

**SME Development Fund/  
Dedicated Fund on Branding, Upgrading and Domestic Sales  
(Organisation Support Programme)**

**Final Report of Approved Project**

Project ref. no. : D12 001 006  
Project title : To Increase the Scope of Accreditation of the Professional  
Recognition Scheme for Testing, Inspection &  
Certification professionals to cover areas in food testing,  
environmental testing, calibration and quality assurance  
Period covered : From 1 Sept 2012 to 30 April 2014  
(dd/mm/yy) (dd/mm/yy)

## 1. Project Details

(Please mark with "\*" if any of the following project details is different from that in the project proposal appended to the project agreement.)

### Project Reference and Title

To Increase the Scope of Accreditation of the Professional Recognition Scheme for Testing, Inspection & Certification professionals to cover areas in food testing, environmental testing, calibration and quality assurance

### Project Summary (in not more than 150 words)

This project aims to expand the scope of the "Professional Certification Scheme for Testing Personnel" to cover disciplines of food testing, environmental testing, calibration and quality assurance to enhance its professional image and to attract more high quality persons to join the industry.

### Project Objective(s) (in not more than 80 words)

- (a) To give professional recognition to the Testing practitioners so as to attract and retain talented and skilful personnel to enter into these new and growing testing disciplines;
- (b) To set benchmarks for the upgrade of expertise and technical knowledge of the T&C personnel in these disciplines;
- (c) To improve the professional image of Hong Kong T&C industry and contribute to the building up of brand name for Hong Kong T&C services

### Grantee /Collaborating/Implementation Organisation Agent

Grantee : Hong Kong Association for Testing, Inspection and Certification Limited  
Collaborating Organisation(s) : Nil  
Implementation Agent(s) : Nil

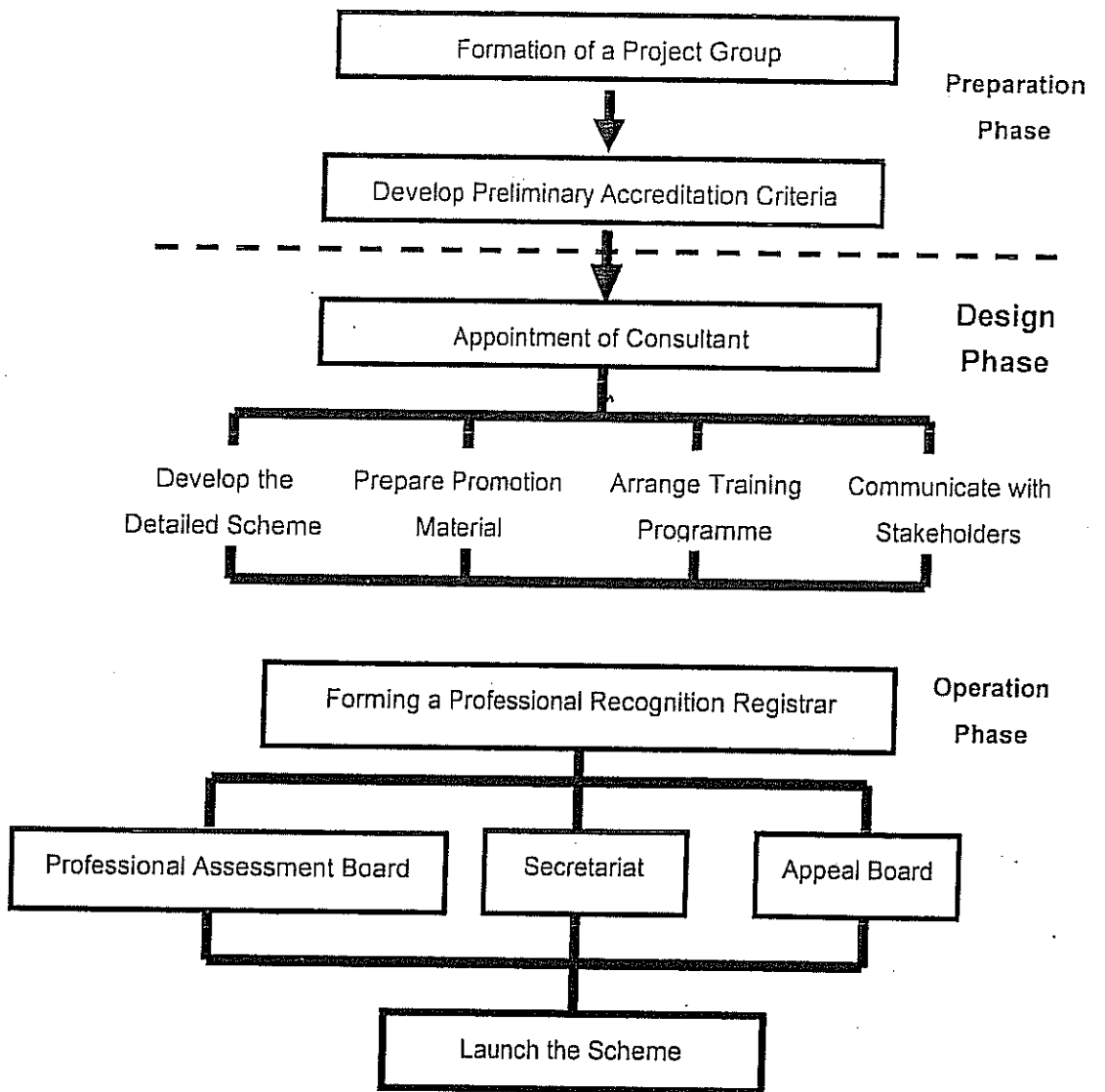
### Key Personnel

	<u>Name</u>	<u>Company/Organisation</u>	<u>Tel No. &amp; Fax No.</u>
Project Co-ordinator	<u>Ms Christina SM Law</u>	<u>Intertek Testing Services Hong Kong Ltd</u>	<u>21738662/ 21738888</u>
Deputy Project Co-ordinator	<u>Mr. Felix K W Chan</u>	<u>Fugro Technical Services Ltd</u>	<u>24527133/ 24506138</u>

### Project Period

	<u>Commencement Date</u> (day/month/year)	<u>Completion Date</u> (day/month/year)	<u>Project Duration</u> (No. of months)
As stated in project agreement	<u>1 September 2012</u>	<u>28 February 2014</u>	<u>18 months</u>
Revised (if applicable)	<u>1 September 2012</u>	<u>30 April 2014</u>	<u>20 months</u>

Methodology Employed



## 2. Summary of Project Results

### Project Deliverables

(Please list out the targeted project deliverables as stated in the project proposal appended to the project agreement and provide details of actual result achieved, including beneficiaries, for each of them.)

- (i) A professional recognition scheme for practitioners in the testing and certification industry for the disciplines of food testing, environmental testing, calibration and quality assurance.
- (ii) A launch ceremony and ten seminars to promote the scheme.

### Actual Benefits to SMEs/Enterprises

(Please indicate in *clear, specific, tangible and quantifiable terms* the benefits of the project and its contribution to enhancing the competitiveness of Hong Kong's SMEs / enterprises in general or SMEs / enterprises in specific sectors / assist Hong Kong enterprises in general or in specific sectors in developing brands, upgrading and restructuring business operations, and promoting domestic sales in the Mainland, in not more than 400 words.)

A Professional Recognition Scheme for practitioners in the testing and certification industry for the disciplines of food testing, environmental testing, calibration and quality assurance had been successfully set up.

The Launching Ceremony was held on 19 June 2013 as kick off aiming to deliver to public on expansion of 4 disciplines, namely: Calibration, Environment Testing, Food Testing and Quality Assurance; to enhance its professional image and to attract more quality persons to join the industry. The additional disciplines also provided a holistic coverage in testing industry. There are a total of 80 participants. News was published by 2 media.

Ten seminars had been conducted to promote the scheme. There are totally 841 participants.

During the project period, 103 applications for certified testing personnel were received; of which 63 candidates applied for examination; and 40 candidates applied for interview (i.e. exemption of examination). Finally, there were 59 candidates certified as testing personnel during the project period.

#### Promotion activities:

Leaflets and flyers were sent to 11 seminars hosted by Hong Kong Council for Testing and Certification, Hong Kong Accreditation Service and The Hong Kong Open University to promote the Scheme.

Leaflets and flyers were sent to potential individuals of 33 companies.

7 booths displays were held on Toys Fair, Fashion Weeks and Testing & Certifications Day in 2012, 2013 and 2014.

### Milestones (in chronological order)

(# Please indicate if the milestone is completed (C), deferred (D) or not achieved (N). If it is deferred, please indicate the revised completion date. For those milestones which are deferred or not achieved, please also provide the reasons under item 2.4.)

Milestone (as set out in the approved project proposal appended to the project agreement)	Original target completion date	Revised target completion date (if applicable)	Status (C/D/N) #
<b>Preparation Phase</b>	15-11-2012		C
Project Kick-off and organization of Project Steering Committee and Working Committee and the subsequent meeting to			
(a) discuss the preliminary certification criteria			
Quotation invitation for hiring of	22-2-2013		C
(b) consultant			
(c) Evaluation and selection of consultant	13-3-2013		C

<b><u>Design Phase</u></b>	18-6-2013	C
(d) Working out of all the details of the scheme, industry consultation		
<b><u>Operation Phase</u></b>	30-4-2014	C
(e) Launch and operate the scheme		

### Marketing/Dissemination Activities (in chronological order)

(Please provide details of all completed and on-going promotional and/or dissemination activities for each of the project deliverables. Such activities may include advertisements, seminars, workshops, etc.)

<u>Date/ Period</u>	<u>Description</u>	<u>No. of beneficiaries (SMEs/Enterprises*)</u> *please delete as appropriate
Nov 2012	Printing of promotion materials such as leaflets, flyers and posters for distribution to organisations, seminars and potential candidates. Banners and easyroll stands for display at ceremony, seminars and exhibition.	189
Mar 2013	<ul style="list-style-type: none"> <li>- Booth display and promotional material distribution on 03 November 2012 on Testing &amp; Certification Day at Open University</li> <li>- Leaflets and flyers were sent to 2 seminar organisers, namely: HKCTC, and Open University for distributions at their seminars to introduce the Scheme</li> <li>- Leaflets, flyers and posters were sent to HKTIC members, working committee members, Food Council and potential candidates to introduce the Scheme. Newsletter was sent simultaneously</li> <li>- Booth display and promotional material distribution between 07-10 January 2013 on Toys Fair at Hong Kong Exhibition Centre</li> <li>- Booth display and promotional material distribution between 14-17 January 2013 on Fashion Week at Hong Kong Exhibition Centre</li> </ul>	
May 2013	Guest invitation to organization, accreditation association, government units, Food Council, working committee members, examiners and media to Official Launching Ceremony on 19 June 2013.	NA
16 Jun 2013	<p>Official Launching Ceremony was held on 19 June 2013 with about 80 attendees from organization, accreditation association, government units, Food Council, working committee members, examiners and 2 media covering:</p> <ul style="list-style-type: none"> <li>- Industry Review by Prof. Ching Pak-Chung, Chairman of HKCTC</li> <li>- Overview on Testing Industrial sharing from Census &amp; Statistics Department by Mr. Leslie Tang, Deputy Commissioner</li> <li>- Introduction on the extension of 4 additional disciplines of the Professional Certification Scheme for Testing Personnel to public</li> <li>- Briefing on scheme structure of the Professional Scheme for Testing Personnel to public</li> <li>- Report on successful candidates on previously deployed 6 disciplines to public</li> <li>- Questions and Answers and media time</li> </ul>	12
17 Jun 2013	News on the Scheme was posted in 2 media after the Launching Ceremony, namely: 大公報 · 星島日報; simultaneously Press Release was sent and posted at HKTIC website	100

Jun 2013	Mass mail was sent to organization and potential candidates to inform Scheme application commenced	68
Jul 2013	On-line application was implemented	68
Jul – Dec 2013	Leaflets and flyers were sent to 8 seminar organisers, namely: HKCTC, HKAS and Open University for distributions at their seminars to promote the Scheme and applications commenced	149
Oct 2013	<ul style="list-style-type: none"> <li>- Booth display and promotional material distribution between 13-16 October 2013 on Electric &amp; Electronic Fair at Hong Kong Exhibition Centre</li> <li>- Booth display and promotional material distribution on 03 26 October 2013 on Testing &amp; Certification Day at Open University</li> </ul>	30
Nov 2013	Mass mail was sent to organization and potential candidates to inform on extension on Scheme application upto to December 2013	68
Jul-Nov 2013	7 seminars were held on the said period on introduction and briefing of the Scheme content to public and laboratories as targeted candidates for the Scheme.  Leaflets, flyers and Newsletter were distributed.	43
Jan 2014	<ul style="list-style-type: none"> <li>- Booth display and promotional material distribution between 06-09 January 2014 on Toys Fair at Hong Kong Exhibition Centre</li> <li>- Booth display and promotional material distribution between 13-16 January 2013 on Toys Fair at Hong Kong Exhibition Centre</li> </ul>	40
Feb 2014	Seminar was held for candidates on preparation for interview. ICAC was invited to speak on the topic of ethics and integrity.	4
Apr 2014	<ul style="list-style-type: none"> <li>- Leaflets and flyers were sent to 1 seminar organiser, namely: HKCTC, for distribution at seminars to introduce the Scheme – 47 SME</li> <li>- Seminar held on certificate award ceremony cum seminar experience sharing on 26 April 2014 aiming to further promote and continuation of the Scheme: <ul style="list-style-type: none"> <li>- Ms Janet Wong, Commissioner for Innovation and Technology;</li> <li>- Mr. Leslie Tang, Deputy Commissioner of Census &amp; Statistics Department were Deputy</li> </ul> </li> </ul> <p>were invited as guest speaker for this event.</p>	28
Sep 2012 to Apr 2014	Mass mail was constantly sent to working committees, candidates on updates of Scheme information and requirements.  Seminars and updates information was constantly upload to website with “Frequent Ask Questions” as to help testing personnel to understand the Scheme	138
Total no. of beneficiaries :		937

#### Future Plan for Promoting the Project Deliverables

The Scheme will continue to operate after the completion of this project.