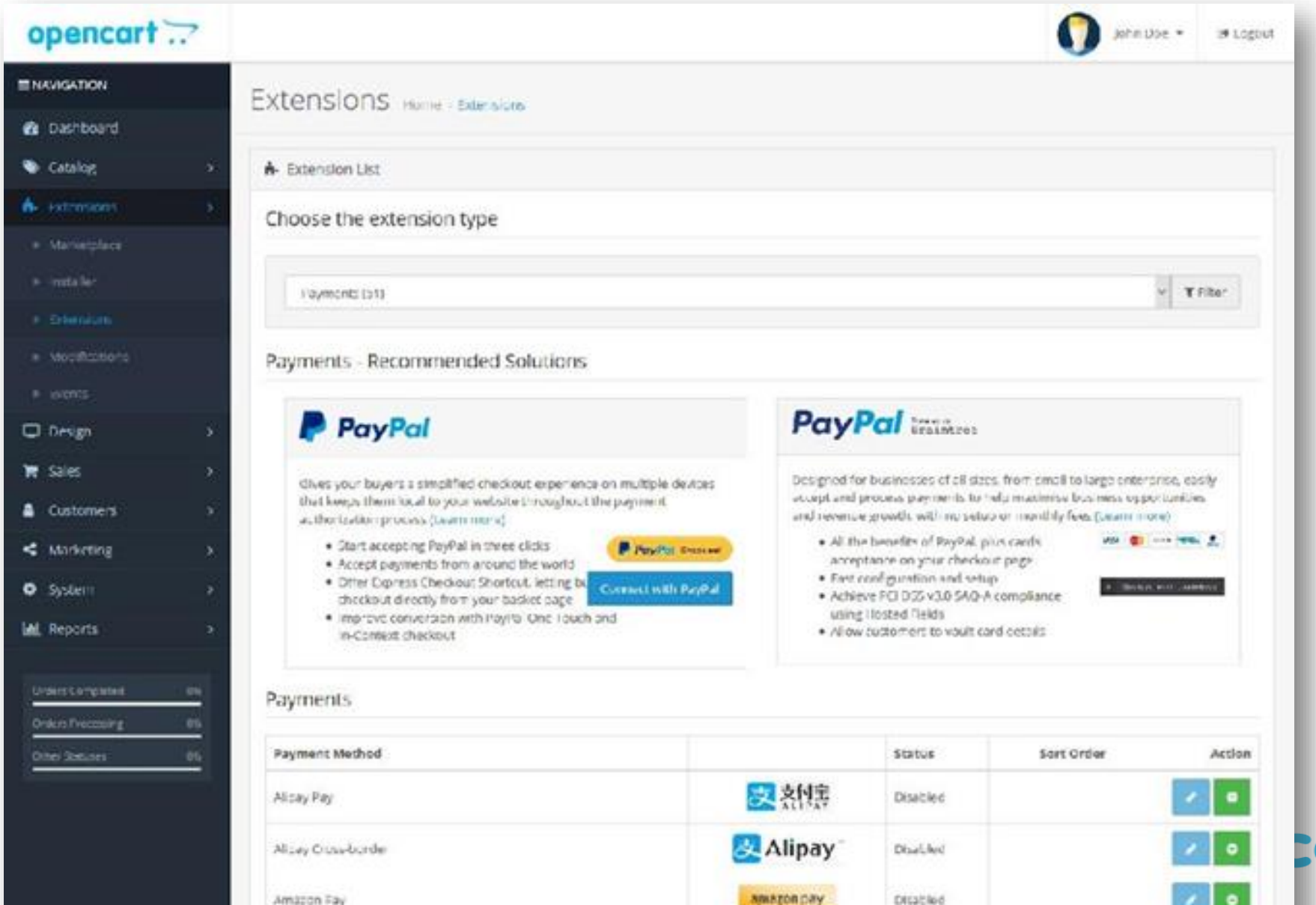
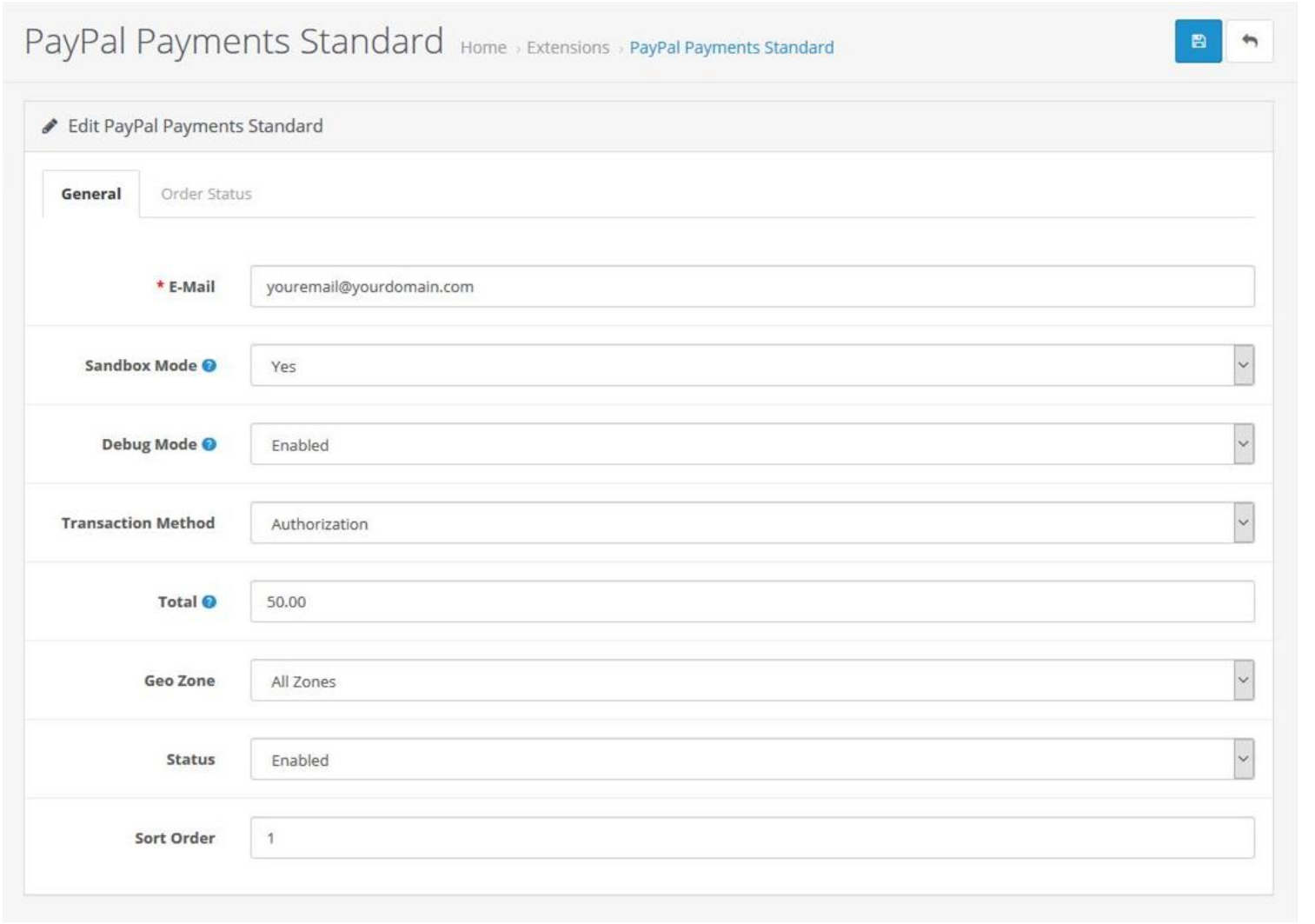
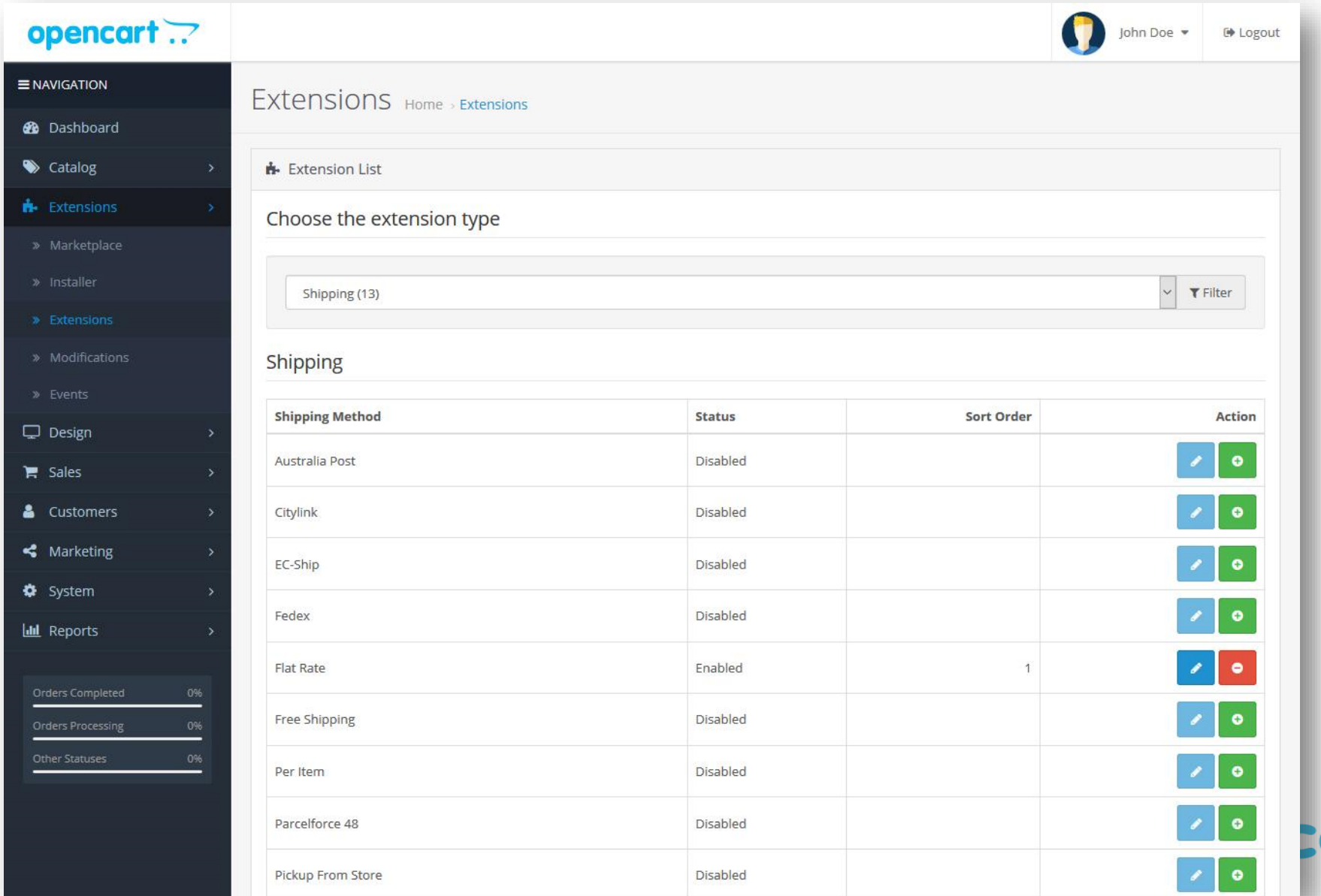
Payment Gateway Selection



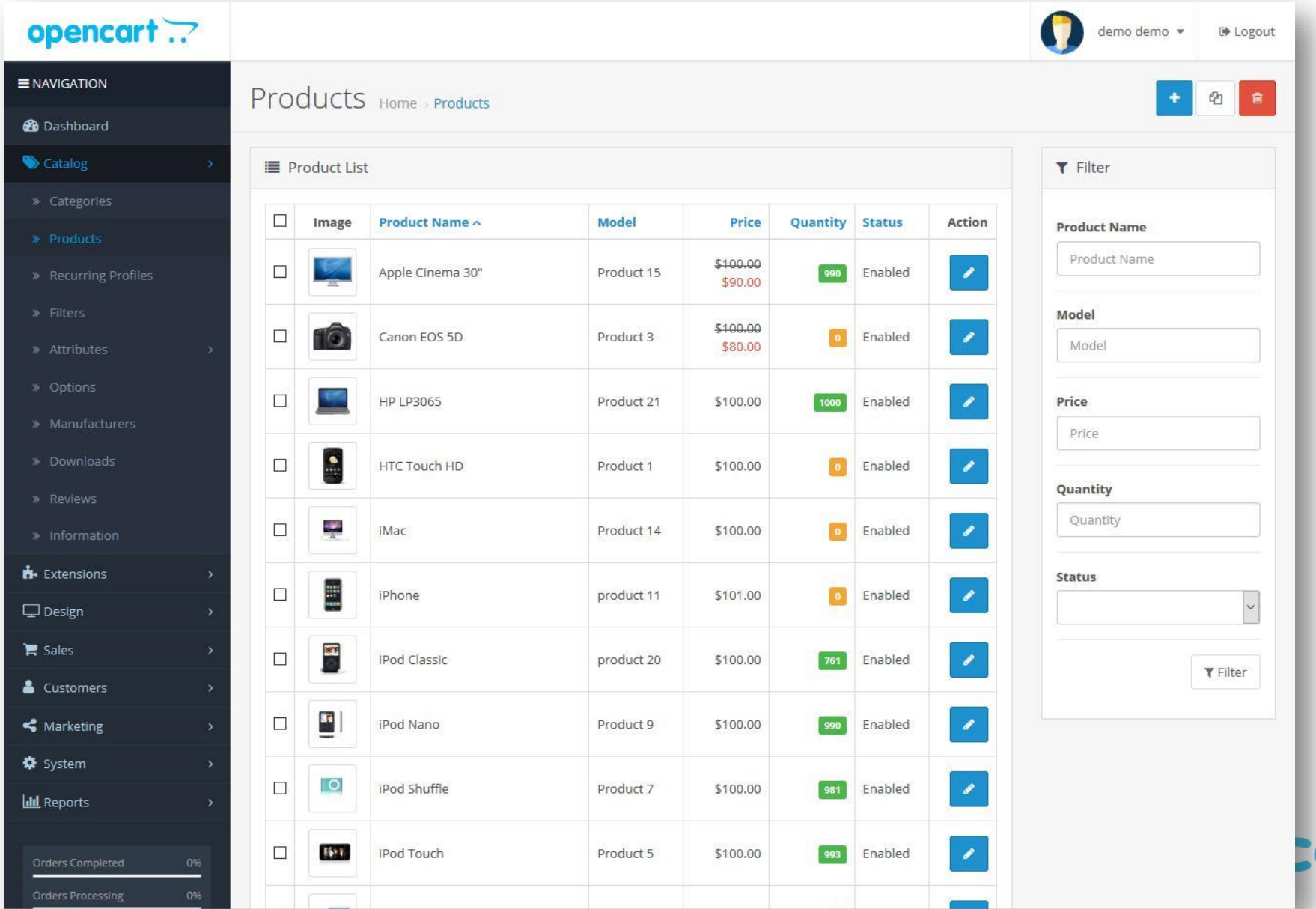
Payment Gateway Selection



Shipping Methods



Products List



Store Front

opencart

$ Currency

123456789 My Account Wish List (0) Shopping Cart Checkout

Your Store

Search

0 item(s) - $0.00

Desktops | Laptops & Notebooks | Components | Tablets | Software | Phones & PDAs | Cameras | MP3 Players

Featured

MacBook

Intel Core 2 Duo processor Powered by an Intel Core 2 Duo processor at speeds up to 2.1..

$602.00
Ex Tax: $500.00

ADD TO CART

iPhone

iPhone is a revolutionary new mobile phone that allows you to make a call by simply tapping a nam..

$123.20
Ex Tax: $101.00

ADD TO CART

Apple Cinema 30"

The 30-inch Apple Cinema HD Display delivers an amazing 2560 x 1600 pixel resolution. Designed sp..

$110.00 ~~$122.00~~
Ex Tax: $90.00

ADD TO CART

Canon EOS 5D

Canon's press material for the EOS 5D states that it 'defines (a) new D-SLR category', while we'r..

$98.00 ~~$122.00~~
Ex Tax: $80.00

ADD TO CART

2019 Q4 OpenCart Usage

929,643 websites using OpenCart which includes location information, 329,906 currently live websites.

United States	113,366	Turkey	3,877
Russia	53,839	Italy	3,290
Ukraine	21,088	Spain	3,228
United Kingdom	14,670	Belarus	3,138
Brazil	9,864	Vietnam	2,736
Germany	6,115	Poland	2,609
Romania	5,609	Canada	2,507
Netherlands	5,231	Malaysia	2,325
India	4,694	Czech Republic	2,156
Greece	4,380	Hungary	2,037
France	4,164	Bulgaria	2,025
Australia	4,158	Lithuania	1,708

https://trends.builtwith.com/shop/country/Hong-Kong

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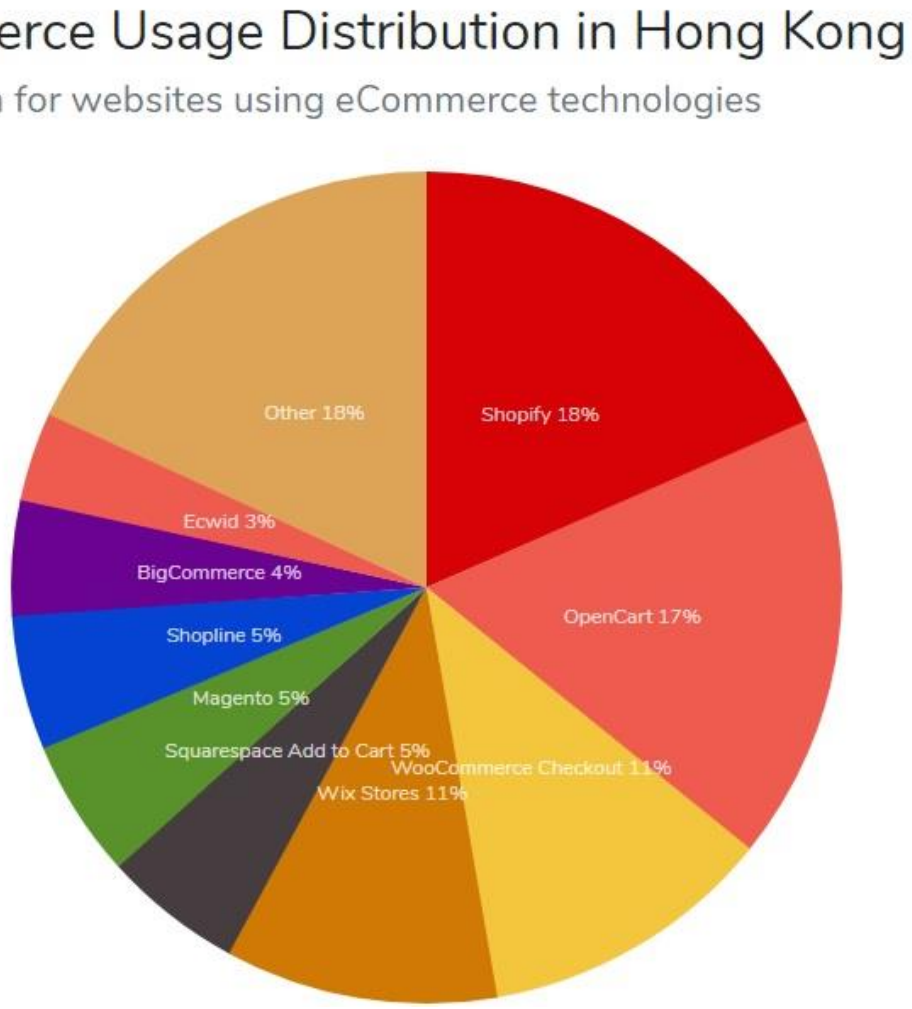
Top in ecommerce usage in HK



https://trends.builtwith.com/shop/country/Hong-Kong

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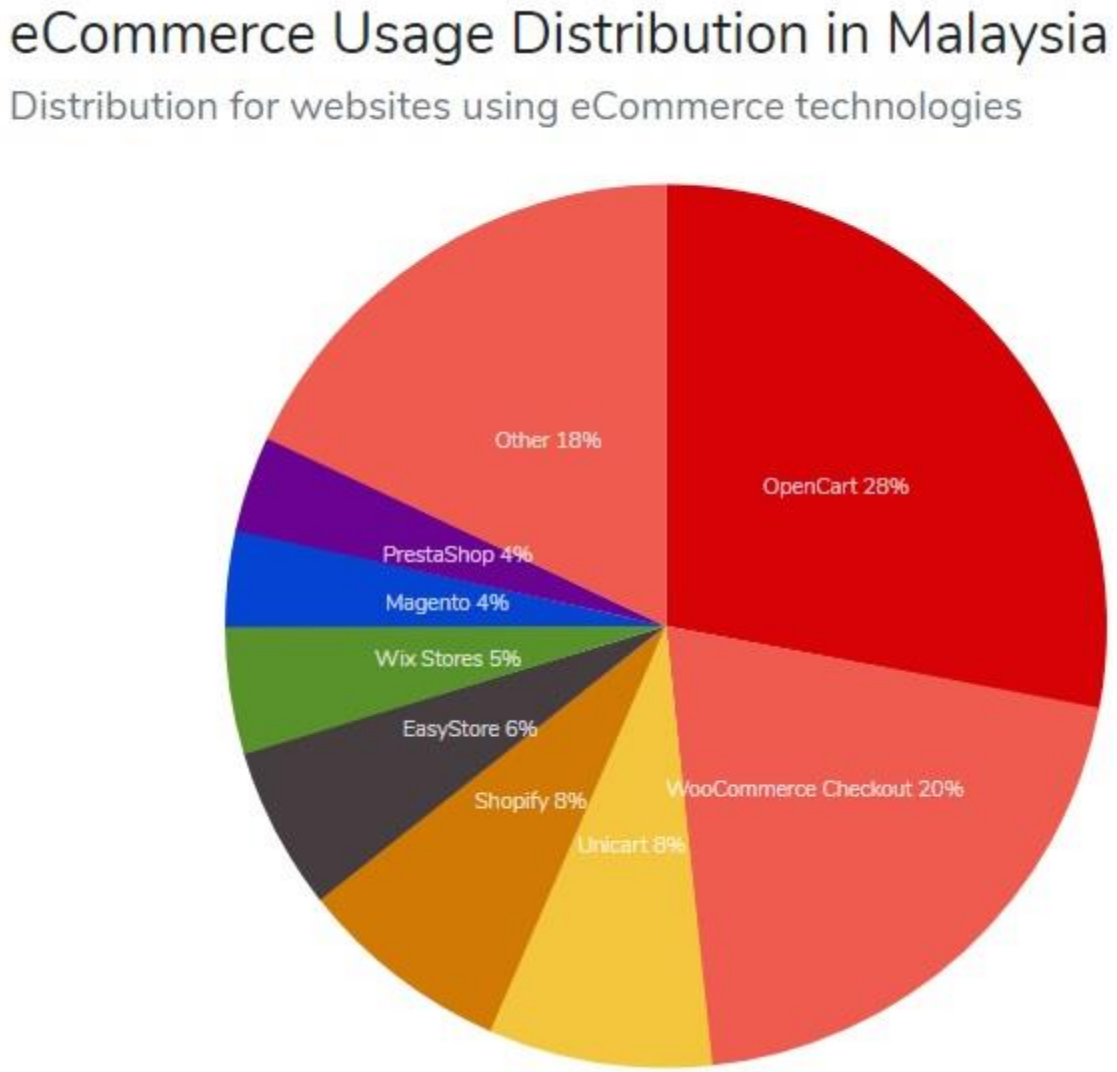
Top in ecommerce usage in Malaysia



https://trends.builtwith.com/shop/country/Hong-Kong

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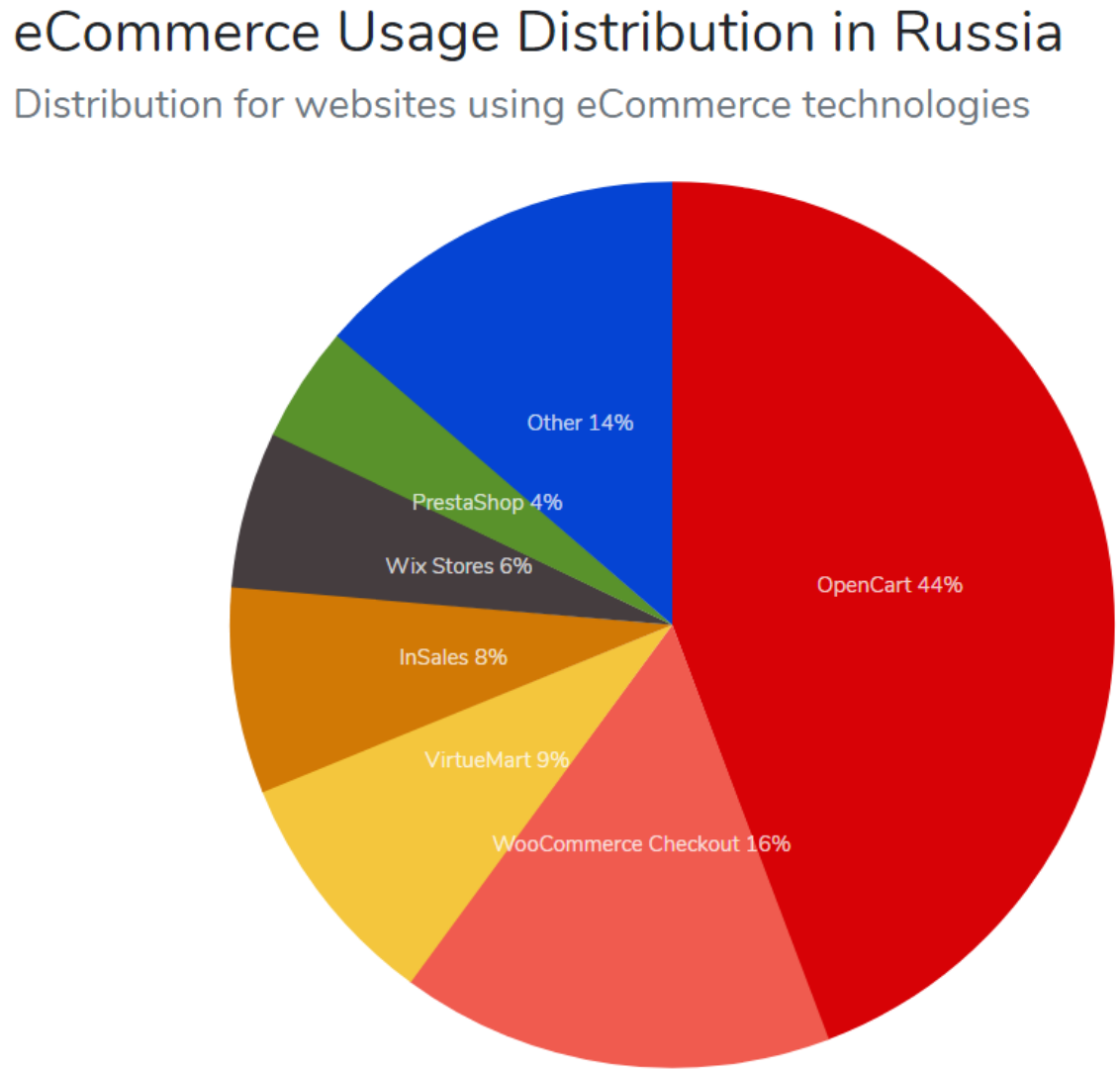
Usage in Russia



https://trends.builtwith.com/shop/country/Hong-Kong

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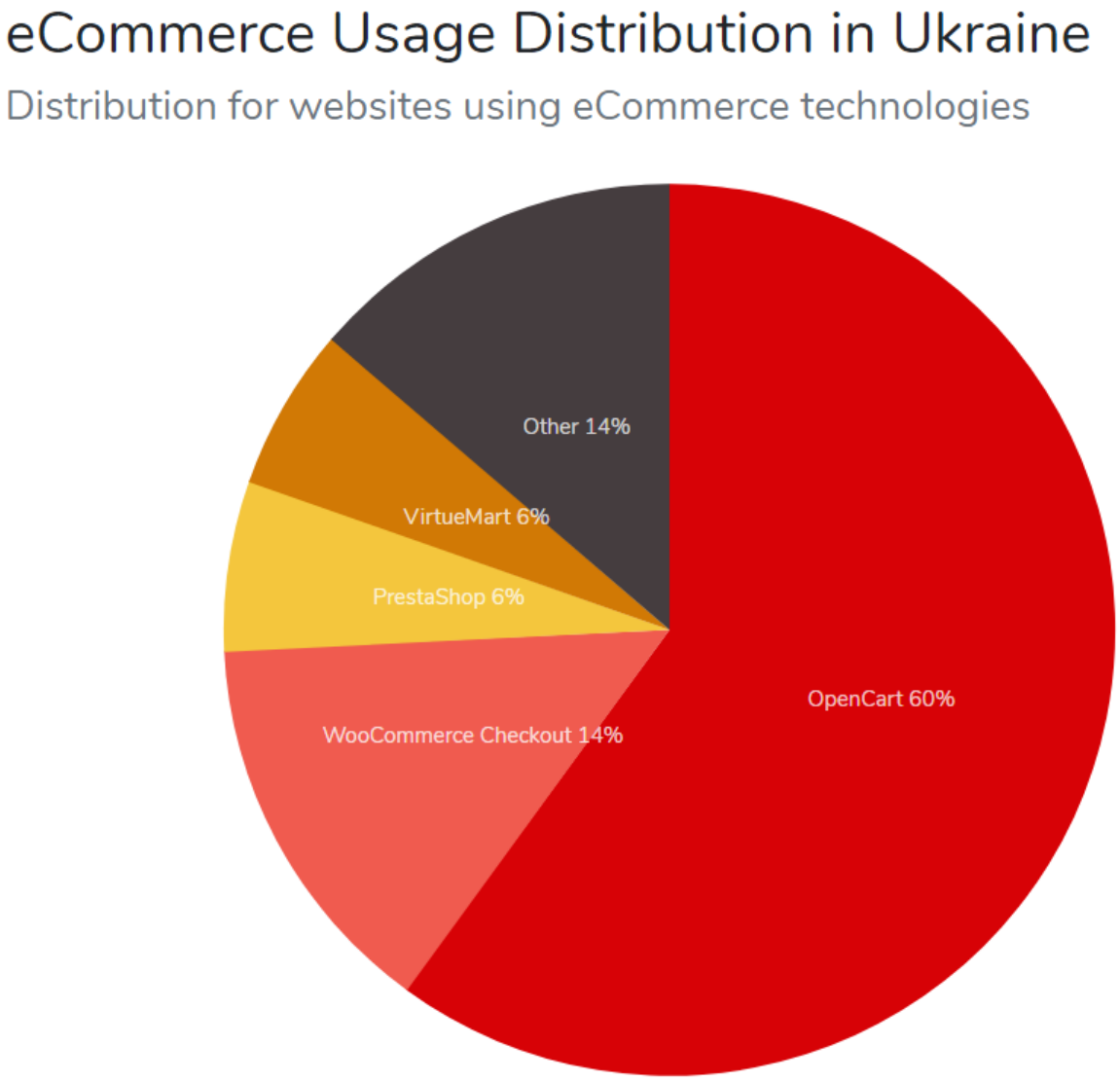
Usage in Ukraine



https://trends.builtwith.com/shop/country/Hong-Kong

opencart

SUNING 蘇寧

FX
FX CREATIONS

Capital
正都電腦 Computer Centre

EXPERT
Graphite

新專

cedars
Centre of Development and Resources for Students
The University of Hong Kong

明愛
中心

SAVING
STORE

BabyHK.com

DELICIOUS
AMGD
HEALTHY FOOD
HONG KONG

PEGASUS
WINE

王朝滴雞精

煮意
食品中心
YouareChef.com

PURPLE
BEAUTY

DressGlobal

ZKIN

NOP

HKBSF
香港盲人體育總會

香港二手物品交易平台
HONG KONG SECOND HAND EXCHANGE

曾福琴行
TSANG
FOOK
Since 1916

米舖 MI STORE

pet line

EEConshop

STAR ACE
スターエース
More Specific, More Deeply, More Advancing

BigBoysToys

opencart

SUNING 蘇寧

輸入關鍵字搜索商品/品牌 搜索

0 個商品 - HK$0...

熱門搜索：門快搶 CLARINS FRESH Iphone8 香水 RIMOWA

產品分類 美容護理 通訊數碼 家庭電器 營養食品 Microsoft專區 公告：運費規則

熱賣推薦

精選套裝

門檻搶 $3,319

任天堂 Switch Su...

[限購1件] 主機連遊戲組...

HK$3,319.00

加入購物車

18% OFF

剩餘時間:02天09時23分13秒

Xbox One S 500G...

唯一尊享 4K Blu-ray、4...

HK$1,780.00

~~HK$2,180.00~~

加入購物車

20% OFF

搶 $1,030

剩餘時間:02天09時23分13秒

Apple Airpods

[限購1件] 無線，無繁瑣...

HK$1,030.00

~~HK$1,288.00~~

加入購物車

10% OFF

搶 $76

剩餘時間:02天09時23分13秒

DAN-D-PAK 鹽味...

全球著名四大果仁之一(...

HK$76.00

~~HK$84.00~~

加入購物車

46% OFF

搶 $6,660

剩餘時間:02天09時23分13秒

[限量1件]RIMOWA...

TOPAS是第一隻帶有標...

HK$6,660.00

~~HK$12,400.00~~

加入購物車

每日上新

English | Hong Kong Dollar | Welcome ! | Login | Register

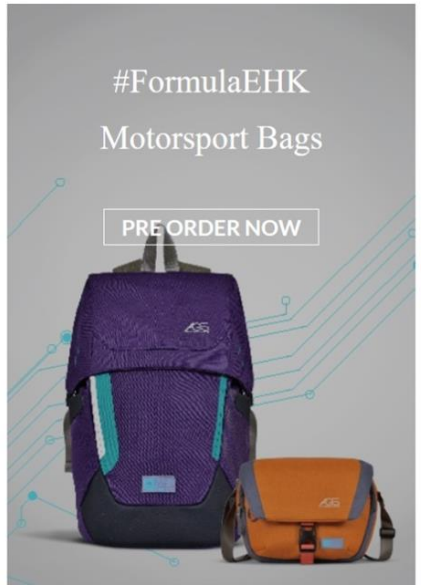
Search...

FX CREATIONS

0 item(s) - HK$0.00

HOME | WALLETS | BACKPACK | SCHOOL BAG | CROSSBODY | TOTES

PRE ORDER NOW

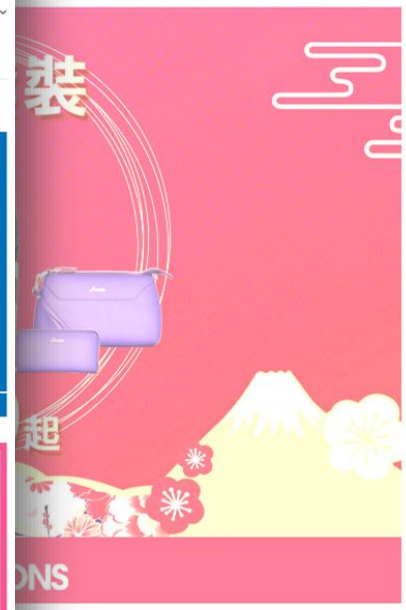


OUR INNOVATION

FTX SERIES

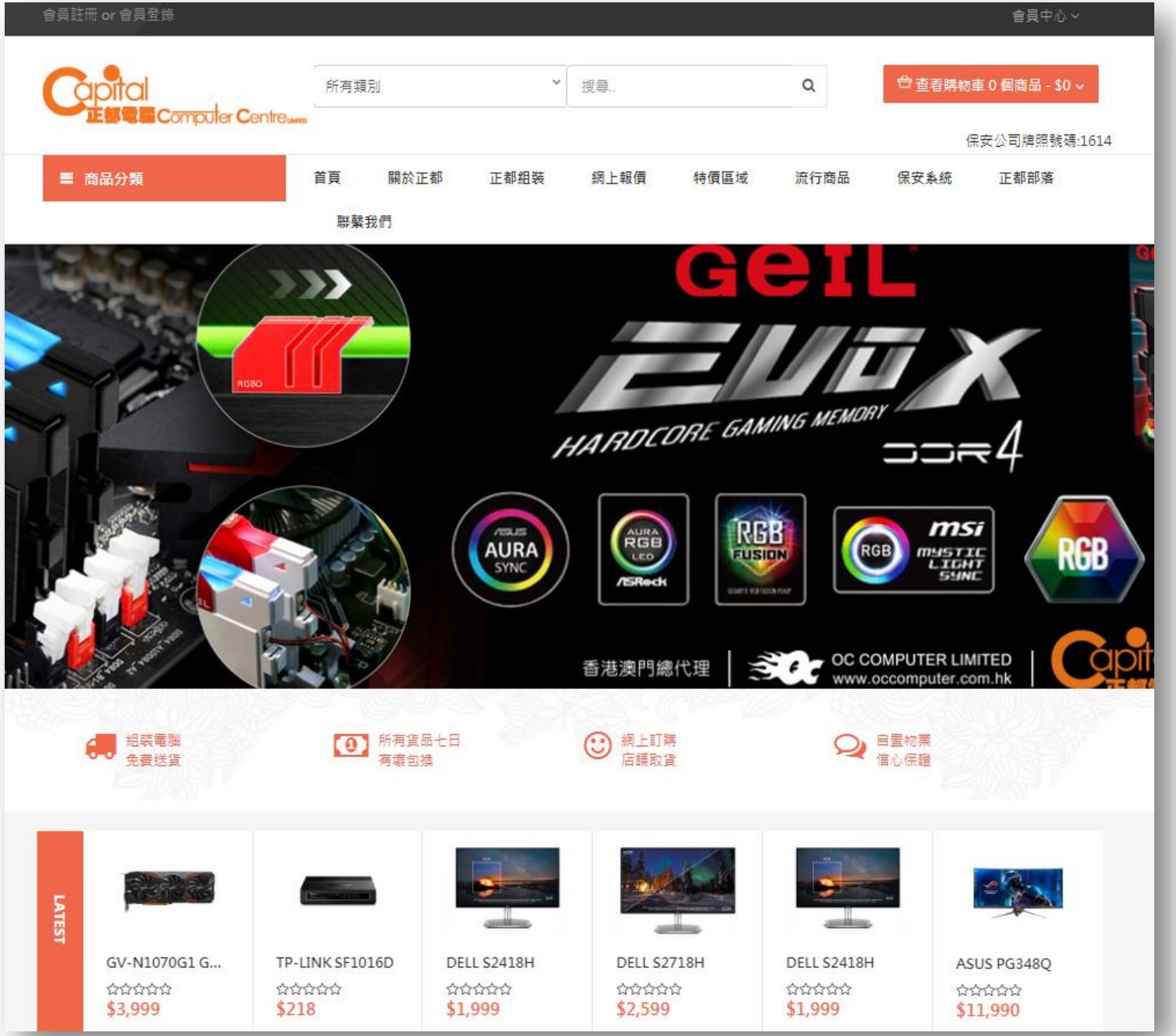
FX CREATIONS

HOT!



OUR INNOVATION

FTX SERIES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THE UNIVERSITY OF HONG KONG

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Featured Items

Mug - Main Building
~~HK$70.00~~ **HK$63.00**

Felt Bag
~~HK$60.00~~ **HK$54.00**

Metal Key Chain - Crest
~~HK$35.00~~ **HK$32.00**

Badge - Superpass
~~HK$15.00~~ **HK$14.00**

Tin Cheung Camera 天祥攝影器材
關於我們
產品
常見問題
聯絡我們
dji
MAVIC PRO
WHEREVER YOU GO
Now Available @
Tin Cheung Camera 天祥攝影器材
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可於本網站使用
enjoy
恒生信用卡 Cash dollars
及/或
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註:優惠不適用於恒生銀聯信用卡、美元Visa金卡、人民幣信用卡、e-shopping萬事達卡、消費卡及專享卡。使用Cash Dollars須受恒生信用卡會員獎賞計劃之條款及細則約束。以免息分期付款計劃付款必須受有關條款及細則約束。詳情請參閱有關信用卡會員合約及其內附之免息分期付款計劃章程。如有查詢，請致電24小時恒生信用卡推廣熱線2998 6899。
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HS Outlet Leica Q (Typ 116)
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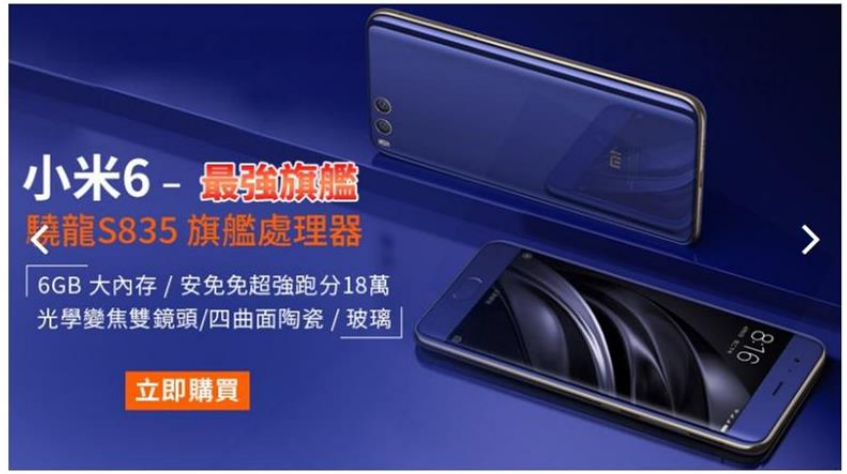
HS Outlet Nikon D3400 with 18-55mm kit
送電池一件 ...
Sigma 14mm T2 Cine lens
14mm T2 GO WIDE, GO FAST
Sigma 135mm T2 Cine lens
135mm T2 RESOLVING
DJI Spark Fly More Combo (Sunrise Yellow)
小身型，大身手。
障礙感知結合機器
DJI Spark Fly More Combo (Sky Blue)
小身型，大身手。
障礙感知結合機器

米舖 MI STORE

搜索

購物車 0 項商品 - HK$0

小米手機/平板 | 小米電視/盒子 | 小米智能硬件及電源 | 平衡車/單車 | 小米智能家居 | 小米配件 | 旅遊上網卡



特色商品

HK$2,380

九號滑板車(標準版)

HK$2,300 ~~HK$2,620~~

小米米家電動滑板車

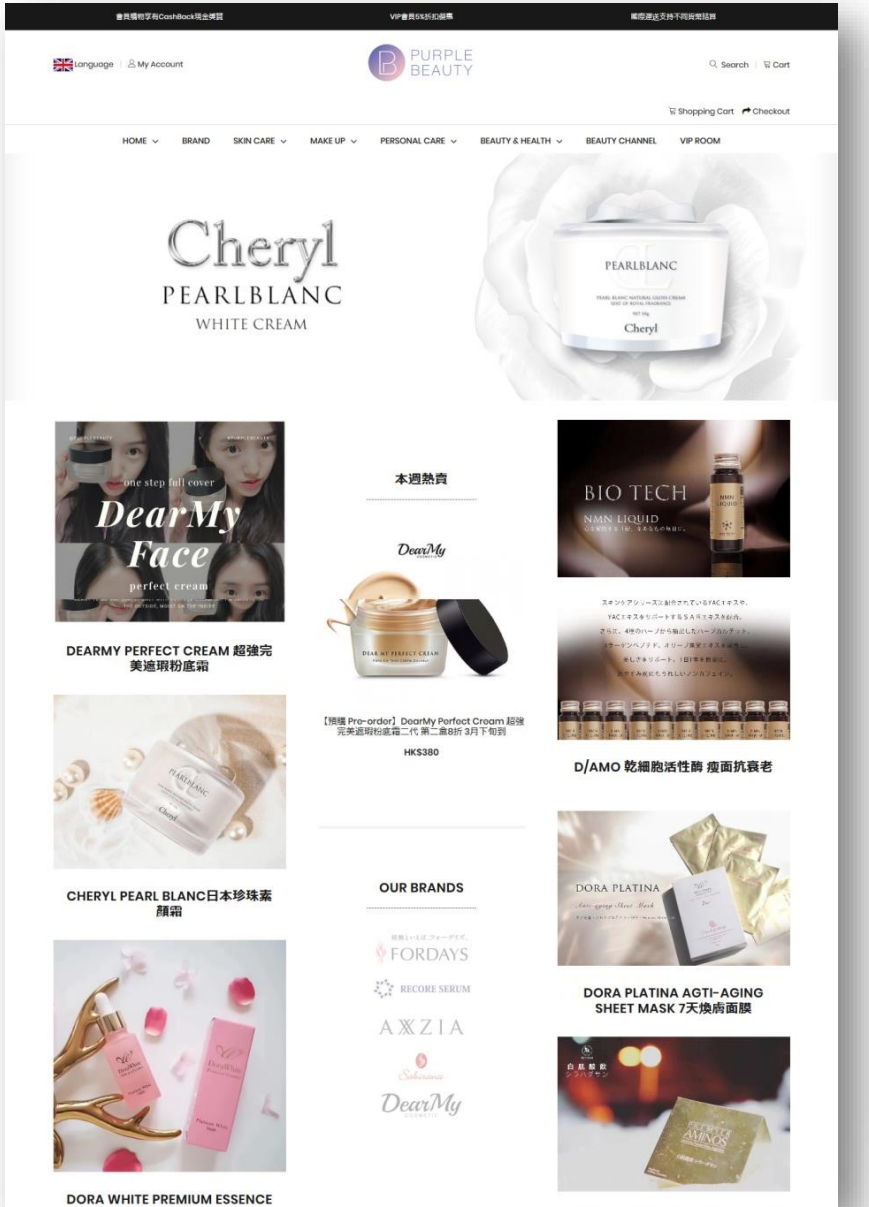
HK$1,899 ~~HK$2,350~~

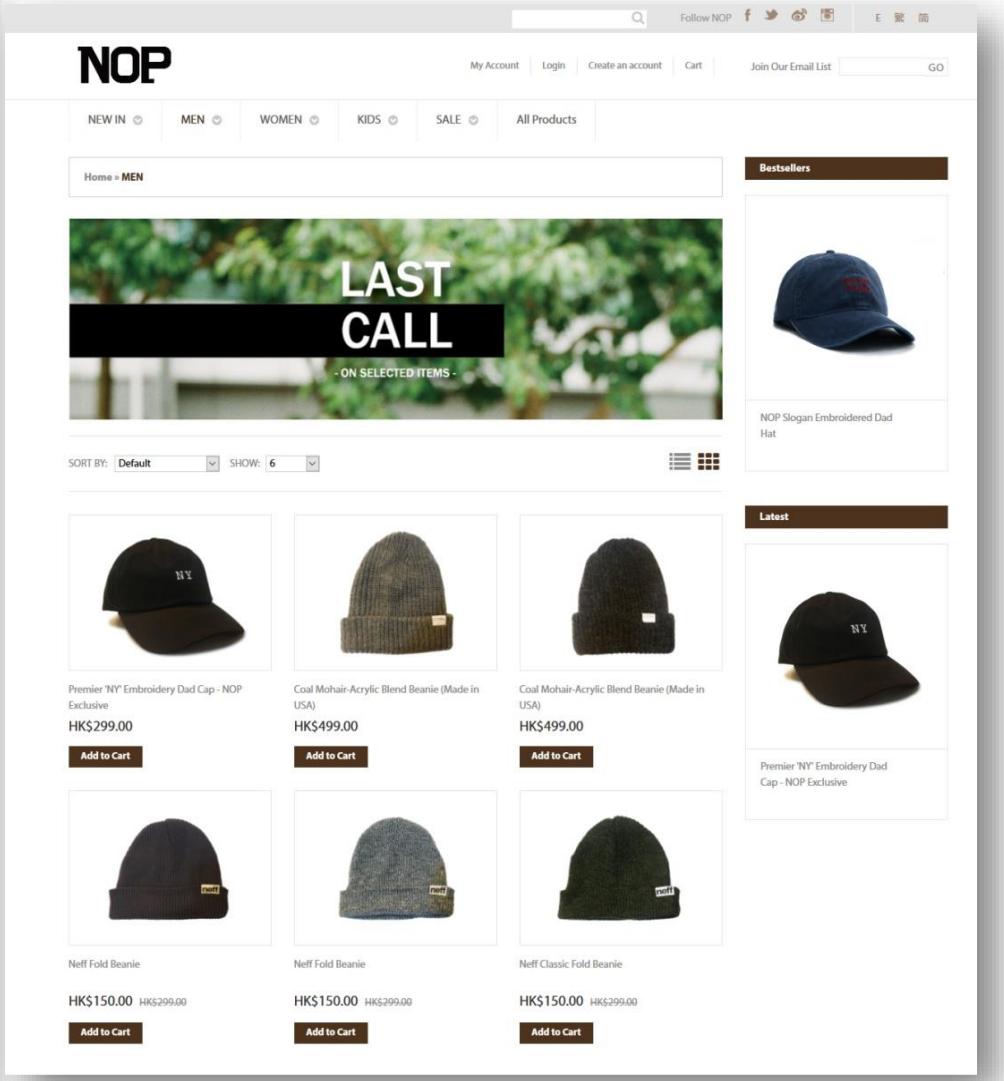
米家掃地機器人

HK$238 ~~HK$258~~

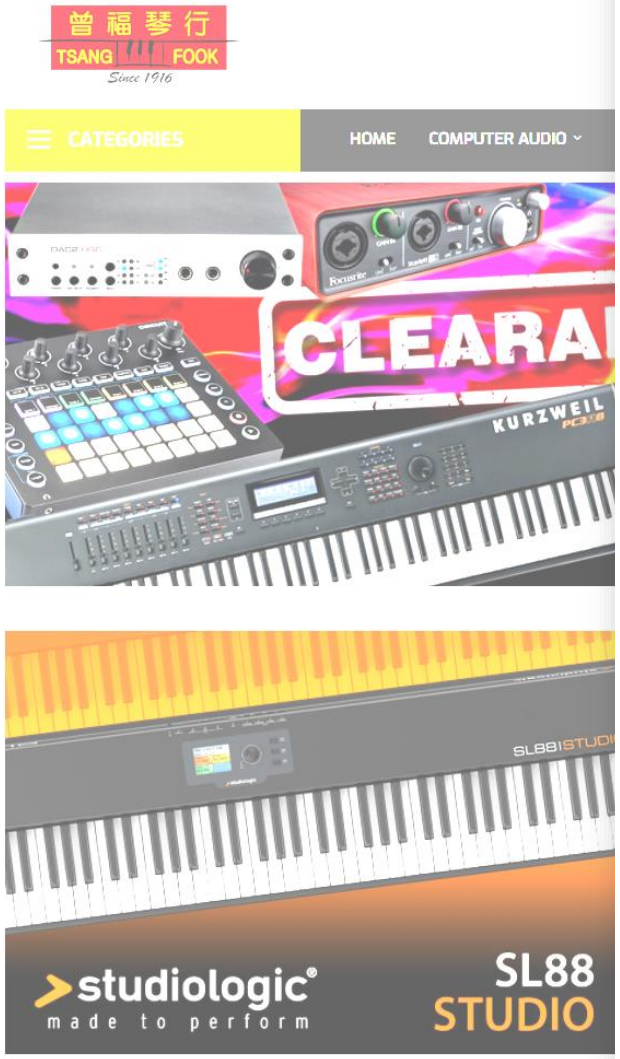
樂範隨身魔力按摩貼

Fashion & cosmetic





Instrument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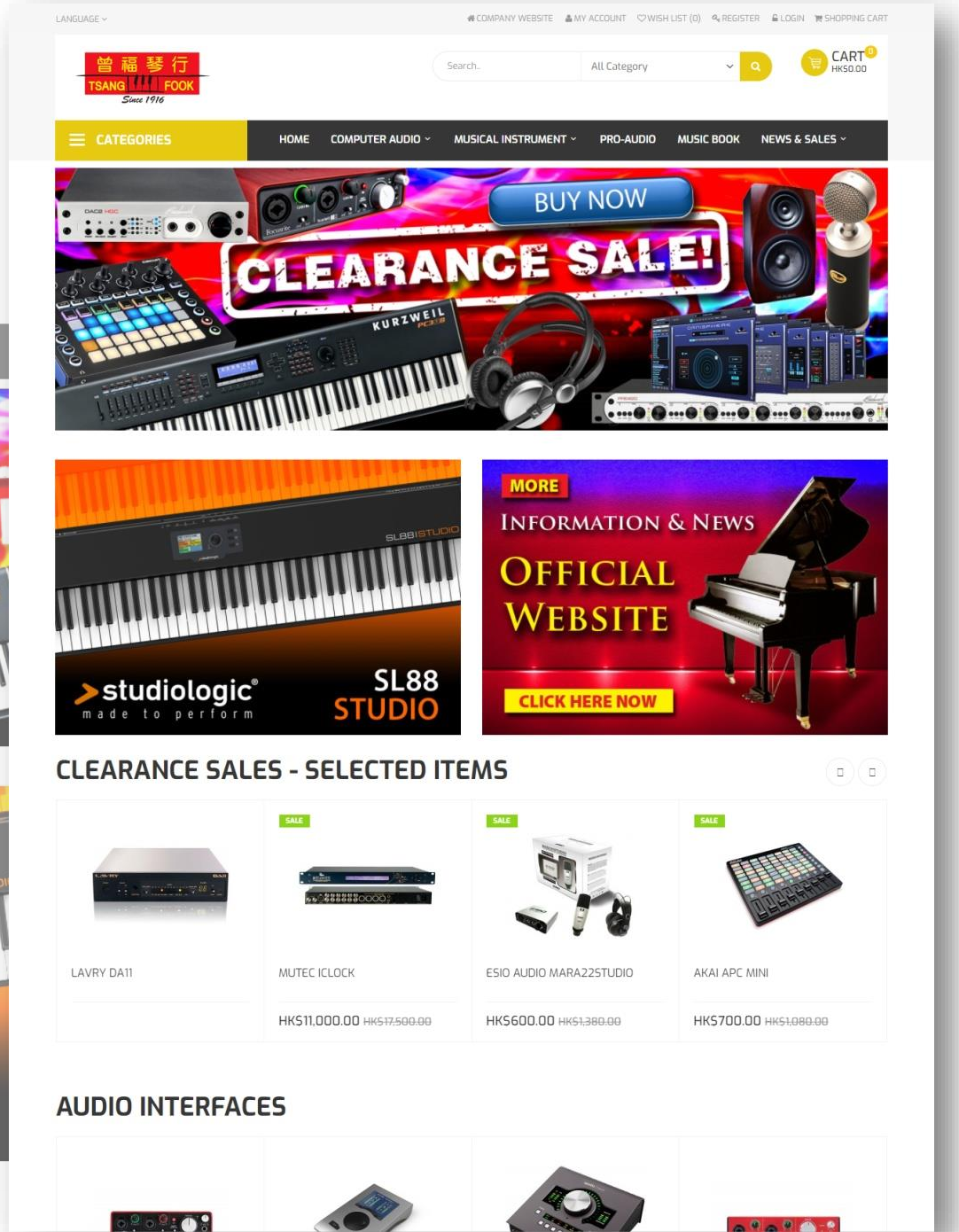
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AKAI APC MINI
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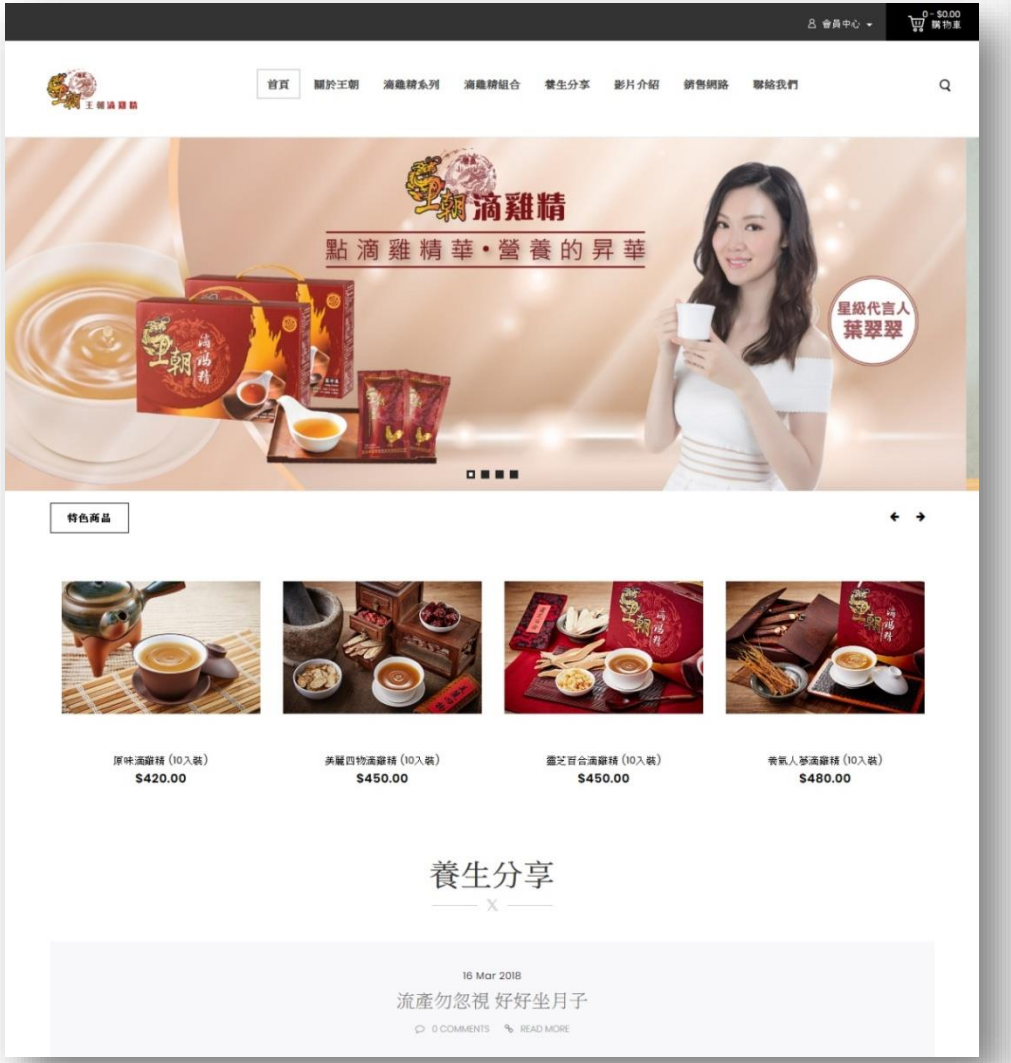
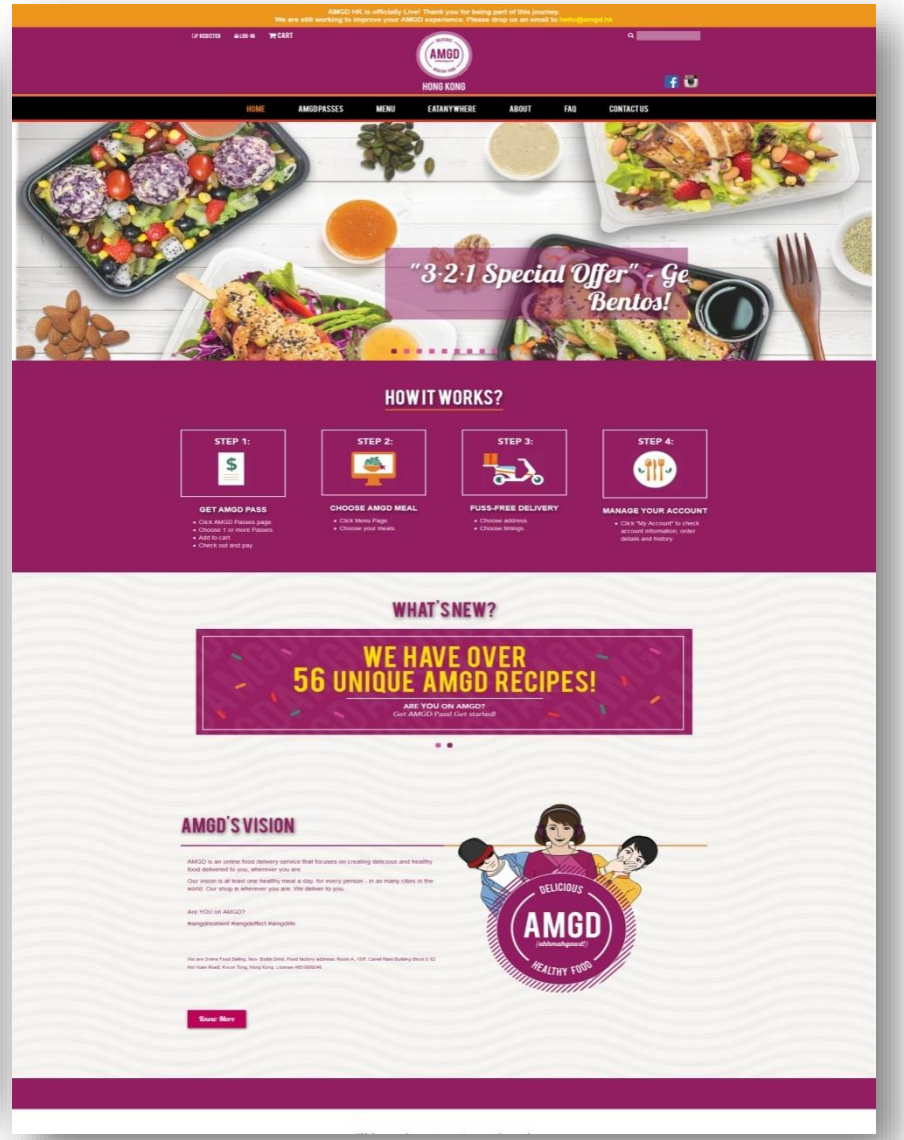
Food and Beverage





Pet

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Pet Line VIP
Pet Line Bakery
pet line
SALON
deluxe
WELLMADE 源美烘焙 OVEN BAKED 高級烘焙狗糧
• 烘焙技術有效保存原份營養
• 鎖緊新鮮度，鬆脆香口味道倍增
• 精緻食譜 嚴選精要高營養食材
加拿大高級烘焙技術
網上購物滿$400 (任何貨品) 免費送貨
GOOD NEWS!!
好消息!!
全港九新界
(包括馬灣,愉景灣,東涌)
全港22間分店
更快捷更方便
詳情請向店員查詢
Tiki Cat 得膳 高蛋白烘焙貓糧
分店資料

Synchronize product in different channels

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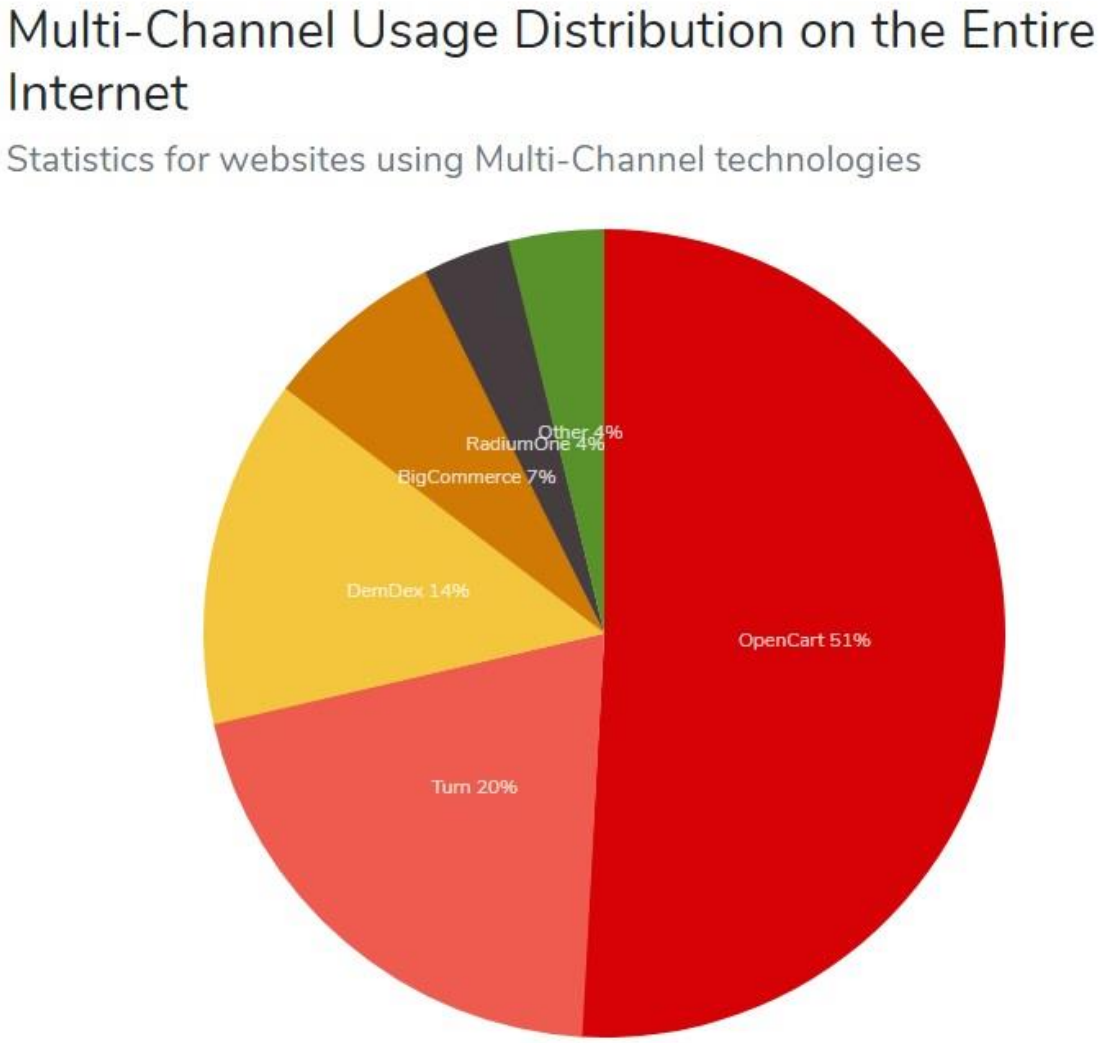
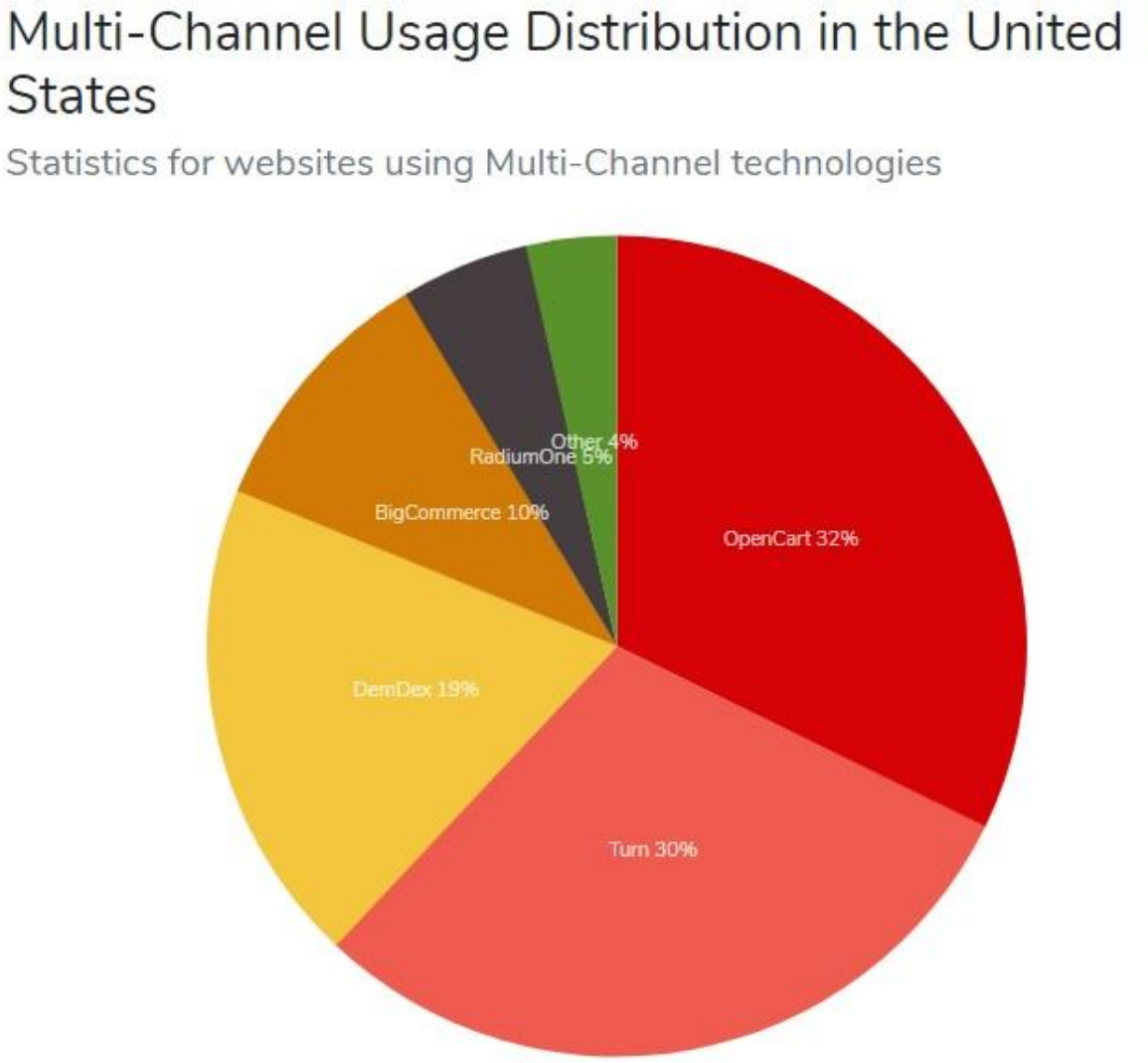
Entire Internet



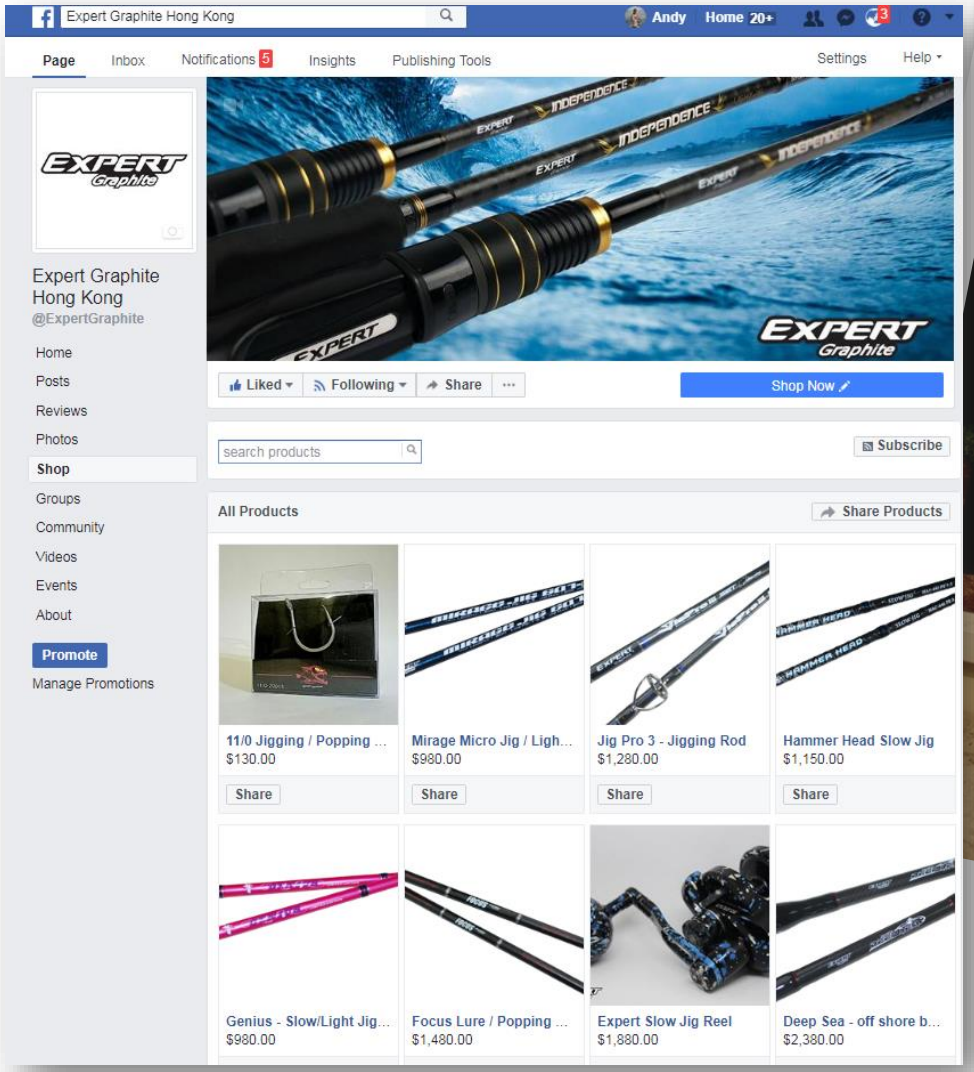
https://trends.builtwith.com/shop/country/Hong-Kong

2019 Q4 Muti-Channel Usage in US



https://trends.builtwith.com/shop/country/Hong-Kong

facebook shop integration



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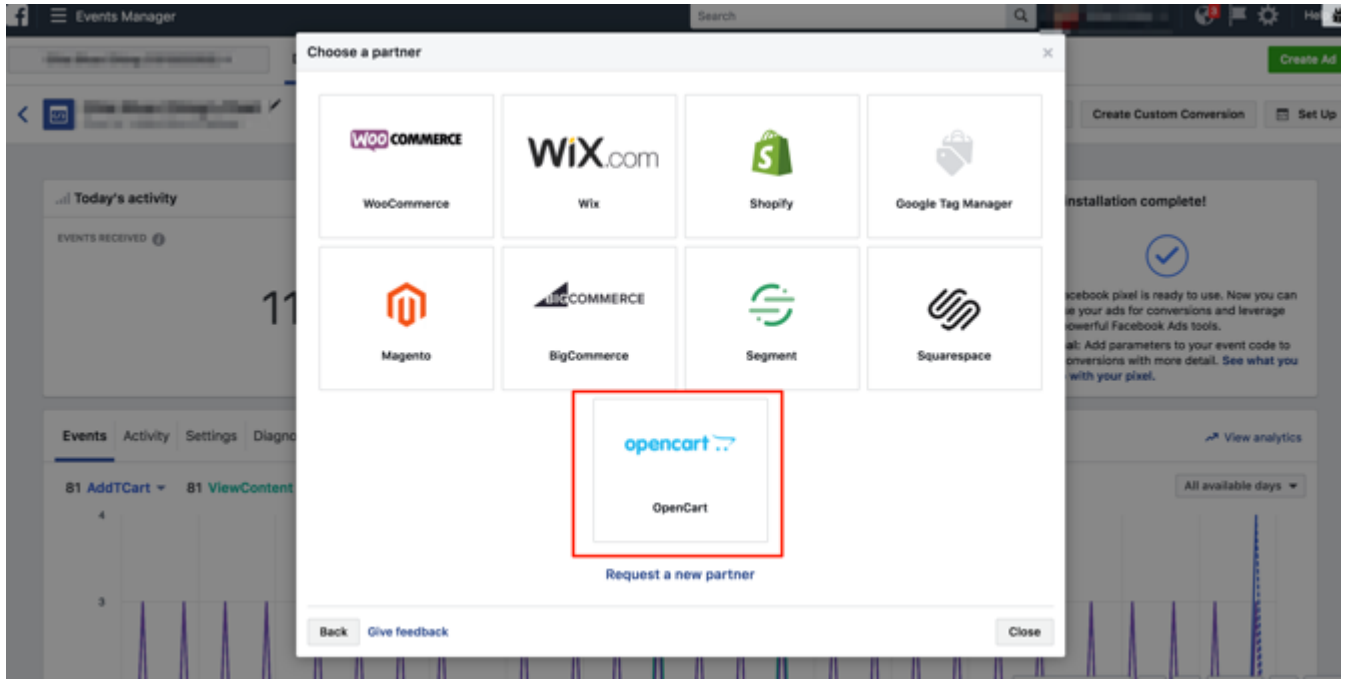
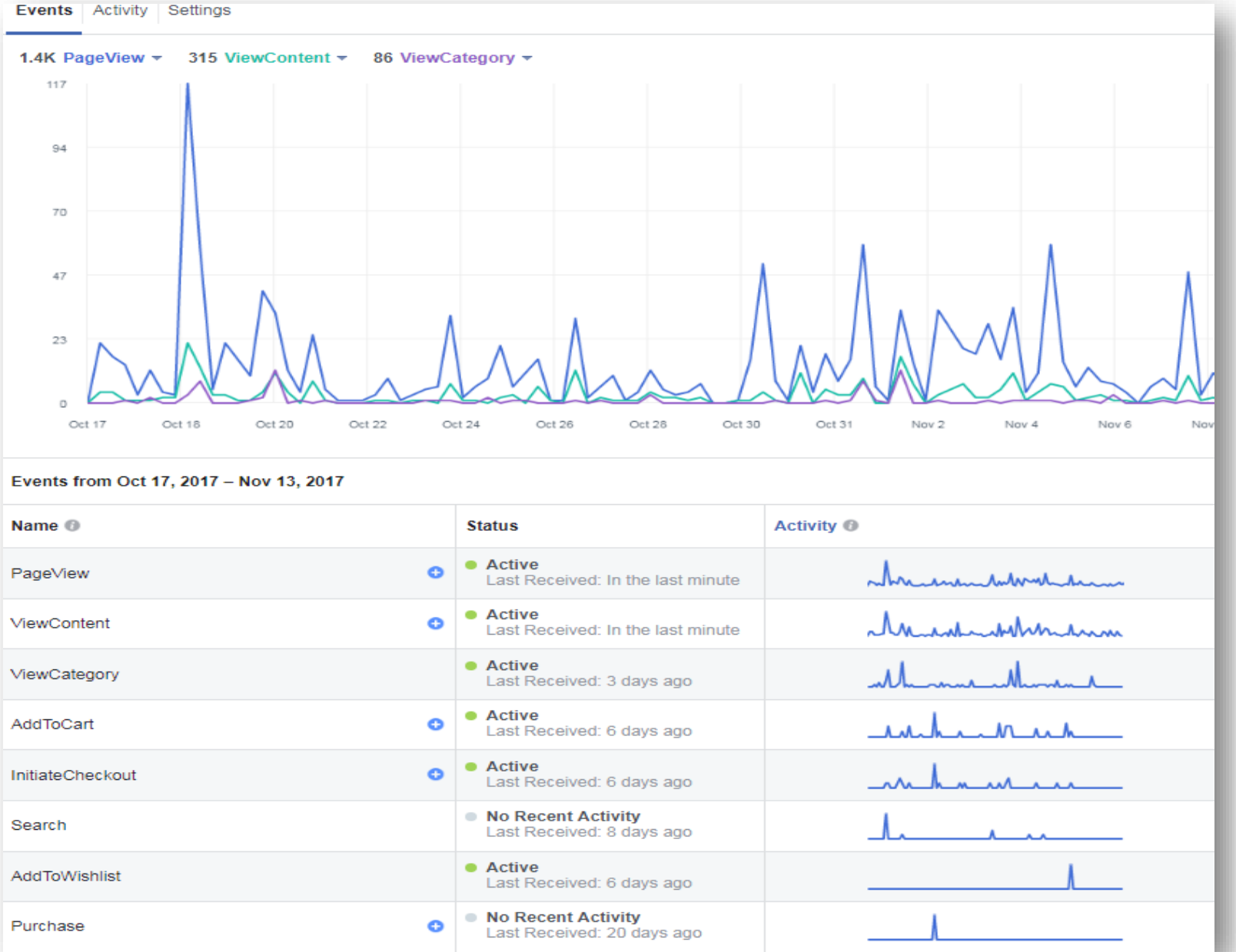
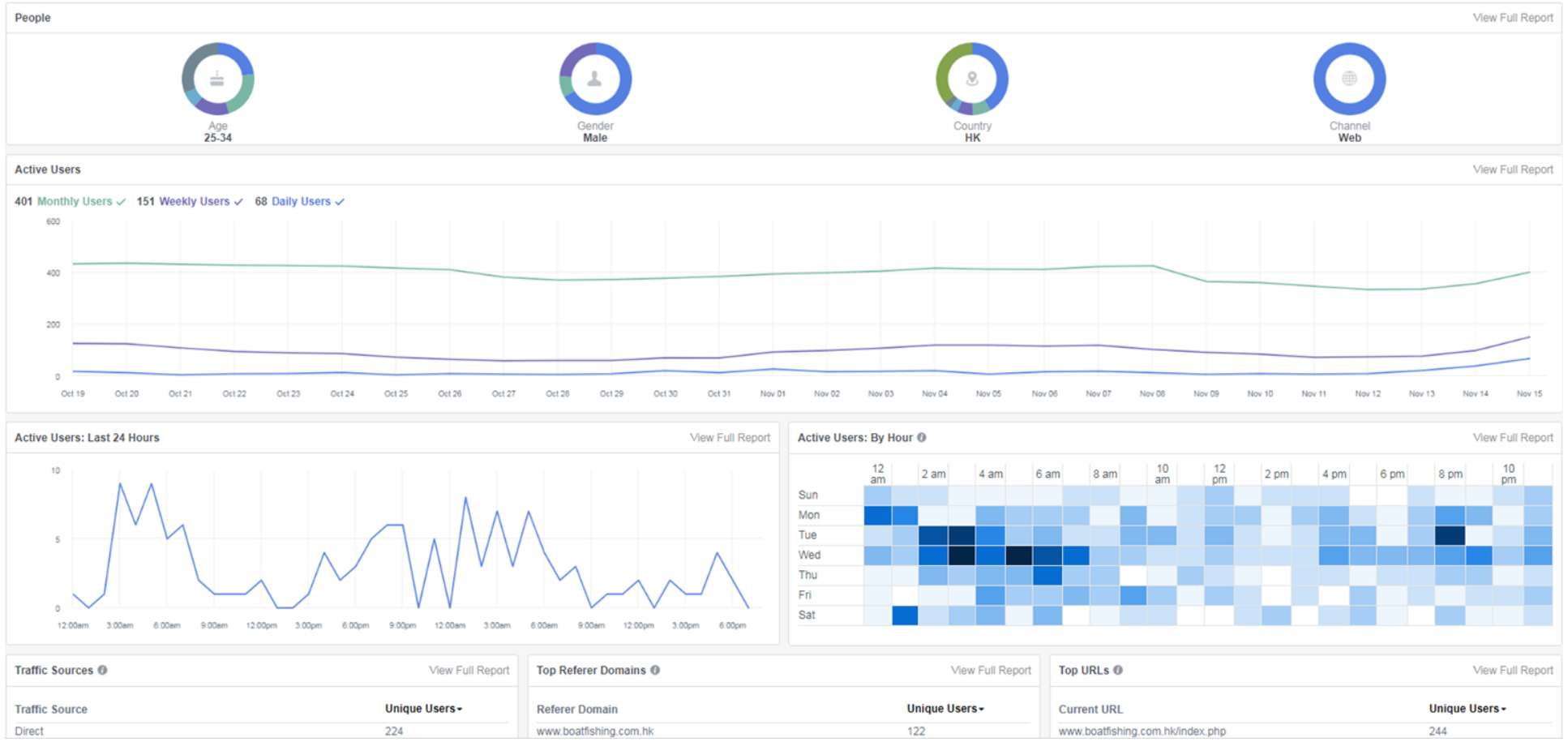
facebook Shopping Cart



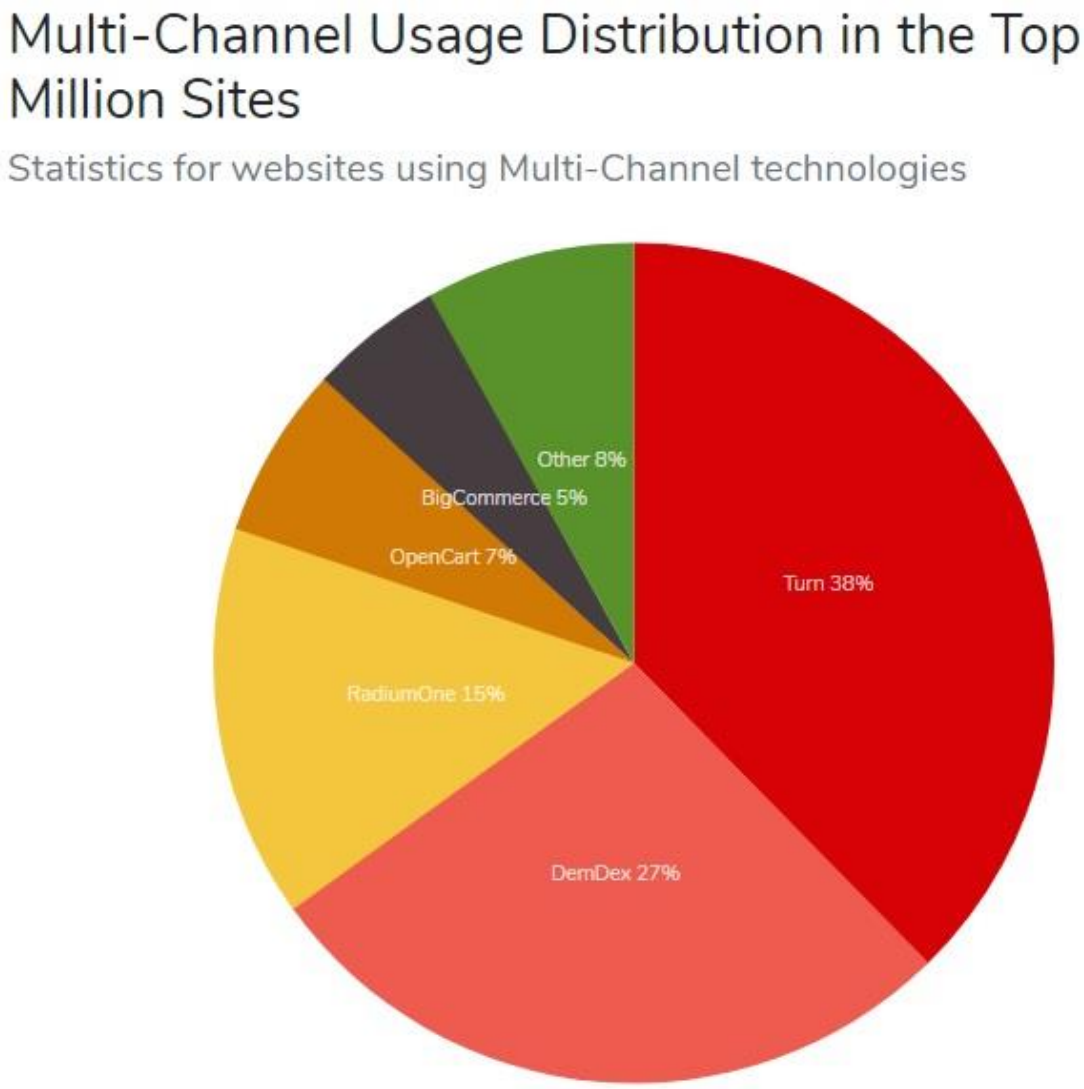
facebook Pixel



facebook Pixel



Top 1 Million Sites



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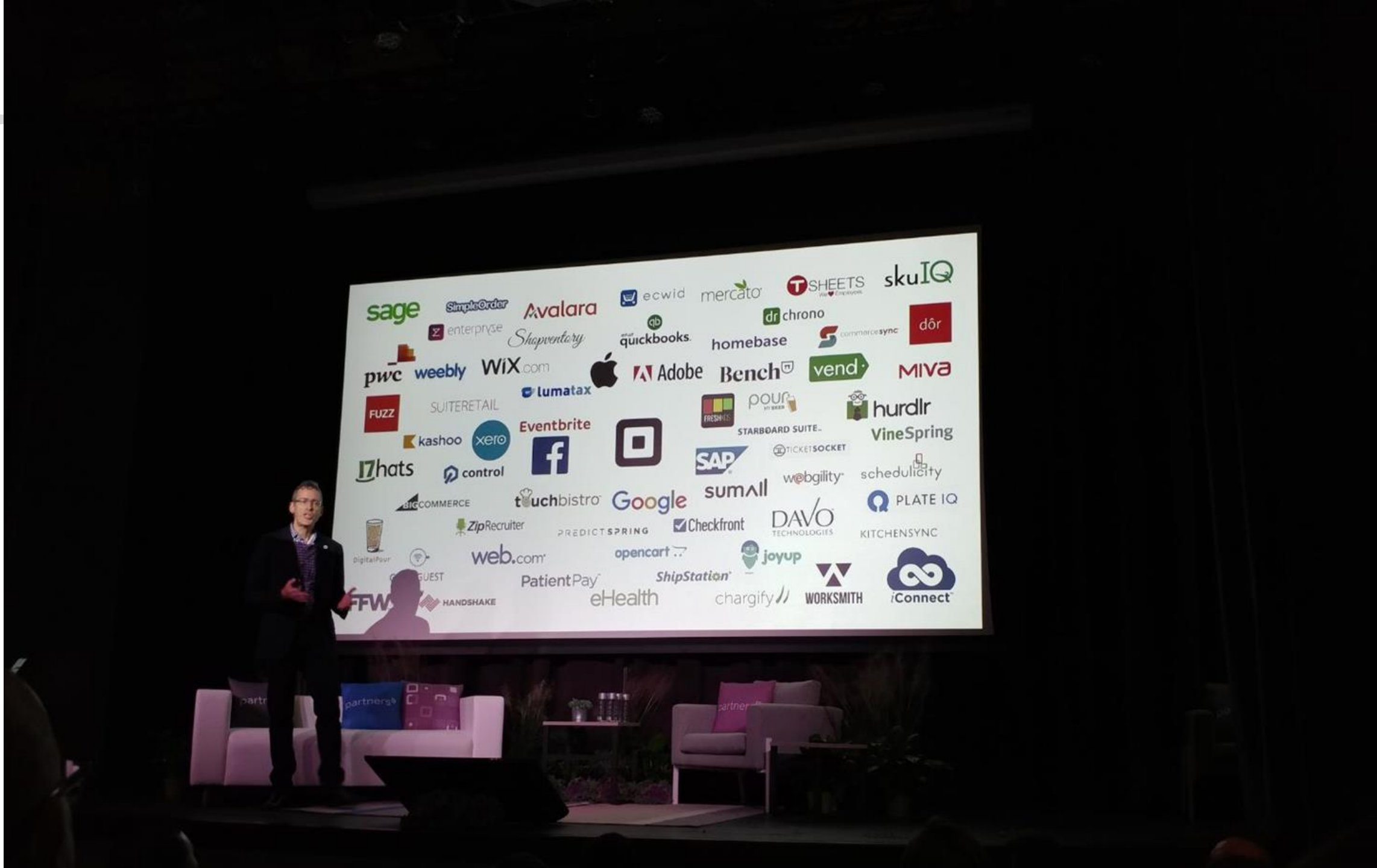
Square

ERP industry - leading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ecwid
mercato
TSHEETS
skuIQ
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WORKSMITH
iConnect
HANDSHAKE

Cross-Border Business

Cross-border business is gaining momentum

Digitalization has fundamentally transformed the way businesses interact with cross-border customers. Physical location now comes second to understanding the customer.

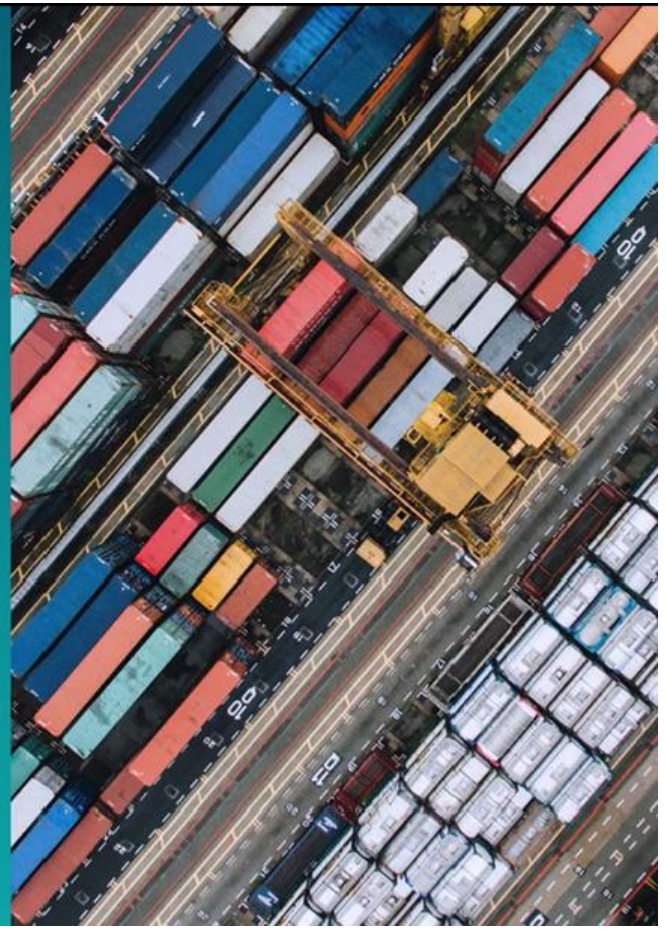
USD 0.8-1.5 trillion

Estimated size of global digitally enabled trade in 2019

10% vs. 3%

Growth rate of digitally enabled trade compared to growth rate of global exports[1]

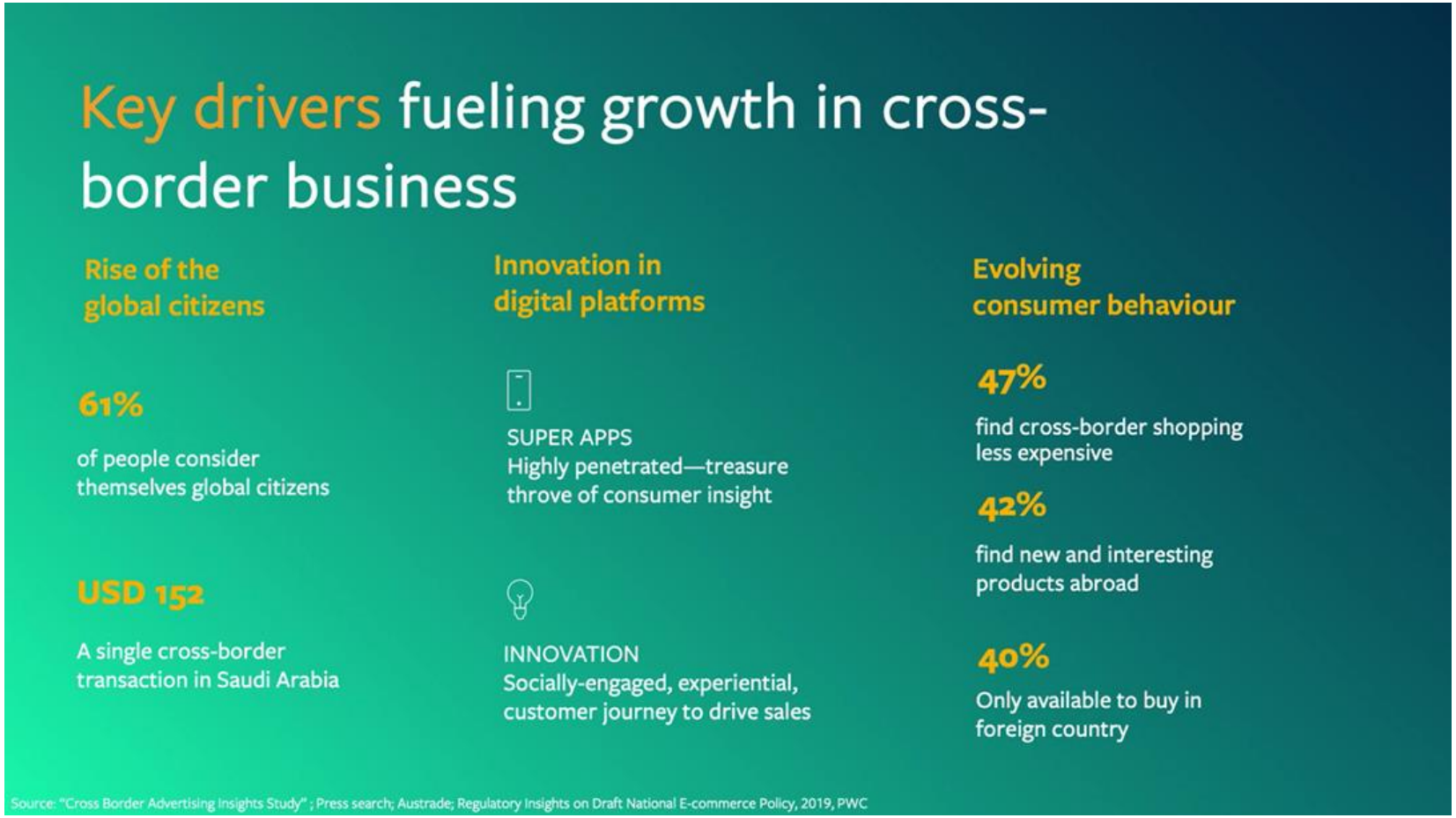
1. Over the past five years (2014-2018)
Source: Global Trade Goes Digital, BCG; An Interactive Guide to Global Payments, BCG



Better P.Q.V

61% of people now consider themselves global citizens
This sentiment carries through cross-border shoppers who are looking for
Better prices
Better quality
Better variety
Source: Facebook IQ survey data

Key Drivers


Key drivers fueling growth in cross-border business
Rise of the global citizens
61%
of people consider themselves global citizens
USD 152
A single cross-border transaction in Saudi Arabia
Innovation in digital platforms
SUPER APPS
Highly penetrated—treasure throve of consumer insight
INNOVATION
Socially-engaged, experiential, customer journey to drive sales
Evolving consumer behaviour
47%
find cross-border shopping less expensive
42%
find new and interesting products abroad
40%
Only available to buy in foreign country
Source: "Cross Border Advertising Insights Study" ; Press search; Austrade; Regulatory Insights on Draft National E-commerce Policy, 2019, PWC

Cross Border

Cross-border seller must maintain **top-of-mind** and constant build relationships

30%

Cross-border shoppers take **more than a week** to make a decision as compare to domestic shoppers

35%

On average, 35% of cross-border shoppers said they made a purchase at least **once a month**

Source: Cross Border Advertising Insights Study" by GFK, 2019

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Language & Currency

Localization challenges can pose significant barriers to entry into new markets

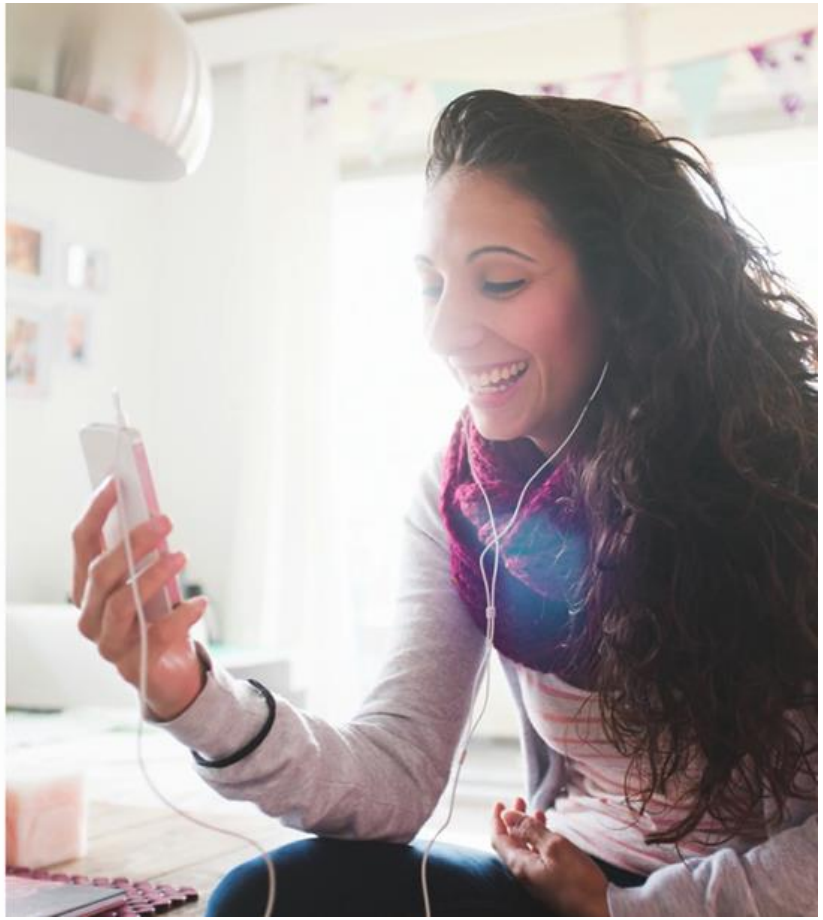
57%

Global online shoppers agree:
"I would not feel comfortable buying from a foreign website that is **not in my own language**"

47%

Global online shoppers agree:
"I would not feel comfortable paying in a **foreign currency**"

Source: "The Cross-Border Opportunity" by Ipsos & PayPal (Online study of 34,052 people) May 2018



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PayPal 簡化收款流程，讓你隨時隨地透過網上、流動裝置或電郵收款，適合各類業務。

Thank you

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Qupital

Mr. Jacky Cheung
Qupital
President

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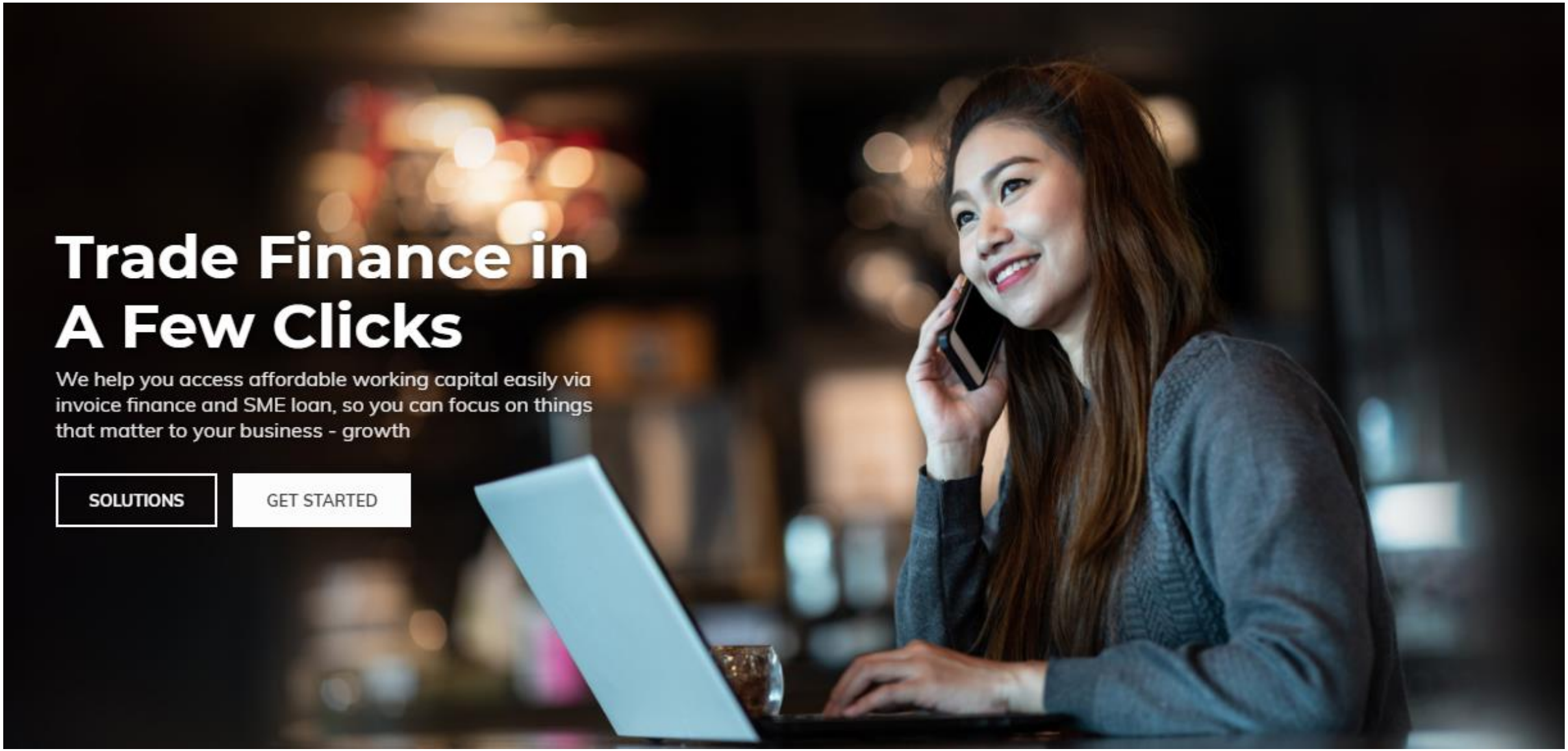
QUICK QUALITY CAPITAL

Fintech empowered
Cross-border E-Commerce
Market

Qupital
QUICK QUALITY CAPITAL

Speaker: Jacky Cheung
19 Dec, 2019



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About the speaker

Jacky Cheung

President , Qupital Limited

Mr. Jacky Cheung has over 10 years experience in trade finance, credit insurance, supply chain and commercial risk management. Has held various senior management roles in international supply chain groups including Euler Hermes, Allianz and American Express, Jacky is currently the President of Qupital Limited, overseeing the business in Greater China on operations, marketing value proposition and regional business expansion.

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Why we start Qupital?

Qupital

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QUICK QUALITY CAPITAL

Qupital is committed to building a **one-stop supply chain finance platform for cross-border e-commerce businesses** through big data, platform technology and industry-leading artificial intelligence applied in risk control system, so as to help enterprises expand market and business by optimizing their cash flow.

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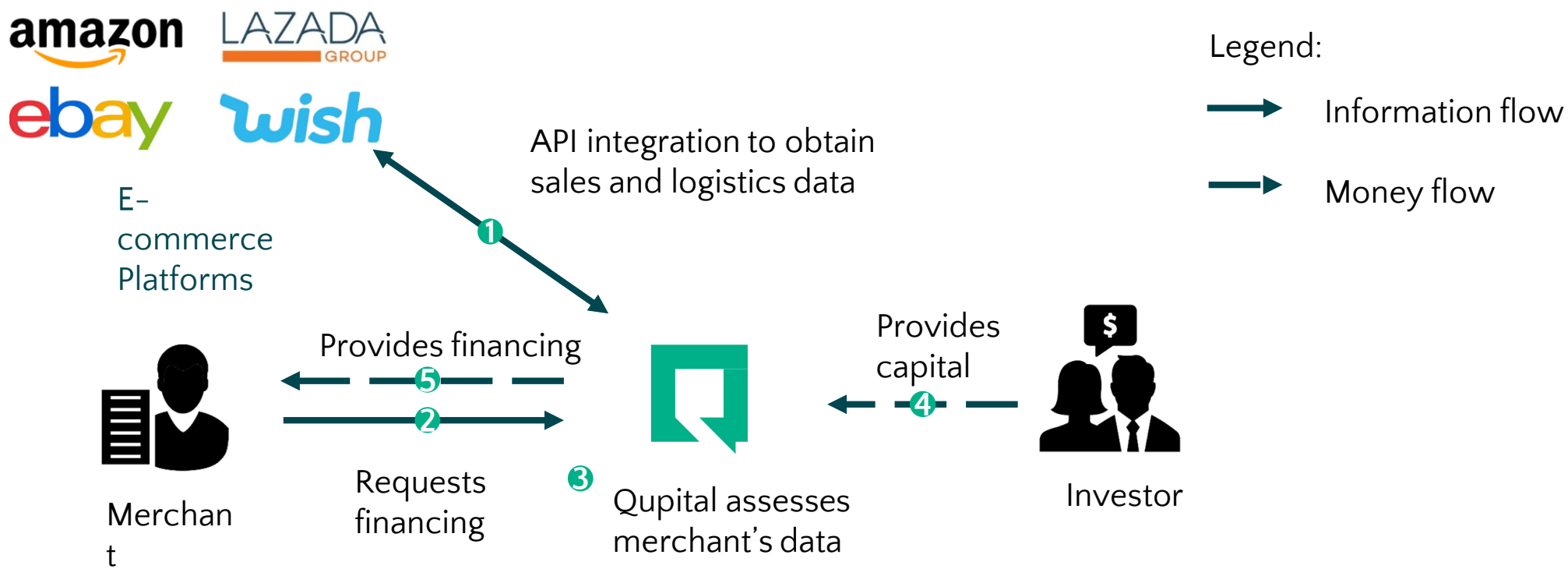
Our service

Export E-commerce Financing

An unsecured business loan for SMEs selling on overseas platforms such as Amazon and eBay. Funding amount based on cash flow and sales data assessment



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Retail ecommerce sales worldwide

2014 to 2021 by trillions of USD growth by **377%!**

Average year-on-year growth by **47%!**

Data via eMarketer (Statista)

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Retail ecommerce sales worldwide

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Retail ecommerce sales worldwide

Worldwide numbers aside, ecommerce's regional markets rank as follows:

1. **Asia: $831.7 billion**
2. North America: $552.6 billion
3. Europe: $346.5 billion
4. Australia: $18.6 billion
5. Africa and the Middle East: $18.6 billion
6. South America: $17.7 billion

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Retail ecommerce sales worldwide

Country-by-country ecommerce growth

Calculated by 2018 to 2023 ecommerce revenue (projected)

	2018	2023	Five-year growth
China	$636.1B	$1,086.1B	**70.7%**
United States	$504.6B	$735.4B	**45.7%**
France	$49.4B	$71.9B	**45.6%**
Australia	$18.6B	$26.9B	**44.6%**
Russia	$17.2B	$24.8B	**44.2%**
Canada	$39.9B	$55.4B	**38.8%**
Germany	$70.3B	$95.3B	**35.6%**
United Kingdom	$86.5B	$113.6B	**31.3%**
Japan	$81.7B	$103.6B	**26.8%**
South Korea	$63.7B	$80.2B	**25.9%**

Data compiled from Statista

Using 2023 projections, a slight reordering appears, as well as **one standout leader**:

China.

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China's cross-border e-commerce Transaction scale & forecast

Research shows that the total import and export volume of cross-border e-commerce will reach

10.8 TRILLION YUAN in 2019

2016-2020 China's Cross-border E-Commerce Segment Transaction Size (Trillion RMB)

Source：iiMediaResearch

2013-2018 Cross-border E-Commerce Export Segment Transaction Size (Trillion RMB) Growth Rate(%)

Source：f.qianzhan.com/

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A demand for financing

Business Expansion

Seasonal Needs

Long Sales Cycle

Upstream & Downstream Settlement Changes

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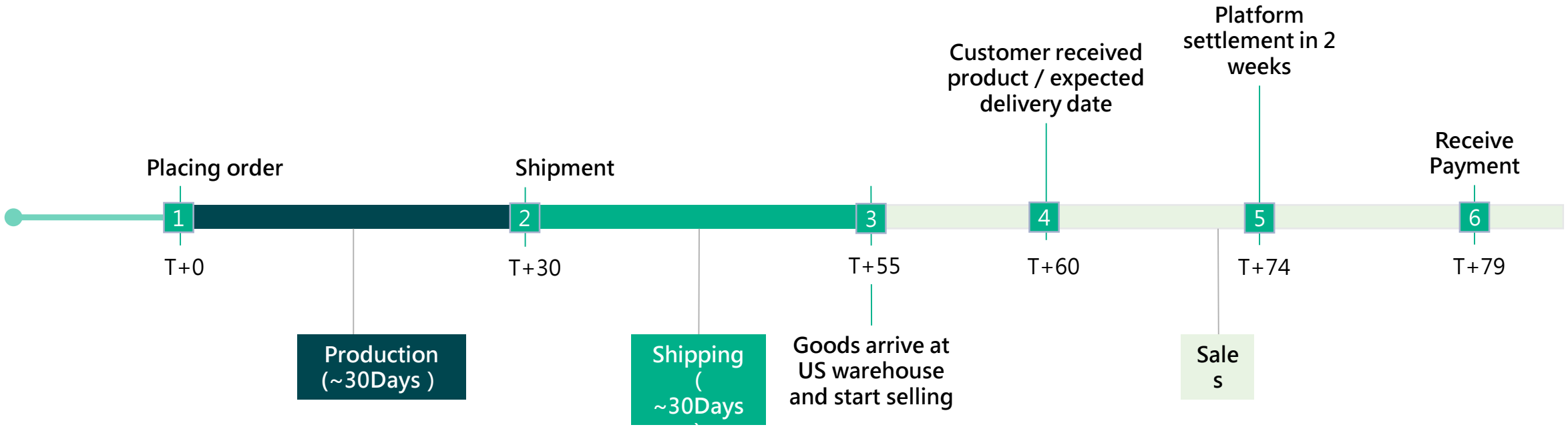
E-commerce merchant sales cycle



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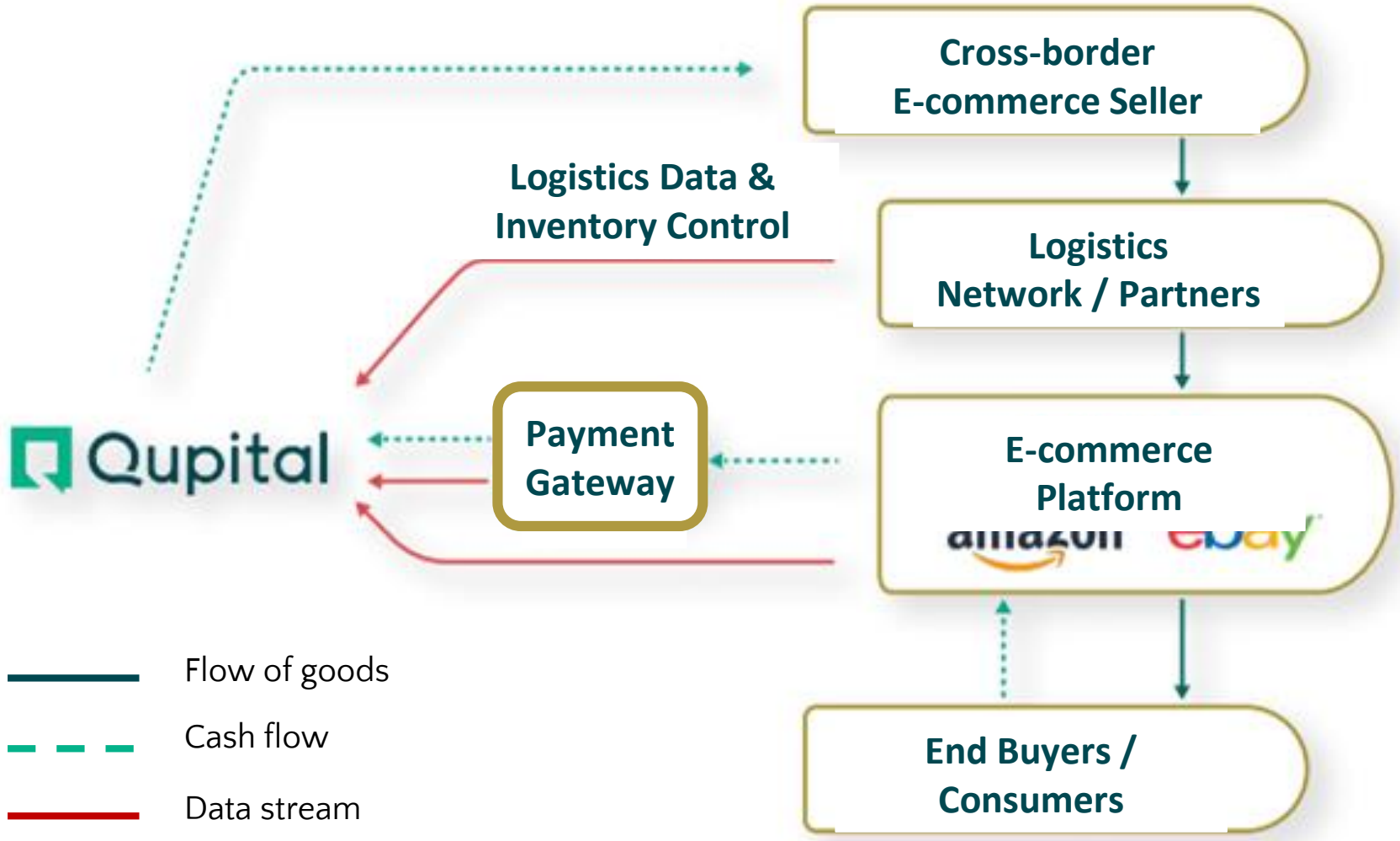
Qupital workflow



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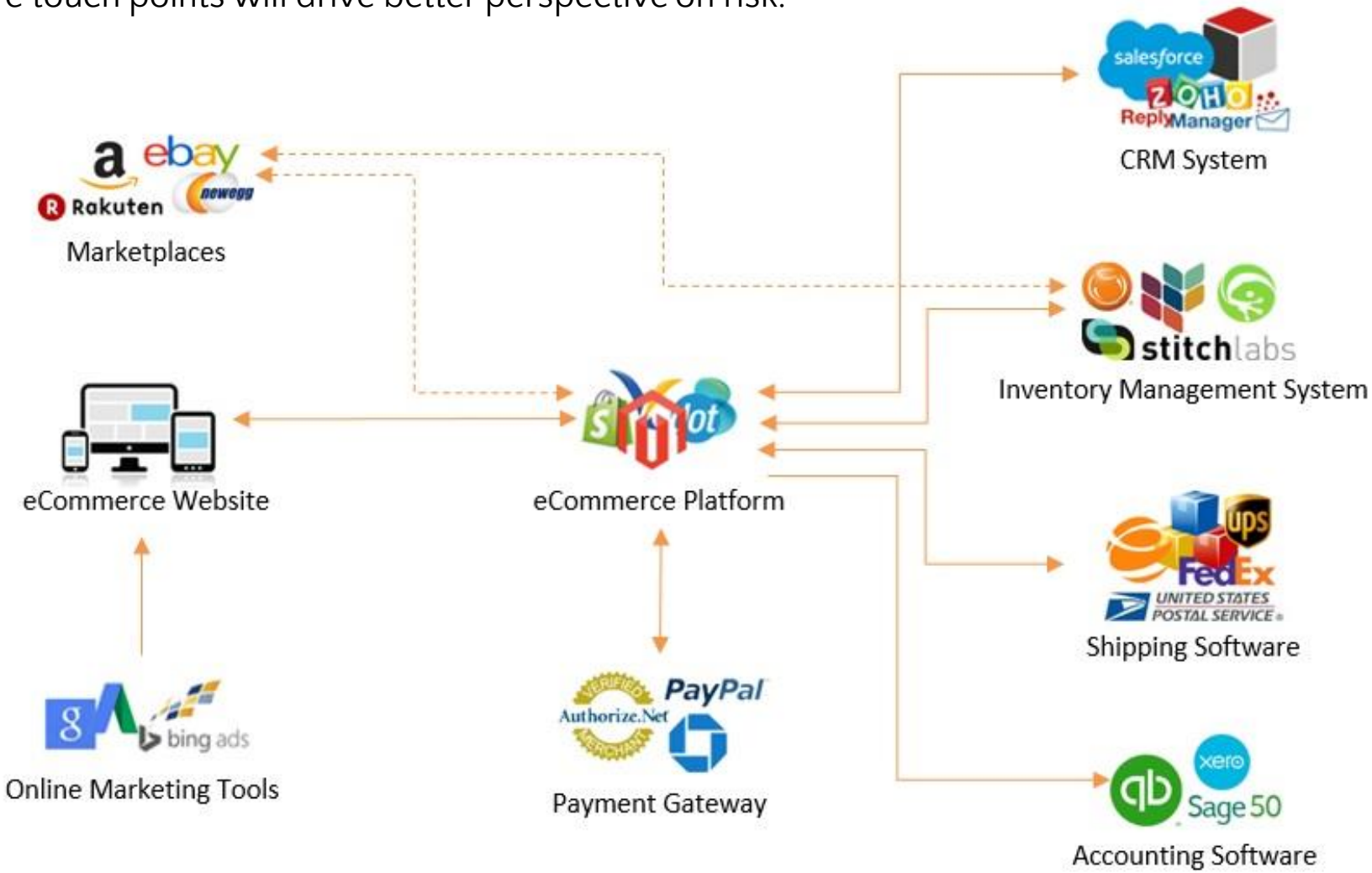
Ecosystem

More data more touch points will drive better perspective on risk.



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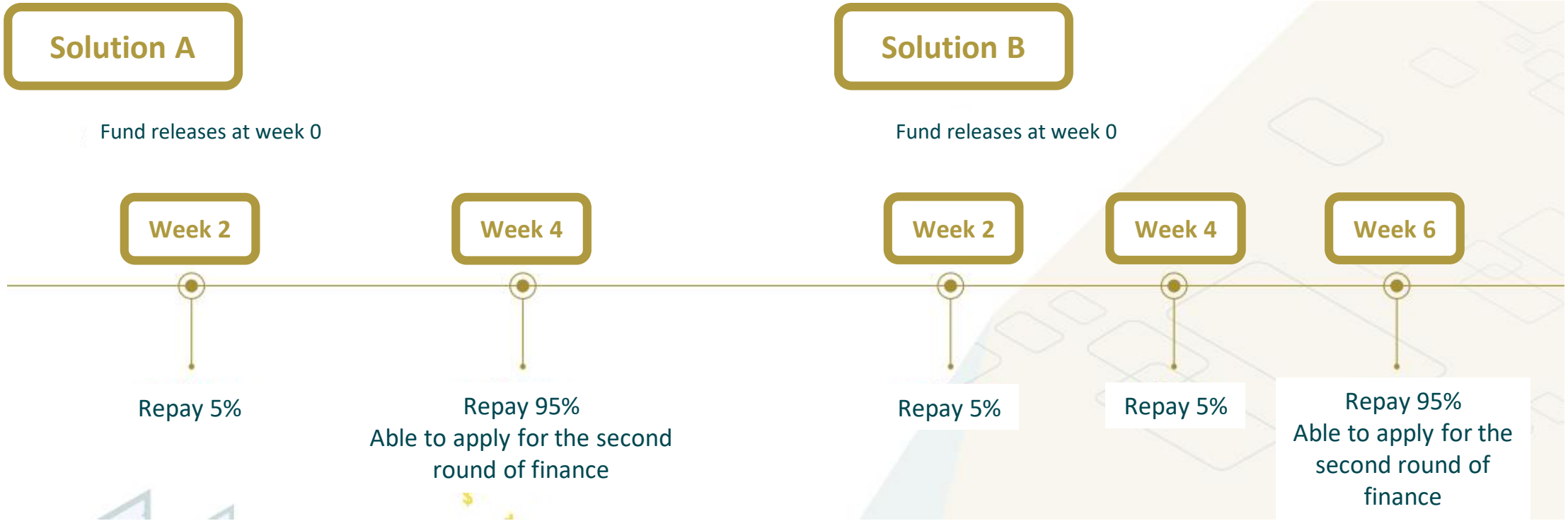
Repayment schedule



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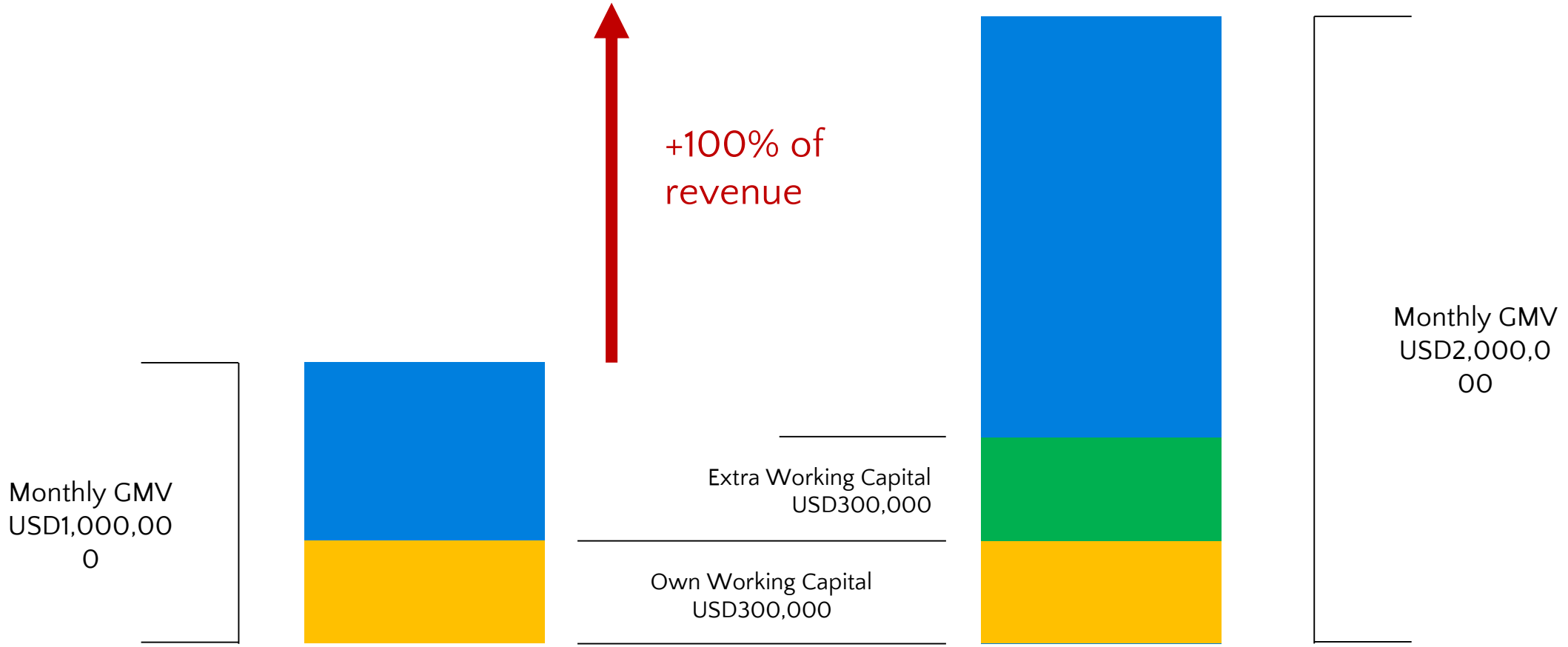
We empowered E-commerce seller Business Growth



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The road we've taken

MAR 2016
Qupital
Founded in Hong Kong

AUG 2016
Official launch of online platform

MAY 2017
Alibaba Entrepreneurs Fund 阿里巴巴創業者基金
MINDWORKS VENTURES
$2M Seed round investment led by Alibaba & Mindworks Ventures

SEP 2017
Strategic Partnership with Euler Hermes
EULER HERMES

MAR 2018
Alibaba.com
Strategic partnership with Alibaba.com

JUN 2018
CAINIAO 菜鸟
Strategic partnership with Cainiao

AUG 2018
Achieved US$10 million monthly GMV

SEP 2018
dun & bradstreet
Cooperating with D&B, optimizing Qupital's credit decision scorecard

OCT 2018
Launched new e-commerce financing system

FEB 2019
宜信 CreditEase
US$15 million Series A investment led by CreditEase FinTech Investment Fund (CEFIF)

MAR 2019
Set up office in China to expand technical team and develop cross-border e-commerce channel

More exciting journeys to come..

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2020 Vision

In 2019:

- Shanghai Office
- Shenzhen Office

Plan in 2020:

- Penetrate China market
- Expand to new market – South East Asia
- Series B fundraising

Qupital

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Shareholders & strategic partners

Shareholders

宜信 CreditEase

Alibaba Entrepreneurs Fund 阿里巴巴創業者基金

MINDWORKS VENTURES

ARIA

GOBI PARTNERS

Strategic Partners

Alibaba.com

NOVA

coface

dun & bradstreet

Atradius Collections

CAINIAO 菜鸟

EULER HERMES

Qupital

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THANKS

For your attention

Welcome any questions!

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Q & A
問答環節

Mr. Andy Tsang
OpenCart
Director - Head of Marketing & Partnership

Mr. Kailash Madan
Stripe
Account Executive & Payment Specialist

Mr. Jacky Cheung
Qupital
President

Magento x PayPal

To become a well-known brand through using e-commerce channel
透過善用電子商務渠道建立品牌的知名度

Mr. Eddy Chan
Magento
Partner Sales Manager

Ms. Belinda Lee
PayPal
Manager, Business Development & Business Consultant

2020 / 1 / 10 (Friday)

5:30pm - 7:30pm

Emerald Room, CUHK Business School Town Centre
Unit B, 1/F, Bank of America Tower, 12 Harcourt Road, Central

Language: English

Organiser
HKEBA

Funded by SME Development Fund
工業貿易署
Trade and Industry Department

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