

**SME Development Fund (SDF)/
Dedicated Fund on Branding, Upgrading and Domestic Sales (BUD Fund)
(Organisation Support Programme) (OSP)**

Final Report on Approved Project

Project ref. no.	:	D17 002 004	
Project title	:	To establish a re-industrialization roadmap for HK SMEs of the Textile and Fashion Industry through an in-depth study of worldwide material development and technology application trend and the capability and gap with the local industry	
Period covered	:	From	to
		01/12/17	31/05/19
		(dd/mm/yy)	(dd/mm/yy)

1. Project Details

(Please mark with "*" if any of the following project details is different from that in the project proposal appended to the project agreement.)

Project Summary (in about 150 words)

This project is going to conduct desktop research on existing, available in the market innovative technologies and materials in the industry, this study will also involve in-depth interviews with leaders in both the local and global industrial and academic circles. The planned deliverable is a technology roadmap that is not available in the market. The project will identify the promising directions of technology developments for enabling textile and fashion industry to continue playing a major role in the future HK economy, which is critically important for the sustainable development of the Hong Kong SME and the society at large.

Project Objective(s) (in about 80 words)

This project intended to assist the Hong Kong SMEs through the following works:

1. Collate, establish and define the re-industrialization roadmap of the local textile and fashion industry.
2. Identify various worldwide latest technology and advanced materials necessary and overall market situation in textile and fashion industry with special emphasis for global market.
3. Identify opportunities for Hong Kong SMEs to apply these identified innovative technologies that excel in the market.
4. Summarize and prepare the recommendations to industry/government for supporting re-industrialization in our textile and fashion industry.

Grantee/Collaborating Organisation/Implementation Agent

Grantee : Hong Kong Knitwear Exporters & Manufacturers Association Limited
Sustainable Fashion Business Consortium Limited
Knitwear Innovation and Design Society Limited
Hong Kong Association of Textile Bleachers, Dyers, Printers and Finishers Limited
The Hong Kong Institution of Textile and Apparel Limited
Hong Kong Apparel Society Limited

Collaborating Organisation(s) : Textile Council of Hong Kong Limited

Implementation Agent(s) : Clothing Industry Training Authority
Hong Kong Productivity Council

Key Personnel

	<u>Name</u>	<u>Company/Organisation</u>	<u>Tel No. & Fax No.</u>
Project Co-ordinator :	Mr. Milton Chan	Hong Kong Knitwear Exporters & Manufacturers Association Limited	Tel: 27552621 Fax: 27565672
Deputy Project Co-ordinator :	Prof. Philip Yeung	Clothing Industry Training Authority	Tel: 22636381 Fax: 27950452

Project Period

	<u>Commencement Date</u> (day/month/year)	<u>Completion Date</u> (day/month/year)	<u>Project Duration</u> (No. of months)
As stated in project agreement	1/12/17	31/5/19	18
Revised (if applicable)	NA	NA	NA

2. Summary of Project Results

Project Deliverables

(Please list out the project deliverables as stated in the project proposal appended to the project agreement and provide details related to the actual result achieved for each of them.)

	Project deliverable	Quantifiable target number (e.g. 100 participants)	Actual result achieved (e.g. 90 participants)	Reasons for not achieving the target, if applicable (e.g. The total number of registered participants was over 120. However, some of them did not show up eventually. Will strengthen promotion and try to make up for the shortfall in the following two seminars.)
a)	Study Report	1	1	
b)	Ready-to-use practical handbook	500 hardcopies and 1 e-version	500 hardcopies and 1 e-version	
c)	Recommendation Report	1	1	
d)	Kick-off Conference	1 (One day and 100 – 120 participants)	1 (One day and 68 participants)	We got 131 registrations, however, some of them did not show up eventually, finally 68 industry people attended the conference.
e)	Seminars	5 (half-day seminar and 60-80 each)	5 (half-day seminar and got total 500 participants)	
f)	Website	1	1	
g)	Helpdesks	9 months	9 months	

Details of the deliverables (e.g. date, duration, venue, speaker, topic discussed, etc.)

(Please list out in table format if necessary.)

	Project deliverable	Result achieved	Finished Date	Venue	Speaker	Topic	Remarks
a)	Study Report	1	31 Oct 2019	NA	NA	Na	
b)	Ready-to-use practical handbook	500 hardcopies and 1 e-version	31 Oct 2018	NA	NA	NA	All the 500 hardcopies were distributed at the 5 seminars that located at CITA
c)	Recommendation Report	1 report	30 Nov 2018	NA	NA	NA	
d)	Kick-off Conference	1	23 Mar 2018 10:30 – 16:30	HKPC	1. Mr. Gordon Lo, Director, Business Management, Hong Kong Productivity Council	Opening Speech	We got 131 registrations, and finally 68 industry people attended the conference.
					2. Hon. Felix Chung, Member of Legislative Council	Welcome Speech	
					3. Prof. Philip Yeung, Executive Director,	Project introduction	

					Clothing Industry Training Authority		
					4. Ms Yan Chan, Director of Business Development, The Hong Kong research Institution of Textiles and Apparel	Hong Kong Stories	
					5. Me. Matthew Lam, Operation Director, Pioneer Elastic (Hong Kong) Ltd.	Case sharing – Go Color	
					6. Mr. Ken Lam, Senior Consultant, Hong Kong Productivity Council	Industrial4.0	
e)	5 Seminars	Seminar 1	11 Nov 2018 14:30 – 17:30	CITA	1. Prof. Philip Yeung, Executive Director, Clothing Industry Training Authority	How Re-Industrialization Benefits Hong Kong SMEs in Fashion Industry?	No. of participant: 139
					2.Ms. Karin Malmstrom, Director, China & Northeast Asia, Cotton Council International	Global Cotton Supply and Demand Update and Cotton USA's Sustainability Story	
					3.Mr. Jimmy Rowe, Manager of Strategic Analysis in the Corporate Strategy and Program Metrics Department, Cotton Incorporated	The Latest Consumer and Apparel Market Updates	
					4.Ms. Karen Ho, Head of Corporate and Community Sustainability, WWF-Hong Kong	Making Zero Impact Fashionable	
		Seminar 2	7 Dec 2018 14:00 – 17:00	CITA	1.Prof. Philip Yeung, Executive Director, Clothing Industry Training	Opportunity for re-industrialization of the Hong Kong Fashion Industry	No. of participant: 86

					Authority		
					2.Mr. Andrew Filarowski, Technical Director, Society of Dyers and Colourists	SDC latest development	
					3.Prof. Stephen Westland, President, Society of Dyers and Colourists	The effect of light on humans beyond colour and vision	
					4.Mr. Joey Pong, Regional Manager, Asia Pacific, Datacolor	Optimising digital printing workflow with Colour Management Technology	
					5.Mr. Pierre Man, Manager, Galvanin Asia Engineering Co. Ltd.	New generation of the automatic dyeing plant	
		Seminar 3	25 Jan 2019 14:30 – 17:00	CITA	1.Prof. Philip Yeung, Executive Director, Clothing Industry Training Authority	Re-industrialization Case Sharing	No. of participant: 77
					2.Mr. Chaucer Chang, Director, iProfit	Industry 4.0: Manage Factories Around the World with Your Mobile	
					3.Ms. Carmen Chan, Board of Director, ZDHC Foundation	ZDHC Updates in 2019	
					4.Ms. Lydia Sze Senior Consultant, Hong Kong Productivity Council	Cleaner Production Partnership Programme X HK Factories in Mainland Chin	
		Seminar 4	1 Mar 2019 14:30 – 17:00	CITA	1.Prof. Philip Yeung, Executive Director, Clothing Industry Training Authority	Re-industrialization Roadmap & Case Sharing	No. of participant: 107
					2.Ms. Connie Chan, Associate Consultant, Hong Kong	Green Partner for Your Factory: Cleaner	

					Productivity Council	Production Partnership Programme	
					3. Panel discussion by Nano and Advanced Materials Institute - Ms. Rebecca Ho, Business Development Manager - Dr. Wylie O, Project Leader - Mr. Xiyao Zhang, Engineer - Ms. Jane Xiao, Senior Engineer - Mr. Kevin Zhang, Senior Engineer	New Material Technology in Textile	
					Seminar 5	30 May 2019 14:30 – 17:30	
					CITA	1.Prof. Philip Yeung, Executive Director, Clothing Industry Training Authority 2.Mr. Ken Lee, Managing Director, WiderWorld Company Ltd. 3.Mr. Jason Cheung, Regional Director (Greater China & Hong Kong), Browzwear 4.Mr. Arkin Ng, Executive Committee, Knitwear Innovation & Design Society	
						How Re-Industrialization Benefits Hong Kong SMEs in Fashion Industry? AI for Real in Fashion Retailers & Manufacturers 3D Revolution in Fashion Industry Case Sharing: Latest Knitwear Innovations in Your Products	
f)	Website	1	1	NA	NA	NA	http://www.fashion-reindustrialization.hk/en
g)	Helpdesks	1 helpdesk for 9 months	31 May 2019	HKPC / CITA	NA	NA	

Milestones (in chronological order)

(# Please indicate if the milestone is completed (C), deferred (D) or not achieved (N). If it is deferred, please indicate the revised completion date. For those milestones which are deferred or not achieved, please also provide the reasons under item 2.4.)

<u>Milestone</u> (as set out in the approved project proposal appended to the project agreement)		<u>Original target completion date</u>	<u>Revised completion date</u> (if applicable)	<u>Status</u> (C/D/N) #
(a)	Research and Preparation	31/5/2018		C
(b)	Organizing 1 kickoff conference	31/3/2018		C
(c)	Development of a new bilingual website, study report, ready-to-use practical handbook	31/10/2018		C
(d)	Development of recommendation report	30/11/2018		C
(e)	Organizing 5 seminars	31/5/2019		C
(f)	Advertisements	31/5/2019		C
(g)	Helpdesks	31/5/2019		C

Future Plan for Promoting the Project Deliverables (Nil if not applicable)

CITA will host and maintain the project website and keep on promoting the project deliverables by our own resources.
