

## Trade and Industrial Organisation Support Fund (TSF)

### Final Report on Approved Project

Grantee	:	The Hong Kong Association for the Advancement of Science and Technology Limited
Implementation Agent(s) (if any)	:	Hong Kong Productivity Council
Project reference no.	:	T19 002 018
Project title	:	Supporting start-ups of Hong Kong to explore new business opportunities in the Greater Bay Area
Period covered in this report (whole project duration)	:	From 15/07/2021 to 14/7/2024 (dd/mm/yyyy) (dd/mm/yyyy)

## 1. Project Details

### Project summary (in about 150 words)

The Innovation and Technology industry is one of the key economic sectors, encompassing companies specializing in IT, healthcare, environmental and energy-saving, automotive, IoT and smart products, and artificial intelligence and robotics. The development of the Greater Bay Area (GBA) is also regarded as a critical component of our nation's strategic development blueprint. It is Hong Kong's responsibility to facilitate the growth of a robust InnoTech ecosystem both locally and within the GBA.

Therefore, a project is proposed to support Hong Kong start-ups in exploring new business opportunities in the GBA. The project includes roadshows and business matching events to be held in the nine GBA cities, showcasing the portfolios of Hong Kong InnoTech enterprises to potential partners and investors in Mainland China. Additionally, summits and briefings will provide valuable insights into GBA market trends and regulations.

### Project objectives (in about 50 words)

1. To assist Hong Kong entrepreneurs and start-ups to match with business opportunities in the nine Pearl River Delta (PRD) cities of the Greater Bay Area (GBA), namely Guangzhou, Shenzhen, Zhuhai, Foshan, Huizhou, Dongguan, Zhongshan, Jiangmen and Zhaoqing.
2. To promote the innovative technologies and talents of Hong Kong to PRD, so as to demonstrate the image of Hong Kong as the regional node of innovation and key base for the high-end development of industries.

### Collaborating Organisations (if any)

Hong Kong Federation of Invention and Innovation Limited

Hong Kong Auto Parts Industry Association Limited

Hong Kong Plastic Machinery Association Limited

Technology Incubation Network

### Key personnel

	<u>Name</u>	<u>Post title and name of organisation</u>
Project Coordinator	: FUNG Wai Tong	President of HKAAST
Deputy Project Coordinator	: SUEN Kwok Wai, Samson	General Manager, Smart Manufacturing of HKPC

### Project duration

	<u>Commencement date</u> (dd/mm/yyyy)	<u>Completion date</u> (dd/mm/yyyy)	<u>Project duration</u> (no. of months)
As stated in the project agreement	15/7/2021	14/7/2024	36
Revised (if applicable)			

## 2. Summary of Project Results

### Governance

Please state the composition of the steering committee (or other committees) formed under the project.

Compositions: the steering committee will be tentatively comprised of

- (i) Dr FUNG Wai Tong, President of the Hong Kong Association for the Advancement of Science and Technology Limited;
- (ii) Ir KO Yiu Cho, Senior Consultant of Hong Kong Productivity Council;
- (iii) Prof WU Jin Lian, Executive Vice Chairman of Hong Kong Federation of Invention and Innovation Limited; and
- (iv) Mr Edmund LEE, President of Technology Incubation Network.

Role:

- To steer the implementation of the project and review the project progress
- To set up the selection criteria for the InnoTech solutions to be displayed in the roadshows
- To provide professional advice to the InnoTech companies for the enhancement on prototyping, technical advancement, manufacturing consideration, business presentations and demonstration to the target audience.

### Project deliverables

Please list out the project deliverables carried out during the project duration in accordance with the approved project proposal and provide details on the actual result achieved for each deliverable.

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
<b>1. Roadshows in nine major cities in the Greater Bay Area</b>			
(i) Roadshow in Jiangmen Date: 28 July 2023 Time: 09:00 – 18:00 (9 hours) Location: 珠西創谷(江門)科技園 Address: 廣東省江門市蓬江區勝利路152號珠西創谷 Venue size: 280 sqm Theme of the roadshow: Hong Kong Innovation & Technology Roadshow Other details: <ul style="list-style-type: none"> <li>• Selection criteria for products to be displayed:               <ul style="list-style-type: none"> <li>(i) quality and competence of the management team;</li> <li>(ii) scalable and viable business plan;</li> <li>(iii) Innovativeness;</li> <li>(iv) R&amp;D content; and</li> <li>(v) function of prototype</li> </ul> </li> </ul>	Target no. of products displayed: 100 products/prototypes from 80 enterprises  Target no. of visitors: Around 300	Actual no. of products displayed: 100 products from 88 enterprises  Actual no. of visitors: 300	NA
(ii) Roadshow in Dongguan Date: 20 June 2023 Time: 09:00 – 18:00 (9 hours) Location: 東莞市濱海灣新區灣區1號青年之家	Target no. of products displayed: 100 products/prototypes from 80 enterprises	Actual no. of products displayed: 101 products from 90 enterprises	NA

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
<p>Address: 廣東省東莞市濱海灣新區灣區1號</p> <p>Venue size: 300 sqm</p> <p>Theme of the roadshow: Hong Kong Innovation &amp; Technology Roadshow</p> <p>Other details:</p> <ul style="list-style-type: none"> <li>Selection criteria for products to be displayed: <ul style="list-style-type: none"> <li>(i) quality and competence of the management team;</li> <li>(ii) scalable and viable business plan;</li> <li>(iii) Innovativeness;</li> <li>(iv) R&amp;D content; and</li> <li>(v) function of prototype</li> </ul> </li> </ul>	<p>Target no. of visitors: Around 300</p>	<p>Actual no. of visitors: 300</p>	
<p>(iii) Roadshow in Zhongshan</p> <p>Date: 30 May 2024</p> <p>Time: 09:00 – 18:00 (9 hours)</p> <p>Location: 中國中山留學人員創業園</p> <p>Address: 廣東省中山市火炬開發區會展東路16號數碼大廈18樓</p> <p>Venue size: 200 sqm</p> <p>Theme of the roadshow: Hong Kong Innovation &amp; Technology Roadshow</p> <p>Other details:</p> <ul style="list-style-type: none"> <li>Selection criteria for products to be displayed: <ul style="list-style-type: none"> <li>(i) quality and competence of the management team;</li> <li>(ii) scalable and viable business plan;</li> <li>(iii) Innovativeness;</li> <li>(iv) R&amp;D content; and</li> <li>(v) function of prototype</li> </ul> </li> </ul>	<p>Target no. of products displayed: 100 products/prototypes from 80 enterprises</p> <p>Target no. of visitors: Around 300</p>	<p>Actual no. of products displayed: 101 products from 93 enterprises</p> <p>Actual no. of visitors: 300</p>	NA
<p>(iv) Roadshow in Foshan</p> <p>Date: 14 June 2024</p> <p>Time: 09:00 – 18:00 (9 hours)</p> <p>Location: 佛山火炬創新創業園</p> <p>Address: 佛山市禪城區華寶南路13號</p> <p>Venue size: 800 sqm</p> <p>Theme of the roadshow: Hong Kong Innovation &amp; Technology Roadshow</p> <p>Other details:</p> <ul style="list-style-type: none"> <li>Selection criteria for products to be displayed: <ul style="list-style-type: none"> <li>(i) quality and competence of the management team;</li> <li>(ii) scalable and viable</li> </ul> </li> </ul>	<p>Target no. of products displayed: 100 products/prototypes from 80 enterprises</p> <p>Target no. of visitors: Around 300</p>	<p>Actual no. of products displayed: 103 products from 92 enterprises</p> <p>Actual no. of visitors: 300</p>	NA

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
business plan; (iii) Innovativeness; (iv) R&D content; and (v) function of prototype			
(v) Roadshow in Guangzhou Date: 11 June 2024 Time: 09:00 – 18:00 (9 hours) Location: 廣州歸谷科技園 Address: 廣東省廣州市黃埔區開泰大道 Venue size: 300 sqm Theme of the roadshow: Hong Kong Innovation & Technology Roadshow Other details: <ul style="list-style-type: none"> <li>Selection criteria for products to be displayed:               <ul style="list-style-type: none"> <li>(i) quality and competence of the management team;</li> <li>(ii) scalable and viable business plan;</li> <li>(iii) Innovativeness;</li> <li>(iv) R&amp;D content; and</li> <li>(v) function of prototype</li> </ul> </li> </ul>	Target no. of products displayed: 100 products/prototypes from 80 enterprises  Target no. of visitors: Around 300	Actual no. of products displayed: 103 products from 92 enterprises  Actual no. of visitors: 300	NA
(vi) Roadshow in Shenzhen Date: 7 June 2024 Time: 09:00 – 18:00 (9 hours) Location: 深圳市光明區華強科技生態園 Address: 深圳市光明區華強科技生態園8C棟華強盒子文化中心B區 Venue size: 300 sqm Theme of the roadshow: Hong Kong Innovation & Technology Roadshow Other details: <ul style="list-style-type: none"> <li>Selection criteria for products to be displayed:               <ul style="list-style-type: none"> <li>(i) quality and competence of the management team;</li> <li>(ii) scalable and viable business plan;</li> <li>(iii) Innovativeness;</li> <li>(iv) R&amp;D content; and</li> <li>(v) function of prototype</li> </ul> </li> </ul>	Target no. of products displayed: 100 products/prototypes from 80 enterprises  Target no. of visitors: Around 300	Actual no. of products displayed: 103 products from 92 enterprises  Actual no. of visitors: 300	NA
(vii) Roadshow in Zhaoqing Date: 28 May 2024 Time: 09:00 – 18:00 (9 hours) Location: 肇慶市廣東圓夢園孵化城 Address: 廣東省肇慶市四會市建	Target no. of products displayed: 100 products/prototypes from 80 enterprises  Target no. of visitors: Around 300	Actual no. of products displayed: 101 products from 93 enterprises  Actual no. of visitors: 300	NA



Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
<p>設路與荔園街交叉口東南圓夢園孵化城</p> <p>Venue size: 600 sqm</p> <p>Theme of the roadshow: Hong Kong Innovation &amp; Technology Roadshow</p> <p>Other details:</p> <ul style="list-style-type: none"> <li>Selection criteria for products to be displayed: <ul style="list-style-type: none"> <li>(i) quality and competence of the management team;</li> <li>(ii) scalable and viable business plan;</li> <li>(iii) Innovativeness;</li> <li>(iv) R&amp;D content; and</li> <li>(v) function of prototype</li> </ul> </li> </ul>			
<p>(viii) Roadshow in Huizhou</p> <p>Date: 28 March 2024</p> <p>Time: 09:00 – 18:00 (9 hours)</p> <p>Location: 惠州瀨通數字科創園</p> <p>Address: 惠州市惠城區惠風東二路8號</p> <p>Venue size: 250 sqm</p> <p>Theme of the roadshow: Hong Kong Innovation &amp; Technology Roadshow</p> <p>Other details:</p> <ul style="list-style-type: none"> <li>Selection criteria for products to be displayed: <ul style="list-style-type: none"> <li>(i) quality and competence of the management team;</li> <li>(ii) scalable and viable business plan;</li> <li>(iii) Innovativeness;</li> <li>(iv) R&amp;D content; and</li> <li>(v) function of prototype</li> </ul> </li> </ul>	<p>Target no. of products displayed: 100 products/prototypes from 80 enterprises</p> <p>Target no. of visitors: Around 300</p>	<p>Actual no. of products displayed: 102 products from 91 enterprises</p> <p>Actual no. of visitors: 300</p>	NA
<p>(ix) Roadshow in Dongguan</p> <p>Date: 26 March 2024</p> <p>Time: 09:00 – 18:00 (9 hours)</p> <p>Location: 珠海南方軟件園</p> <p>Address: 廣東省珠海市軟件園路1號</p> <p>Venue size: 300 sqm</p> <p>Theme of the roadshow: Hong Kong Innovation &amp; Technology Roadshow</p> <p>Other details:</p> <ul style="list-style-type: none"> <li>Selection criteria for products to be displayed: <ul style="list-style-type: none"> <li>(i) quality and competence of the management team;</li> <li>(ii) scalable and viable business plan;</li> </ul> </li> </ul>	<p>Target no. of products displayed: 100 products/prototypes from 80 enterprises</p> <p>Target no. of visitors: Around 300</p>	<p>Actual no. of products displayed: 102 products from 91 enterprises</p> <p>Actual no. of visitors: 300</p>	NA

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
(iii) Innovativeness; (iv) R&D content; and (v) function of prototype			
<b>2. Business matching events</b>			
(i) Business matching session in Jiangmen roadshow Date: 28 July 2023 Time: 14:00 – 17:00 (3 hours) Location: 珠西創谷(江門)科技園 Address: 廣東省江門市蓬江區勝利路152號珠西創谷 Venue size: 100 sqm	Number of participants from Hong Kong for each session: 100  Number of overseas / Mainland buyers for each session: 200	Number of participants from Hong Kong for each session: 100  Number of overseas / Mainland buyers for each session: 200	NA
(ii) Business matching session in Dongguan roadshow Date: 20 June 2023 Time: 13:30 – 17:00 (3.5 hours) Location: 東莞市濱海灣新區灣區1號青年之家 Address: 廣東省東莞市濱海灣新區灣區1號 Venue size: 100 sqm	Number of participants from Hong Kong for each session: 100  Number of overseas / Mainland buyers for each session: 200	Number of participants from Hong Kong for each session: 100  Number of overseas / Mainland buyers for each session: 200	NA
(iii) Business matching session in Zhongshan roadshow Date: 30 May 2024 Time: 09:00 – 18:00 (9 hours) Location: 中國中山留學人員創業園 Address: 廣東省中山市火炬開發區會展東路16號數碼大廈18樓 Venue size: 100 sqm	Number of participants from Hong Kong for each session: 100  Number of overseas / Mainland buyers for each session: 200	Number of participants from Hong Kong for each session: 100  Number of overseas / Mainland buyers for each session: 200	NA
(iv) Business matching session in Foshan roadshow Date: 14 June 2024 Time: 09:00 – 18:00 (9 hours) Location: 佛山火炬創新創業園 Address: 佛山市禪城區華寶南路13號 Venue size: 100 sqm	Number of participants from Hong Kong for each session: 100  Number of overseas / Mainland buyers for each session: 200	Number of participants from Hong Kong for each session: 100  Number of overseas / Mainland buyers for each session: 200	NA
(v) Business matching session in Guangzhou roadshow Date: 11 June 2024 Time: 09:00 – 18:00 (9 hours) Location: 廣州歸谷科技園 Address: 廣東省廣州市黃埔區開泰大道 Venue size: 100 sqm	Number of participants from Hong Kong for each session: 100  Number of overseas / Mainland buyers for each session: 200	Number of participants from Hong Kong for each session: 100  Number of overseas / Mainland buyers for each session: 200	NA
(vi) Business matching session in Shenzhen roadshow Date: 7 June 2024 Time: 09:00 – 18:00 (9 hours)	Number of participants from Hong Kong for each session: 100  Number of overseas /	Number of participants from Hong Kong for each session: 100  Number of overseas /	NA

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
Location: 深圳市光明區華強科技生態園 Address: 深圳市光明區華強科技生態園8C棟華強盒子文化中心B區 Venue size: 100 sqm	Mainland buyers for each session: 200	Mainland buyers for each session: 200	
(vii) Business matching session in Zhaoqing roadshow Date: 28 May 2024 Time: 09:00 – 18:00 (9 hours) Location: 肇慶市廣東圓夢園孵化城 Address: 廣東省肇慶市四會市建設路與荔園街交叉口東南圓夢園孵化城 Venue size: 100 sqm	Number of participants from Hong Kong for each session: 100  Number of overseas / Mainland buyers for each session: 200	Number of participants from Hong Kong for each session: 100  Number of overseas / Mainland buyers for each session: 200	NA
(viii) Business matching session in Jiangmen roadshow Date: 28 March 2024 Time: 09:00 – 18:00 (9 hours) Location: 惠州瀝通數字科創園 Address: 惠州市惠城區惠風東二路8號 Venue size: 100 sqm	Number of participants from Hong Kong for each session: 100  Number of overseas / Mainland buyers for each session: 200	Number of participants from Hong Kong for each session: 100  Number of overseas / Mainland buyers for each session: 200	NA
(ix) Business matching session in Jiangmen roadshow Date: 26 March 2024 Time: 09:00 – 18:00 (9 hours) Location: 珠海南方軟件園 Address: 廣東省珠海市軟件園路1號 Venue size: 100 sqm	Number of participants from Hong Kong for each session: 100  Number of overseas / Mainland buyers for each session: 200	Number of participants from Hong Kong for each session: 100  Number of overseas / Mainland buyers for each session: 200	NA
<b>3. Briefing sessions</b>			
1 <sup>st</sup> briefing session Date: 11 June 2022 Time: 09:30 – 12:30 (3 hours) Venue: Conference Hall, 4/F, HKPC Building, 78 Tat Chee Avenue, Kowloon Mode: Physical  Topics covered: 1. Introduction to the business setup policy in Jiangmen 2. Introduction to the business setup policy in Zhongshan 3. Introduction to the business setup policy in Dongguan 4. Sharing of successful cases of innovation and technology business set up  Speakers:	Target no. of participants: 100	Actual no. of participants: 102	NA



Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
<ul style="list-style-type: none"> <li>鄒國俊，江門市科技服務中心工程師，專家智力合作科，江門市科學技術局 (Topic 1)</li> <li>鄭國策，市科技局法規與監管科科長，中山市科學技術局 (Topic 2)</li> <li>張玉輝，科技合作與引進智力管理科副科長，東莞市科學技術局 (Topic 3)</li> <li>Prof. Torin Fung, President of Hong Kong Association for the Advancement of Science and Technology Limited (Topic 4)</li> </ul>			
<p>2<sup>nd</sup> briefing session  Date: 16 May 2024  Time: 15:30 – 18:30 (3 hours)  Venue: Multi-Function Room, SSFT, 4/F, Core E, Cyberport 3, 100 Cyberport Road  Mode: Physical</p> <p>Topics covered:</p> <ol style="list-style-type: none"> <li>Sharing of successful cases of innovation and technology business set up</li> <li>Introduction to the business setup policy in Guangzhou</li> <li>Introduction to the business setup policy in Shenzhen</li> <li>Introduction to the business setup policy in Foshan</li> </ol> <p>Speakers:</p> <ul style="list-style-type: none"> <li>Prof. Torin Fung, President of Hong Kong Association for the Advancement of Science and Technology Limited (Topic 1)</li> <li>曹江鵬，科技商務部總經理，歸谷科技園有限公司 (Topic 2)</li> <li>李國輝，政策研究經理，深圳華強高新產業園投資發展有限公司 (Topic 3)</li> <li>劉思遠，產業研究經理，深圳華強高新產業園投資發展有限公司 (Topic 3)</li> <li>饒宇鵬，研發孵化部負責人，廣東省科學院佛山產業技術研究院 (Topic 4)</li> </ul>	Target no. of participants: 100	Actual no. of participants: 95	The registration list confirmed that the number of applicants exceeded the target of 100 participants. However, the actual number of participants was 95 due to some potential participants suddenly becoming unavailable to attend the briefing session.
<p>3<sup>rd</sup> briefing session  Date: 5 Jun 2024  Time: 09:00 – 12:00 (3 hours)  Venue: Theatre 2, 1/F, HKPC Building, 78 Tat Chee Avenue,</p>	Target no. of participants: 100	Actual no. of participants: 89	The registration list confirmed that the number of applicants exceeded the

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
<p>Kowloon Mode: Physical</p> <p>Topics covered:</p> <ol style="list-style-type: none"> <li>1. Sharing of successful cases of innovation and technology business set up</li> <li>2. Introduction to the business setup policy in Zhuhai</li> <li>3. Introduction to the business setup policy in Zhaoqing</li> <li>4. Introduction to the business setup policy in Huizhou</li> </ol> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• Prof. Torin Fung, President of Hong Kong Association for the Advancement of Science and Technology Limited (Topic 1)</li> <li>• 鮑杏嫻，產業生態總監，珠海南方軟件園發展有限公司 (Topic 2)</li> <li>• 陳嘉琪，招商經理，珠海南方軟件園發展有限公司 (Topic 2)</li> <li>• 郭晴，肇慶高新區人才服務中心 (Topic 3)</li> <li>• 陳戰定，總經理，惠州數字科創園 (Topic 4)</li> </ul>			<p>target of 100 participants. However, the actual number of participants was 89 due to some potential participants suddenly becoming unavailable to attend the briefing session.</p>
<b>4. Summit</b>			
<p>1<sup>st</sup> Summit Date: 5 June 2024 Time: 13:30 – 18:30 (5 hours) Venue: Theatre 1, 1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon Mode: Physical</p> <p>Topics covered:</p> <ol style="list-style-type: none"> <li>1. Introducing the Greater Bay Area 9+2 Policy and providing an overview of the roadshow and experience sharing.</li> <li>2. 微藻與創新污水處理系統 – 石六島</li> <li>3. 零碳建築趨勢與無電製冷技術創新應用</li> <li>4. 「最新」的創科成果和實踐</li> </ol> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• Prof. Torin Fung, President of Hong Kong Association for the Advancement of Science and Technology Limited (Topic 1)</li> <li>• 何建宗，歐洲自然科學院外籍</li> </ul>	<p>Target no. of participants: 100</p>	<p>Actual no. of participants: 98</p>	<p>The registration list confirmed that the number of applicants exceeded the target of 100 participants. However, the actual number of participants was 98 due to some potential participants suddenly becoming unavailable to attend the summit.</p>

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
院士，香港科技協進會會長 (Topic 2) • 朱毅豪，聯合創辦人，創冷科技 (Topic 3) • 任德堅，技術總監，香港永經堂集團 (Topic 4)			
<b>2<sup>nd</sup> Summit</b> Date: 19 June 2024 Time: 13:30 – 18:30 (5 hours) Venue: King Lung Heen, 4/F, Hong Kong Palace Museum, 8 Museum Drive, West Kowloon Cultural District, Tsim Sha Tsui Mode: Physical  Topics covered: 1. Introducing the Greater Bay Area 9+2 Policy and providing an overview of the roadshow and experience sharing. 2. From Innovation to Commercialization: Navigating New Frontiers in Logistics 3. STEM Education and 9+2 InnoTech Opportunities 4. Qianhai Development and 9+2 InnoTech Opportunities  Speakers: • Prof. Torin Fung, President of Hong Kong Association for the Advancement of Science and Technology Limited (Topic 1) • 葉子良，物流及航運學系副教授，香港理工大學 (Topic 2) • 盧君宇，聯合創辦人，易新材料有限公司 (Topic 2) • 于承忠，營運總監，Aramex Hong Kong Limited (Topic 2) • 黃鴻桑，創辦人，Saturnspark Limited (Topic 2) • 胡麗玲，教育總監，海納百川 (Topic 3) • 梁尉廉，理事，香港魚類學會 (Topic 3) • 王淑芬，校長，路德會聖十架學校 (Topic 3) • 陳斯傑，深圳思益孵化器有限公司商務經理，前海深港青年夢工場 (Topic 4)	Target no. of participants: 100	Actual no. of participants: 100	NA
<b>5. Summit booklets</b>			
<b>1<sup>st</sup> Summit booklets</b> • Content: (i) contents of the	Target no. of designs: 1  Target no. of printed	Actual no. of designs: 1  Actual no. of printed	NA

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
summits; (ii) featuring Hong Kong InnoTech solutions from different sectors; and (iii) information about the InnoTech ecosystem in the GBA. • Distribution channels: Hardcopies were distributed in the venue of 1 <sup>st</sup> summit on 5 June 2024	copies: 100	copies: 100	
2 <sup>nd</sup> Summit booklets • Content: (i) contents of the summits; (ii) featuring Hong Kong InnoTech solutions from different sectors; and (iii) information about the InnoTech ecosystem in the GBA. • Distribution channels: Hardcopies were distributed in the venue of 2 <sup>nd</sup> summit on 19 June 2024	Target no. of designs: 1  Target no. of printed copies: 100	Actual no. of designs: 1  Actual no. of printed copies: 100	NA
<b>6. Promotional activities</b>			
(i.1) Brochure for Jiangmen roadshow • Content: Introduce the roadshow background and information, as well as promote Hong Kong InnoTech solutions • Distribution channels: Hardcopies were distributed in the venue of Jiangmen roadshow on 28 July 2023	Target no. of designs: 1  Target no. of printed copies: 300	Actual no. of designs: 1  Actual no. of printed copies: 300	NA
(i.2) Brochure for Dongguan roadshow • Content: Introduce the roadshow background and information, as well as promote Hong Kong InnoTech solutions • Distribution channel: Hardcopies were distributed in venue of Dongguan roadshow on 20 June 2023	Target no. of designs: 1  Target no. of printed copies: 300	Actual no. of designs: 1  Actual no. of printed copies: 300	NA
(i.3) Brochure for Zhongshan roadshow • Content: Introduce the roadshow background and information, as well as promote Hong Kong	Target no. of designs: 1  Target no. of printed copies: 300	Actual no. of designs: 1  Actual no. of printed copies: 300	NA



Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
InnoTech solutions <ul style="list-style-type: none"> <li>Distribution channel: Hardcopies were distributed in venue of Zhongshan roadshow on 30 May 2024</li> </ul>			
(i.4) Brochure for Foshan roadshow <ul style="list-style-type: none"> <li>Content: Introduce the roadshow background and information, as well as promote Hong Kong InnoTech solutions</li> <li>Distribution channel: Hardcopies were distributed in venue of Foshan roadshow on 14 June 2024</li> </ul>	Target no. of designs: 1  Target no. of printed copies: 300	Actual no. of designs: 1  Actual no. of printed copies: 300	NA
(i.5) Brochure for Guangzhou roadshow <ul style="list-style-type: none"> <li>Content: Introduce the roadshow background and information, as well as promote Hong Kong InnoTech solutions</li> <li>Distribution channel: Hardcopies were distributed in venue of Guangzhou roadshow on 11 Jun 2024</li> </ul>	Target no. of designs: 1  Target no. of printed copies: 300	Actual no. of designs: 1  Actual no. of printed copies: 300	NA
(i.6) Brochure for Shenzhen roadshow <ul style="list-style-type: none"> <li>Content: Introduce the roadshow background and information, as well as promote Hong Kong InnoTech solutions</li> <li>Distribution channel: Hardcopies were distributed in venue of Shenzhen roadshow on 7 June 2024</li> </ul>	Target no. of designs: 1  Target no. of printed copies: 300	Actual no. of designs: 1  Actual no. of printed copies: 300	NA
(i.7) Brochure for Zhaoqing roadshow <ul style="list-style-type: none"> <li>Content: Introduce the roadshow background and information, as well as promote Hong Kong InnoTech solutions</li> <li>Distribution channel: Hardcopies were distributed in venue of Zhaoqing roadshow on 28 May 2024</li> </ul>	Target no. of designs: 1  Target no. of printed copies: 300	Actual no. of designs: 1  Actual no. of printed copies: 300	NA
(i.8) Brochure for Huizhou roadshow <ul style="list-style-type: none"> <li>Content: Introduce the roadshow background and information, as well as</li> </ul>	Target no. of designs: 1  Target no. of printed copies: 300	Actual no. of designs: 1  Actual no. of printed copies: 300	NA

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
<p>promote Hong Kong InnoTech solutions</p> <ul style="list-style-type: none"> <li>Distribution channel: Hardcopies were distributed in venue of Huizhou roadshow on 28 March 2024</li> </ul>			
<p>(i.9) Brochure for Zhuhai roadshow</p> <ul style="list-style-type: none"> <li>Content: Introduce the roadshow background and information, as well as promote Hong Kong InnoTech solutions</li> <li>Distribution channel: Hardcopies were distributed in venue of Zhuhai roadshow on 26 March 2024</li> </ul>	<p>Target no. of designs: 1</p> <p>Target no. of printed copies: 300</p>	<p>Actual no. of designs: 1</p> <p>Actual no. of printed copies: 300</p>	NA
<p>(ii.1) Advertisement on WeChat for Jiangmen roadshow</p> <p>Period: 22 - 28 July 2023</p>	<p>Target no.: 1</p> <p>Target duration of online advertisement: 1 week</p>	<p>Actual no.: 1</p> <p>Actual duration of online advertisement: 1 week</p>	NA
<p>(ii.2) Advertisement on WeChat for Dongguan roadshow</p> <p>Period: 14 - 20 June 2023</p>	<p>Target no.: 1</p> <p>Target duration of online advertisement: 1 week</p>	<p>Actual no.: 1</p> <p>Actual duration of online advertisement: 1 week</p>	NA
<p>(ii.3) Advertisement on WeChat for Zhongshan roadshow</p> <p>Period: 24 - 30 May 2024</p>	<p>Target no.: 1</p> <p>Target duration of online advertisement: 1 week</p>	<p>Actual no.: 1</p> <p>Actual duration of online advertisement: 1 week</p>	NA
<p>(ii.4) Advertisement on WeChat for Foshan roadshow</p> <p>Period: 8 - 14 Jun 2024</p>	<p>Target no.: 1</p> <p>Target duration of online advertisement: 1 week</p>	<p>Actual no.: 1</p> <p>Actual duration of online advertisement: 1 week</p>	NA
<p>(ii.5) Advertisement on WeChat for Guangzhou roadshow</p> <p>Period: 5 - 11 Jun 2024</p>	<p>Target no.: 1</p> <p>Target duration of online advertisement: 1 week</p>	<p>Actual no.: 1</p> <p>Actual duration of online advertisement: 1 week</p>	NA
<p>(ii.6) Advertisement on WeChat for Shenzhen roadshow</p> <p>Period: 1 - 7 Jun 2024</p>	<p>Target no.: 1</p> <p>Target duration of online advertisement: 1 week</p>	<p>Actual no.: 1</p> <p>Actual duration of online advertisement: 1 week</p>	NA
<p>(ii.7) Advertisement on WeChat for Zhaoqing roadshow</p> <p>Period: 22 - 28 May 2024</p>	<p>Target no.: 1</p> <p>Target duration of online advertisement: 1 week</p>	<p>Actual no.: 1</p> <p>Actual duration of online advertisement: 1 week</p>	NA

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
(ii.8) Advertisement on WeChat for Huizhou roadshow Period: 22 - 28 Mar 2024	Target no.: 1  Target duration of online advertisement: 1 week	Actual no.: 1  Actual duration of online advertisement: 1 week	NA
(ii.9) Advertisement on WeChat for Zhuhai roadshow Period: 20 - 26 Mar 2024	Target no.: 1  Target duration of online advertisement: 1 week	Actual no.: 1  Actual duration of online advertisement: 1 week	NA

### Key implementation stages

Please indicate in the status below if the deliverable is completed according to schedule (C), completed but delayed (D) or not achieved (N). If it is delayed or not achieved, please indicate the actual completion date (if applicable) and provide the reasons.

Project deliverable (all deliverables as set out in the approved project proposal)	Original target completion date <sup>1</sup>	Actual completion date (if applicable)	Reasons for not meeting the original target completion date	
			Status (C/D/N)	
(a) Organising the 1 <sup>st</sup> briefing session	30/9/2021	30/6/2022	C	Note (i)
Promoting the 1 <sup>st</sup> roadshow through brochure and advertisement on WeChat	31/12/2021	14/10/2023	C	Note (i)
(b) Organising the 1 <sup>st</sup> roadshow and business matching event in Jiangmen	31/12/2021	14/10/2023	C	Note (i)
(c) Promoting the 2 <sup>nd</sup> roadshow through brochure and advertisement on WeChat	31/3/2022	14/10/2023	C	Note (i)
(d) Organising the 2 <sup>nd</sup> roadshow and business matching event in Dongguan	31/3/2022	14/10/2023	C	Note (i)
(e) Organising the 1 <sup>st</sup> summit	30/6/2022	14/10/2023	D	Notes (i), (ii)
(f) Producing summit booklets for the 1 <sup>st</sup> summit	30/6/2022	14/10/2023	D	Notes (i), (ii)
(g) Promoting the 3 <sup>rd</sup> roadshow through brochure and advertisement on WeChat	30/6/2022	14/10/2023	D	Notes (i), (iii)
(h) Organising the 3 <sup>rd</sup> roadshow and business matching event in Guangzhou	30/6/2022	14/10/2023	D	Notes (i), (iii)
(i) Organising the 2 <sup>nd</sup> briefing session	30/9/2022	30/11/2023	D	Notes (i), (iv)
(j) Promoting the 4 <sup>th</sup> roadshow through brochure and advertisement on WeChat	30/9/2022	30/11/2023	D	Notes (i), (v)
(k) Organising the 4 <sup>th</sup> roadshow and business matching event in Zhuhai	30/9/2022	30/11/2023	D	Notes (i), (v)
(l)				

<sup>1</sup> As stated in the approved project proposal.



	Promoting the 5 <sup>th</sup> roadshow through brochure and advertisement on	31/12/2022	14/1/2024	D	Notes (i), (vi)
(m)	WeChat				
	Organising the 5 <sup>th</sup> roadshow and business matching event in	31/12/2022	14/1/2024	D	Notes (i), (vi)
(n)	Zhongshan				
	Promoting the 6 <sup>th</sup> roadshow through brochure and advertisement on	30/6/2023	14/1/2024	D	Notes (i), (vii)
(o)	WeChat				
	Organising the 6 <sup>th</sup> roadshow and business matching event in Shenzhen	30/6/2023	14/1/2024	D	Notes (i), (vii)
(p)					
(q)	Organising the 2 <sup>nd</sup> summit	31/3/2023	14/3/2024	D	Note (i), (viii)
	Producing summit booklets for the 2 <sup>nd</sup> summit	31/3/2023	14/3/2024	D	Note (i), (viii)
(r)					
(s)	Organising the 3 <sup>rd</sup> briefing session	30/9/2023	14/5/2024	D	Note (i), (ix)
	Promoting the 7 <sup>th</sup> roadshow through brochure and advertisement on	30/9/2023	14/5/2024	D	Note (i), (x)
(t)	WeChat				
	Organising the 7 <sup>th</sup> roadshow and business matching event in Zhaoqing	30/9/2023	14/5/2024	D	Note (i), (x)
(u)					
	Promoting the 8 <sup>th</sup> roadshow through brochure and advertisement on	31/1/2024	14/7/2024	C	Note (i)
(v)	WeChat				
	Organising the 8 <sup>th</sup> roadshow and business matching event in Huizhou	31/1/2024	14/7/2024	C	Note (i)
(w)					
	Promoting the 9 <sup>th</sup> roadshow through brochure and advertisement on	14/7/2024		C	
(x)	WeChat				
	Organising the 9 <sup>th</sup> roadshow and business matching event in Foshan	14/7/2024		C	
(y)					

Notes:

- (i) Due to delay in project implementation amidst the COVID-19 pandemic, approval was granted on 16 June 2022 for postponing the first six roadshows and business matching events, the first two briefing sessions, the two summits (including the summit booklets) and related promotional activities to tie in with the revised dates of roadshows. Due to delay in project implementation amidst the COVID-19 pandemic, approval was granted on 19 April 2023 for postponing the nine roadshows and business matching events, the remaining two briefing sessions, two summits (including the summit booklets) and related promotional activities to tie in with the revised dates of roadshows. Due to the need to take into account the time required for seeking approval from the local government for organising the events in the Mainland, approval was granted on 26 July 2023 for postponing the remaining eight roadshows and business matching events, the remaining two briefing sessions, two summits (including the summit booklets) and related promotional activities to tie in with the revised dates of roadshows and updating the implementation timeline to ensure the availability of the venues.
- (ii) For the 1<sup>st</sup> summit, the speakers from the innovation incubators/official organisations from the Mainland must obtain the approval from the local officials before delivering presentations in the summit. The summit was postponed due to the longer time required for the approval. The 1<sup>st</sup> summit booklet was produced on 31 May 2024 and the 1<sup>st</sup> summit was eventually held on 5 Jun 2024.
- (iii) For the roadshow in Guangzhou, the original venue was no longer available and approval from the Mainland officials were required for the new venue, which took longer than expected. As a result, the brochure was produced on 6 Jun 2024, the WeChat advertisement was published during 5-11 Jun 2024. The roadshow in Guangzhou was eventually held on 11 Jun 2024.
- (iv) For the 2<sup>nd</sup> briefing session, the speakers from the innovation incubators/official organisations from the Mainland must obtain the approval from the local officials before delivering presentations in the briefing session. The briefing session was postponed due to the longer time required for the approval. The 2<sup>nd</sup> briefing session was eventually held on 16 May 2024.
- (v) For the roadshow in Zhuhai, approval from the Mainland officials was required before the roadshow can be organised in the roadshow venue, and the time required for obtaining the approval was longer than expected. As a result, the brochure was produced on 22 March 2024 and the WeChat advertisement was published during 20-26 Mar 2024. The roadshow in Zhuhai was eventually held on 26 Mar 2024.
- (vi) For the roadshow in Zhongshan, approval from the Mainland officials was required before the roadshow



- can be organised in the roadshow venue, and the time required for obtaining the approval was longer than expected. As a result, the brochure was produced on 23 May 2024 and the WeChat advertisement was published during 24-30 May 2024. The roadshow in Zhongshan was eventually held on 30 May 2024.
- (vii) For the roadshow in Shenzhen, the original venue was no longer available and approval from the Mainland officials are required for the new venue, which took longer than expected. As a result, the brochure was produced on 3 June 2024 and the WeChat advertisement was published during 1-7 Jun 2024. The roadshow in Shenzhen was eventually held on 7 Jun 2024.
  - (viii) For the 2<sup>nd</sup> summit, the speakers from the innovation incubators/official organisations from the Mainland must obtain the approval from the local officials before delivering presentations in the summit. The summit was postponed due to the longer time required for the approval. The 2<sup>nd</sup> summit booklet was produced on 14 Jun 2024 and the 2<sup>nd</sup> summit was eventually held on 19 Jun 2024.
  - (ix) For the 3<sup>rd</sup> briefing session, the speakers from the innovation incubators/official organisations from the Mainland must obtain the approval from the local officials before delivering presentations in the briefing session. The briefing session was postponed due to the longer time required for the approval. The 3<sup>rd</sup> briefing session was eventually held on 5 Jun 2024.
  - (x) For the roadshow in Zhaoqing, approval from the Mainland officials was required before the roadshow can be organised in the roadshow venue, and the time required for obtaining the approval was longer than expected. As a result, the brochure was produced on 22 May 2024 and the WeChat advertisement was published during 22-28 May 2024. The roadshow in Zhongshan was eventually held on 28 May 2024.