SME Development Fund Final Report of Approved Project

(covering from [the project commencement date] to [the project completion date])

Project Title

: Develop a "REACH Competence Centre" for HK

(Reference No.)

Textiles and Clothing Industries (D09 002 007)

Period covered : From 1 March 2010

to 31 August 2011

(dd/mm/yy)

(dd/mm/yy)

Project Details

Please mark with "*" if any of the following project details is different from that in the project proposal appended to the project agreement.

Project Reference and Title

D09 002 007 - Develop a "REACH Competence Centre" for HK Textiles and Clothing Industries

Project Summary (in not more than 150 words)

Most of the textiles and clothing SMEs do not have sufficient information about chemicals they are handling. In view of these, Textile Council suggested to establish a REACH Competence Centre, which offers a single point of contact for all REACH requirements for HK Textiles and Clothing Industry. The Centre aim to clarify and demystify REACH legislation and help companies navigate their way through the lengthy but necessary process for compliance.

Targeted services will be:

- Offer clarity on how REACH impacts textiles and clothing companies
- Help them develop new strategies and a cost effective framework
- Produce and evaluate hazard and risk assessment data

Guidance documents will be developed and stored in the Centre. For developing this guidance, we propose a pilot program with a cluster group of 10 companies that cover the whole supply chain of garment industry, including spinning and weaving, dyeing, printing, garment manufacturers and accessories.

Project Objective(s) (in not more than 80 words)

To devise a customised REACH adoption program that covers different production stages of the textiles and garment industry including accessory and trimmings manufacturers and the domestic textile chemical industry.

Recipient/Collaborating/Implementation Organisation

Recipient Organisation

: Textile Council of Hong Kong Ltd.

Collaborating

Organisation(s) : N.A.

Clothing Industry Training Authority and gsm Global

Implementation Agent(s): Sustainable Management GmbH

Key Personnel	•	*	
	<u>Name</u>	Company/Organisation	<u>Tel No. &</u> <u>Fax No.</u>
Project	: Mr. Lin Sun Mo, Willy	Textile Council of Hong	Tel: 23052893
Co-ordinator		Kong Ltd.	Fax: 23052493
Deputy Project	Prof. Yeung Kwok : Wing, Philip	Clothing Industry Training	Tel: 27544802
Co-ordinator		Authority	Fax: 27950452

Project Period

Assertable state	Commencement Date (day/month/year)	Completion Date (day/month/year)	Project Duration (No. of months)
As stated in project agreement	01/03/2010	28/02/2011	12
Revised (if applicable)	01/03/2010	31/08/2011	- 18

Methodology Employed

The aim of this project is to devise a customised REACH adoption program that covers different production stages of the textiles and garment industry including accessory and trimmings manufacturers and the domestic textile chemical industry. The following methods were pursued:

- 1. 25 companies that nominated from different associations were conducted an on-line survey to identify industry needs
- 2. Development of REACH Tool Box
- 3. Tested the developed Tool Box by 10 pilot companies that cover the whole supply chain of garment industry, including spinning and weaving, dyeing, printing, garment manufacturers (such as woven / knitted / intimate) and accessories,
- 4. 3 seminars were organized to announce the key findings and practical examples for solutions from the pilots.
- 5. A REACH Compliance Centre for Textile and Clothing Industry and located in CITA was established, which provide REACH up-dated information regarding Textile and Clothing Industry.

2. Summary of Project Results

Project Deliverables

Please list out the targeted project deliverables as stated in the project proposal appended to the project agreement and provide details of actual result achieved, including beneficiaries, for each of them.

- 1. Established a REACH Compliance Centre for Textile and Clothing Industry and located in CITA, which provide REACH up-dated information regarding Textile and Clothing Industry.
- 2. 10 pilot cases specify in Textiles and Clothing Industries, in order to have a showcase to help them develop new strategies and a cost effective framework, they were:
 - AA Global China Ltd.
 - American & Efird (HK) Ltd.
 - Central Fabrics Ltd.
 - Fang Brothers Knitting Ltd.
 - Fountain Set (Holdings) Ltd.
 - Fullong Dye Factory
 - Milo's Knitwear International Ltd.
 - Tai Hing Cotton Mill Ltd.
 - TAL Apparel Ltd.
 - Top Form Brassiere Manufacturing Co. Ltd.
- 3. Developed guidance documents particularly designed for the needs of the textile and clothing industry.
- 4. Three seminars were organized to promote the project:
 - The 1st seminar was held on 24 November 2010 at CITA,
 - The 2nd seminar was held on 29 March 2011 at CITA,
 - The 3rd seminar was held on 30 August 2011 at CITA.

Actual Benefits to SMEs

Please indicate *in clear*; *specific*, *tangible and quantifiable terms* the benefits of the project and its contribution to enhancing the competitiveness of Hong Kong's SMEs in general or SMEs in specific sectors, in not more than 400 words.

Three seminar for promote the project deliverable had been conducted on 24 November 2011, 29 March 2011 and 30 August 2011, total with 166 people participated from 94 companies. The participants' feedback that they are satisfied for the seminar and it can enhance their competiveness. 81 questionnaires had received from the participants, and here are the summary for their feedback:

- > Over 90% of participants feedback that they could gain new knowledge from this seminar
- > 80% of participants indicated that they were satisfied the seminar outcome.
- > Around 78% of participants feedback that the seminar could enhance their competitiveness.

Three advertisements, one for China Textile & Apparel, which deliver 31,200 per issue; another one for Journal for Asia on Textile & Apparel, which deliver 16,281 per issue, and the third one for 《香港紡織報》, which is publishing together with 《Tai Kung Pao》, more than 200,000 copies sold per issue. Estimated over 250,000 people can see the advertisements, which estimated over 20,000 people are from SMEs.

The REACH Competence Centre was official launched on 30 August 2011. Most of the participants for 30 Aug seminar also visit the Centre. At the same day, we got an enquiry from Ms. Doris Lau of Meridian Industries Ltd., one of her company sample was failed from the REACH test, and asked for our advice to improve the situation.

The hardcopy of Guidebook and Toolbox were stored in the Centre and let the industry stakeholders to read in free. Also posted all the REACH related information on web (www.cita.org.hk/webpage/rcc) for public the understand up-dated status on REACH.

Milestones (in chronological order)

Please indicate if the milestone is completed (C), deferred (D) or not achieved (N). If it is deferred, please indicate the revised completion date. For those milestones which are deferred or not achieved, please also provide the reasons under item 2.4.

	<u>Milestone</u> (as set out in the project proposal appended to	Original target completion date	Revised target completion date (if applicable)	Status (C/D/N)#
	the project agreement) Selection of survey addressees. Survey is finished and results are	01/03/10 - 31/05/10	· ,	C
(a)	available. Definition of pilot group cluster.		•	
(b)	Development of Guidance documents (Tool Box) in English.	01/06/10 – 31/10/10		С
	Translation of Guidance documents (Tool Box) in Chinese.	01/11/10 - 28/02/11	01/11/10-31/08/11	С
(c)	Pilot Project completed.			
(d)	Evaluation of results.	01/01/11 - 31/01/11	01/07/11-31/07/11	С
(e)	Seminars	01/10/10 - 28/02/11	01/10/10-31/08/11	С
(f)	Parallel installation of the REACH Competence Centre.	Until 28/02/11	until 31/08/11	С

Marketing/Dissemination Activities (in chronological order)

Please provide details of all completed and on-going promotional and/or dissemination activities for each of the project deliverables. Such activities may include advertisements, seminars, workshops, etc.

<u>Description</u>	No. of beneficiaries (Please specify whether they are SMEs or not)
Three seminars for promote the project	Total 166 people were attend these seminars, which most of them are from SMEs.
I advertisement for China Textile & Apparel	Deliver 31,200 per issue, and distribution at over 30 major industrial trade shows in a year.
1 advertisement for Journal for Asia on Textile & Apparel	Deliver 16,281 per issue, and distribution at over 30 major industrial trade shows in a year.
1 advertisements for 香港紡織報	Deliver 200,000 per issue, published with Tai Kung Pao.
Printing leaflet mail out to the SME, collaborating parties, industry associations and educational institutions.	3,000 pcs of leaflet mail out to the SMEs
Total no. of beneficiaries - no. of SMEs	: 200,500 people
no. of companies which are not SMEs	: 50,147 people
	Three seminars for promote the project I advertisement for China Textile & Apparel I advertisement for Journal for Asia on Textile & Apparel I advertisements for 香港紡織報 Printing leaflet mail out to the SME, collaborating parties, industry associations and educational institutions. Total no. of beneficiaries - no. of SMEs

Future Plan for Promoting the Project Deliverables

Will collaborate with Clothing Industry Training Authority and other organizations to promote the project deliverable through seminars, workshops and exhibitions, such as:

- 1) REACH related seminars
- 2) REACH related training courses
- 3) Hong Kong Fashion Week
- 4) Interstoff Asia Essential