

HONG KONG'S INTIMATE APPAREL INDUSTRY

Moving Ahead with Sustainable Development

Vision & Mission

Vision

To be the Most Preferred Partner for Intimate Apparel Supply Chain

Mission

- Groom the industry's best talent
- Go beyond market expectations
- Strive for sustainability continuously
- Connect to market

Key Initiatives

- Sustainability
- Talent development
- Supply chain innovation

Major Industry Endeavours

Leading Sourcing Hub

- Well-established supply chain
- Short cycle time and speedy product delivery
- Implementation of international standards
- Investment in advanced technologies

International Involvements

- International intimate apparel exhibitions
- Yearly International Symposium of Intimate Apparel

Global Platform

Provide networking opportunities for industry players worldwide

Innovation & Development

- Activity-based Carbon Footprint Modelling
- Right first time product development module for intimate apparel
- Provide on-going support to talent development

Organiser :

Implementation agent :



由香港特別行政區政府
「發展品牌、升級轉型及拓展內銷市場的
專項基金」(機構支援計劃)撥款資助
Funded by the Dedicated Fund on Branding,
Upgrading and Domestic Sales (Organisation
Support Programme) of the Government of
the Hong Kong Special Administrative Region

Hong Kong Intimate Apparel Industries' Association

香港內衣業聯合會
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香港生產力促進局

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