

Trade and Industrial Organisation Support Fund (TSF)

Final Report on Approved Project

Grantee	:	Hong Kong E-vehicles Business General Association Limited
Implementation Agent(s) (if any)	:	Hong Kong Productivity Council (HKPC)
Project reference no.	:	T20 002 015
Project title	:	Promote Hong Kong New Energy Vehicle (NEV) industry to the Asia Pacific market
Period covered in this report (whole project duration)	:	From 01/02/2021 to 31/01/2024 (dd/mm/yyyy) (dd/mm/yyyy)

1. Project Details

Project summary (in about 150 words)

To assist Hong Kong companies in understanding the market trend and upgrading their capabilities, the project organised two seminars, three workshops, two overseas exhibitions, two business networking events and one event summary report, so as to assist them to penetrate and expand their business networks in Asia Pacific NEVs markets.

Project objectives (in about 50 words)

New Energy Vehicles (NEVs) refer to vehicles that are partially or fully powered by electricity. This project aims at promoting the NEV technology and enhancing the competitiveness of Hong Kong NEV companies via participating two overseas exhibitions and networking event in Malaysia and Vietnam.

Collaborating Organisations (if any)

Automotive Platforms and Application Systems R&D Centre

Hong Kong Auto Parts Industry Association Limited

Federation of Automobile Services Industry Hong Kong Limited

SAE International (Hong Kong) Limited

Society of Operations Engineers (Hong Kong Region) Limited

The Institute of The Motor Industry Hong Kong

Key personnel

	<u>Name</u>	<u>Post title and name of organisation</u>
Project Coordinator	: Mr Kent Tang	President, Hong Kong E-Vehicles Business General Association limited
Deputy Project Coordinator	: Dr Rick Mo	Head of Smart Mobility, Hong Kong Productivity Council

Project duration

	<u>Commencement date</u> (dd/mm/yyyy)	<u>Completion date</u> (dd/mm/yyyy)	<u>Project duration</u> (no. of months)
As stated in the project agreement	01/02/2021	31/12/2022	23 months
Revised (if applicable)	01/02/2021	31/01/2024	36 months

2. Summary of Project Results

Governance

Please state the composition of the steering committee (or other committees) formed under the project.

- Mr Kent Tang, 董清良會長, President, Hong Kong E-Vehicles Business General Association Limited
- Prof Edward Chan, 陳福祥教授, Honorary Advisor, Hong Kong E-Vehicles Business General Association Limited
- Dr Lawrence Poon 潘志健博士, Head of Innovative Technology and CEO Advisor of Applied R&D, ASTRI
- Dr Rick Mo, 莫天德博士, Head of Green and Smart Mobility, Hong Kong Productivity Council
- Mr Martin Ma, 馬天驛先生, Head, Technology and Commercialisation, Automotive Platforms and Application Systems R&D Centre

Project deliverables

Please list out the project deliverables carried out during the project duration in accordance with the approved project proposal and provide details on the actual result achieved for each deliverable.

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
1. Exhibition			
<p>Pavilion 1 Name and place of exhibition: Automechanika Kuala Lumpur (AMKL) in Kuala Lumpur, Malaysia Date: 16 – 18 March 2023 Duration of exhibitions: 3 days Size of pavilion: 144 sqm</p> <p>Selection criteria adopted:</p> <ul style="list-style-type: none"> - The products should come from Hong Kong NEV enterprises - The products should be free for exhibition - The enterprises should assign an engineer / representative for the onsite support; or educate the helpers for introduction of products - The product with IP will be priority selected <p>Other details: The pavilion was combined with another pavilion under TSF project T20 002 014 into one single Hong Kong pavilion with two zones and one of which focused on NEV. Summary of the pavilion is uploaded to the Grantee's website: https://hkev.org/2023/04/21/%e5%90%89%e9%9a%86%e5%9d%a1%e5%9c%8b%e9%9a%9b%e6%b1%bd%e8%bb%8a%e9%9b%b6%e9%85%8d%e4%bb%b6%e3%80%81%e7%b6%ad%e4%bf%ae%e6%aa%a2%e6%b8%ac%e8%a8%ba%e6%96%b7%e</p>	<p>Target no. of products displayed: 30 products (2 NEVs, 10 key NEV components, 8 key NEV systems, 8 EV chargers and 2 charging management system / platform) from 20 enterprises</p>	<p>Actual no. of products displayed: 69 products (1 NEV, 64 key NEV components, 3 EV chargers and 1 charging management system / platform) from 20 enterprises</p>	<p>Due to size limitation of the Pavilion, the display area can only contain one electric bus, others can only be small size components. The total exhibits are exceeded original target. (Target: 30; Actual: 69)</p>

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
5%8f%8a%e6%9c%8d%e5%8b%99%e7%94%a8%e5%93%81-2/.			
<p>Pavilion 2 Name and place of exhibition: Automechanika Ho Chi Minh City in Ho Chi Minh City, Vietnam Date: 23 – 25 June 2024 Duration of exhibitions: <u>3</u> days Size of pavilion: <u>144</u> sqm</p> <p>Selection criteria adopted:</p> <ul style="list-style-type: none"> - The products should come from Hong Kong NEV enterprises - The products should be free for exhibition - The enterprises should assign an engineer / representative for the onsite support; or educate the helpers for introduction of products - The product with IP will be priority selected <p>Other details: Summary of the pavilion is uploaded to the Grantee's website: https://hkev.org/2023/07/17/%e8%83%a1%e5%bf%97%e6%98%8e%e5%b8%82%e5%9c%8b%e9%9a%9b%e6%b1%bd%e8%bb%8a%e9%9b%b6%e9%85%8d%e4%bb%b6%e3%80%81%e7%b6%ad%e4%bf%ae%e6%aa%a2%e6%b8%ac%e8%a8%ba%e6%96%b7%e5%8f%8a%e6%9c%8d%e5%8b%99%e7%94%a8/</p>	<p>Target no. of products displayed: <u>30</u> products (<u>2</u> NEVs, <u>10</u> key NEV components, <u>8</u> key NEV systems, <u>8</u> EV chargers and <u>2</u> charging management system / platform) from <u>20</u> enterprises</p>	<p>Actual no. of products displayed: <u>43</u> products (<u>33</u> key NEV components, <u>8</u> EV chargers and <u>1</u> charging management system / platform)</p>	<p>Due to the size limitation of the Pavilion, the display area can only accommodate one electric bus, others can only be small size components. However, the electric bus was not available during the exhibition due to the ad hoc issue caused by the exhibitor. The total exhibits are exceeded original target. (Target: 30; Actual: 43)</p>
2. Business networking sessions			
<p>1st session Date: 16 March 2023 Time: 14:00 – 17:00 (3 hours) Venue: Conference: Hall, Hall 2, Kuala Lumpur Convention Centre Other details: The session was combined with the networking session under T20 002 014.</p>	<p>Target no. of participants from Hong Kong: <u>40</u></p> <p>Target no. of overseas / Mainland buyers: <u>110</u></p> <p>Target duration: <u>3</u> hours</p> <p>Survey will be conducted in each networking session</p>	<p>Actual no. of participants from Hong Kong: <u>18</u></p> <p>Actual no. of overseas / Mainland buyers: <u>113</u></p> <p>Actual duration: <u>3</u> hours</p> <p>Survey conducted: <u>14</u> responses received</p>	<p>The target number of participants from Hong Kong could not be met as exhibitors from Hong Kong still had reservation in attending overseas event physically.</p>
<p>2nd session Date: 24 June 2023 Time: 10:00 – 13:00 (3 hours) Venue: Conference Hall, 2/F Main lobby, Saigon Exhibition and Convention Center (SECC) Other details: Nil</p>	<p>Target no. of participants from Hong Kong: <u>25</u></p> <p>Target no. of overseas / Mainland buyers: <u>75</u></p> <p>Target duration: <u>3</u> hours</p>	<p>Actual no. of participants from Hong Kong: <u>10</u></p> <p>Actual no. of overseas / Mainland buyers: <u>149</u></p> <p>Actual duration: <u>3</u> hours</p>	<p>The target number of participants from Hong Kong could not be met as the exhibition date clashed with the</p>

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
	Survey will be conducted in each networking session	Survey conducted: <u>5</u> responses received	Dragon Boat Festival
3. Seminars			
<p>Joint awareness seminar - 香港汽車科技及產業發展戰略研討會</p> <p>Date: 23 April 2021 Time: 09:00 – 17:00 (7 hours, 3.25 hours for NEV industry) Venue: Theatre 2, HKPC Building, 78 Tat Chee Avenue, Kowloon and online broadcast</p> <p>Topics and speakers for the NEV part:</p> <ol style="list-style-type: none"> 1. 歡迎辭 - 董清良先生, 香港電動車業總商會會長 2. 電動車教育及培訓委員會簡介 - 何懿德教授 MH, 電動車教育及培訓委員會主席 3. 香港電動車發展 - 黃錦星先生, GBS, JP, 香港特別行政區政府前環境局局長 4. 航運交通界如何配合電動車的普及在交通、民生和安全方面 - 易志明議員, SBS, JP, 立法會交通事務委員會主席 5. 新能源汽車, 工程業界的挑戰與機遇 - 盧偉國議員, SBS, MH, JP, 工程界立法會議員 6. 電動車的普及在經濟和環境方面的影響 - 陳恒鑽議員, BBS, JP, 立法會議員 7. 汽車革命助推第四, 五次工業革命 - 陳清泉院士, 香港電動車業總商會永遠榮譽會長 8. 科技賦能交通, 駛向綠色未來 - 顧純元博士, ABB (中國) 有限公司董事長 (Mainland – did not receive any speaker fee) 9. 歐洲電動車發展展望 - 馬山大先生, 斯堪尼亞(SCANIA)(香港)有限公司可持續發展主管 10. 汽車科技研發中心的新能源汽車技術 - 潘志健博士, 汽車科技研發中心前總經理 11. 香港電動車產業相關項目彙報 - 陳福祥教授, 香港電動車業總商會副會長及文教事務 <p>Other details: - The seminar was jointly</p>	<p>Target no. of participants: <u>120</u></p> <p>Target duration: total <u>6</u> hours, <u>2</u> hours for NEV industry</p> <p>Target no. of speakers: <u>3</u> local speakers and <u>1</u> overseas/Mainland speaker</p>	<p>Actual no. of participants: <u>186</u> (21 onsite, 165 online)</p> <p>Actual duration: total <u>7</u> hours, <u>3.25</u> hours for NEV industry</p> <p>Actual no. of speakers: <u>10</u> local speakers and <u>1</u> overseas/Mainland speaker spoke on topics related to NEV industry</p>	

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
<p>organised with T20 002 014 and T20 002 018.</p> <p>- Event Highlight: https://hkev.org/2021/04/24/%e9%a6%99%e6%b8%af%e6%b1%bd%e8%bb%8a%e7%a7%91%e6%8a%80%e5%8f%8a%e7%94%a2%e6%a5%ad%e7%99%bc%e5%b1%95%e6%88%b0%e7%95%a5%e7%a0%94%e8%a8%8e%e6%9c%83/</p>			
<p>Dissemination seminar - 進入亞太區新能源汽車市場策略研討會 Date: 19 January 2024 Time: 14:30 – 17:30 (3 hours) Venue: Theatre 1, HKPC Building, 78 Tat Chee Avenue, Kowloon</p> <p>Topics and speakers: 1. 致歡迎辭 - 朱明德先生, 香港電動車業總商會秘書長 2. 致歡迎辭 - 孫國偉工程師, 香港生產力促進局智慧城市部總經理 3. 致開幕辭 - 梁啟明博士, 環境及生態局首席助理秘書長 (空氣質素政策) 4. 東盟國家的綠色汽車 - 拿督許綜文, 中國-東盟商務協會總會汽車行業委員會主席 (Malaysia) 5. 香港政府環保政策 - 梁啟明博士, 環境及生態局首席助理秘書長 (空氣質素政策) 6. 超級快充系統 - 陳羿碩先生, 香港華為國際有限公司數字能源業務部合作夥伴與產業發展經理 7. 電動車電池二次使用的現狀與前景 - 劉耀輝博士, 香港高等科技學院助理教授 (由陳福祥教授主講) 8. 電動車退役電池二次應用的分享 - 杜偉光先生, 晉達電能 (香港) 有限公司董事 9. 綠色交通新進展 - 潘志健博士, 香港應用科技研究院創新思維總監 10. 項目回顧及未來展望 - 李崑霞女士, 香港生產力促進局智慧城市部智能系統主管</p> <p>Other details: Event Highlight: https://hkev.org/2024/01/25/%e9%80%b2%e5%85%a5%e4%ba%9e%e5%a4%aa%e5%8d%80%e6%96%b0%e8%83%bd%e6%ba%90%e6%b1%bd%e8%bb%8a%e5%b8%82%e5%a0%b4%e7%ad%96%e7%95%a5%e7%a</p>	<p>Target no. of participants: <u>60</u></p> <p>Target duration: <u>3</u> hours</p> <p>Target no. of speakers: <u>3</u> local speakers and <u>1</u> oversea/Mainland speaker</p>	<p>Actual no. of participants: <u>75</u></p> <p>Actual Duration: <u>3</u> hours</p> <p>Actual no. of speakers: <u>9</u> local speakers and <u>1</u> oversea/ Mainland speaker</p>	

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
<u>0%94%e8%a8%8e%e6%9c%83-2/</u>			
4. Booklet			
1st Booklet for AMKL (combined booklet of T20 002 014 and T20 002 015) Publishing date: 16 March 2023 Contents: Company background, contact information and types of products of Hong Kong NEV enterprises participating in Hong Kong pavilion in AMKL No. of pages: 48 (24 for T20 002 015) Distribution channels: Distributed at AMKL2023 Soft copy available at Applicant's website: https://hkev.org/2023/02/10/%e5%90%89%e9%9a%86%e5%9d%a1%e5%9c%8b%e9%9a%9b%e6%b1%bd%e8%bb%8a%e9%9b%b6%e9%85%8d%e4%bb%b6%e3%80%81%e7%b6%ad%e4%bf%ae%e6%aa%a2%e6%b8%ac%e8%a8%ba%e6%96%b7%e5%8f%8a%e6%9c%8d%e5%8b%99%e7%94%a8%e5%93%81/	Target no.: <u>1</u> e-version and <u>500</u> hardcopies Target no. of enterprises included in the booklet: total <u>40</u> (<u>20</u> NEV enterprises from T20 002 015)	Actual no.: <u>1</u> e-version and <u>500</u> hardcopies Actual no. of enterprises included in the booklet: total <u>40</u> (<u>20</u> NEV enterprises from T20 002 015)	
2nd Booklet for AMHCMC Publishing date: 23 June 2023 Contents: Company background, contact information and types of products of Hong Kong NEV enterprises participating in Hong Kong pavilion in AMHCMC No. of pages: 28 Distribution channels: Distributed at AMHCMC2023 Soft copy available at Applicant's website: https://hkev.org/2023/03/29/%e8%b6%8a%e5%8d%97%ef%bc%88%e8%83%a1%e5%bf%97%e6%98%8e%e5%b8%82%ef%bc%89%e5%9c%8b%e9%9a%9b%e6%b1%bd%e8%bb%8a%e9%9b%b6%e9%85%8d%e4%bb%b6%e5%8f%8a%e5%94%ae%e5%be%8c%e6%9c%8d%e5%8b%99%e5%b1%95%e8%a6%bd/	Target no.: <u>1</u> e-version and <u>500</u> hard copies Target no. of enterprises included in the booklet: total <u>20</u>	Actual no.: <u>1</u> e-version and <u>500</u> hardcopies Actual no. of enterprises included in the booklet: total <u>20</u>	
5. Video Clip			
Launching date: 22 August 2022 Languages in voice-over: Putonghua & English Languages in subtitle: Simplified Chinese & English Broadcasting channels: Hong Kong pavilions and business networking events Soft copy available at:	Target length of video: <u>2</u> minutes	Actual length of video: about <u>4</u> minutes	The video length is much longer than the target in order to better introduce Hong Kong EV industry. There is no additional cost implication.

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
<p>- Applicant's website: https://hkev.org/en/2022/08/22/%E6%8E%A8%E5%8B%95%E9%A6%99%E6%B8%AF%E6%96%B0%E8%83%BD%E6%BA%90%E6%B1%BD%E8%BB%8A%E7%94%A2%E6%A5%AD%E9%80%B2%E5%85%A5%E4%BA%9E%E5%A4%AA%E5%B8%82%E5%A0%B4-%E5%AE%A3%E5%82%B3%E5%BD%B1%E7%89%87/</p> <p>- Chinese version: https://www.youtube.com/watch?v=vQmLnuNR4kw</p> <p>- English version: https://www.youtube.com/watch?v=y59vPQuk604</p>			
6. Workshops			
<p>1st Workshop (webinar) - 香港智慧城市與電動車工作坊 Date: 24 March 2022 Time: 09:30 – 12:30 (3 hours)</p> <p>Topics and speakers:</p> <ol style="list-style-type: none"> 1. 歡迎辭 - 董清良先生, 香港電動車業總商會會長 2. 香港電動車發展 - 黃錦星先生 GBS, JP, 香港特別行政區政府前環境局局長 3. 智慧城市下的智慧出行 - 潘志健博士, 香港生產力促進局智慧城市部前總經理 4. 商用車電氣化 - 黃亦超女士, 斯堪尼亞中國大區總監(南區及香港) (Mainland – did not receive any speaker fee) 5. 香港電動車智能設施 - 李世賢先生, 香港總商會智慧城市工作小組召集人 6. 下一代電動汽車技術: 全底盤線控電動汽車 - 張雷博士, 北京理工大學機械與車輛學院 (Mainland – did not receive any speaker fee) 7. 智慧出行的未來技術 - 賴敬文先生, 汽車科技研發中心總經理 <p>Other details:</p> <p>- Event highlight: https://hkev.org/2022/03/30/%e9%a6%99%e6%b8%af%e6%99%ba%e6%85%a7%e5%9f%8e%e5%b8%82%e8%88%87%e9%9b%bb%e5%8b%95%e8%bb%8a%e5%b7%a5%e4%bd%</p>	<p>Target no. of participants: <u>30</u></p> <p>Target duration: <u>3</u> hours</p> <p>Target no. of speakers: <u>1</u> local speaker and <u>1</u> overseas/Mainland speaker</p>	<p>Actual no. of participants: <u>306</u></p> <p>Actual duration: <u>3</u> hours</p> <p>Actual no. of speakers: <u>5</u> local speakers and <u>2</u> overseas/Mainland speakers</p>	

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
9c%e5%9d%8a/			
<p>2nd Workshop (hybrid) - 電動車充電標準及設施工作坊 Date: 13 September 2022 Time: 14:30 – 17:30 (3 hours) Venue: Theatre 1, HKPC Building</p> <p>Topics and speakers:</p> <ol style="list-style-type: none"> 1. 歡迎辭 - 陳福祥教授, 香港電動車業總商會電動車教育及培訓委員會秘書長 2. 電動車充電基礎設施建設 - 鄒鍵輝先生, 香港電動能源有限公司香港及澳門區總經理 3. 電動車充電裝置國際標準-IEC 61851 series - 劉家豪先生, 德凱認證(香港)有限公司營運經理 4. 充電標準及高功率充電 - 劉國東先生, 舒麥加科技有限公司董事 5. Fleet Charging Infrastructure and Megawatt Charging System (MCS) – Mr Jacques Borremans, Charging Interface Initiative, e. V. (CharIN) Managing Director Asia (Netherlands – did not receive any speaker fee) 6. 下一代電動車智能充電站 - 鄭敏生先生, ABB (Hong Kong) Limited 香港及澳門區銷售經理 7. 介紹吉隆坡國際汽車零配件、維修檢測診斷設備及服務用品展覽會 (AMKL) - 李崑霞女士, 香港生產力促進局助理首席顧問 <p>Other details: - Event highlight: https://hkev.org/en/2022/09/19/%e9%9b%bb%e5%8b%95%e8%bb%8a%e5%85%85%e9%9b%bb%e6%a8%99%e6%ba%96%e5%8f%8a%e8%a8%ad%e6%96%bd%e5%b7%a5%e4%bd%9c%e5%9d%8a-2/</p>	<p>Target no. of participants: <u>30</u></p> <p>Target duration: <u>3</u> hours</p> <p>Target no. of speakers: <u>1</u> local speaker and <u>1</u> overseas/Mainland speaker</p>	<p>Actual no. of participants: <u>169</u> (28 onsite, 141 online)</p> <p>Actual duration: <u>3</u> hours</p> <p>Actual no. of speakers: <u>6</u> local speakers and <u>1</u> overseas/Mainland speaker</p>	
<p>3rd Workshop (hybrid) - 電動車安全及維護標準工作坊 Date: 7 February 2023 Time: 14:30 – 17:30 (3 hours) Venue: Theatre 1, HKPC Building</p> <p>Topics and speakers:</p>	<p>Target no. of participants: <u>30</u></p> <p>Target duration: <u>3</u> hours</p> <p>Target no. of</p>	<p>Actual no. of participants: <u>177</u> (47 onsite, 130 online)</p> <p>Actual duration: <u>3</u> hours</p> <p>Target no. of speakers:</p>	

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
<ol style="list-style-type: none"> 1. 歡迎辭 - 謝展寰先生, BBS, JP, 香港特別行政區政府環境及生態局局長 2. 香港電動車發展的機遇及挑戰 - 范菁怡女士, Tesla區域總監 3. 新能源汽車安全中的數據與雲計算 - 王碩博士, 北京理工大學助理教授 (Mainland – did not receive any speaker fee) 4. 電動車動力回收解說 - 郭上權先生, 現代汽車香港有限公司維修部副經理 5. 電動車維修要求及注意事項 - 李康業先生, 汽車維修管理協會榮譽會員 6. 香港推動電動的士的成功因素 - 黃潤菴先生, 躍兔能源有限公司首席執行官 7. 香港就平行進口電動車、充電樁並相關電動車設備法規要求 - 周宇軒先生, Intertek 香港電器、無線電產品及專業電動設備經理 8. 電動車國際標準和維修準則 - 陳福祥教授, 國際汽車及航空工程師學會 - 香港分會副主席 (綠色運輸) <p>Other details: - Event Highlight: https://hkev.org/2023/02/11/%e3%80%8c%e9%9b%bb%e5%8b%95%e8%bb%8a%e5%ae%89%e5%85%a8%e5%8f%8a%e7%b6%ad%e8%ad%b7%e6%a8%99%e6%ba%96%e3%80%8d%e5%b7%a5%e4%bd%9c%e5%9d%8a/</p>	speakers: 1 local speaker and 1 overseas/Mainland speaker	7 local speakers and 1 overseas/Mainland speaker	
7. Project report (e-version)			
<p>Published date: 30 November 2023</p> <p>Other details: Soft copy available at Applicant's website: https://hkev.org/2023/11/30/%e3%80%8c%e6%8e%a8%e5%8b%95%e9%a6%99%e6%b8%af%e6%96%b0%e8%83%bd%e6%ba%90%e6%b1%bd%e8%bb%8a%e7%94%a2%e6%a5%ad%e9%80%b2%e5%85%a5%e4%ba%9e%e5%a4%aa%e5%b8%82%e5%a0%b4%e3%80%8d%e9%a0%85%e7%9b%ae%e5%a0%b1/</p>	Target no. of pages: 1 e-version	Actual no. of pages: 1 e-version	
8. Promotional activities			
Advertisements in the exhibitor's catalogue of Malaysia exhibition	Target no. of pages: 1 version (half page)	Actual no. of pages: 1 version (half page) in the e-catalogue	

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
Advertisements in the exhibitor's catalogue of Vietnam exhibition	Target no. of pages: <u>1</u> version (full page)	Actual no. of pages: <u>1</u> version (full page) in the e-catalogue	
eDMs to recruit exhibits for the pavilions in Malaysia	Target no. of eDMs: <u>6 – 8</u>	Actual no. of eDMs: <u>6</u> Date of issue: <ul style="list-style-type: none"> • 23/08/2021; • 09/11/2021; • 31/08/2022; • 15/09/2022; • 22/09/2022; and • 15/11/2022. 	
eDMs to recruit exhibits for the pavilions in Vietnam	Target no. of eDMs: <u>6 – 8</u>	Actual no. of eDMs: <u>6</u> Date of issue: <ul style="list-style-type: none"> • 16/02/2022; • 25/02/2022; • 01/03/2022; • 08/03/2022; • 26/04/2023; and • 03/05/2023. 	

Key implementation stages

Please indicate in the status below if the deliverable is completed according to schedule (C), completed but delayed (D) or not achieved (N). If it is delayed or not achieved, please indicate the actual completion date (if applicable) and provide the reasons.

Project deliverable (all deliverables as set out in the approved project proposal)		Original target completion date ¹	Actual completion date (if applicable)	Status (C/D/N)	Reasons for not meeting the original target completion date
(a)	● To form a steering committee	15/02/2021		C	
	● To prepare, promote and organise the awareness seminar	31/03/2021	23/04/2021	D	Note (i)
(b)	● To hold the awareness seminar				

¹ As stated in the approved project proposal.

	● To prepare and organise the pavilion and business networking event in the exhibition in Vietnam	31/07/2021	25/06/2023	D	Note (ii)
	● To invite Hong Kong companies to participate at the exhibition and business networking event in Vietnam				
	● To design and fabricate a set of promotional material, include the video clip, booklet of Hong Kong NEV Industry.				
	● To conduct advertisements through different distribution channels				
(c)					
	● To prepare and organise the pavilion and business networking event in the exhibition in Malaysia	31/03/2022	18/03/2023	D	Note (ii)
	● To invite Hong Kong companies to participate at the exhibition and business networking event in Malaysia				
	● To design the booklet of Hong Kong NEV Industry				
	● To conduct advertisements through different distribution channels				
(d)					
	● To prepare, promote and organise 3 workshops	30/09/2022	07/02/2023	D	Note (ii)
	● To hold 3 workshops				
(e)					
	● To prepare and publicize the Project Report	30/09/2022	30/11/2023	D	Note (ii)
	● To prepare, promote and organise the dissemination seminar	30/11/2022	19/01/2024	D	Note (ii)
	● To hold the dissemination seminar				
(g)					
	● To wrap up the project and prepare final report	31/12/2022	31/01/2024	D	Note (ii)
(h)					

Note:

(i) The joint awareness seminar involved 20 speakers and needed more time to find a mutually convenient date for the seminar. The seminar was held on 23 April 2021

(ii) Due to COVID-19 pandemic, the exhibitions in Vietnam and Malaysia have been repeatedly postponed. The other deliverables (including relevant business networking sessions, booklets and advertisements, project report and dissemination seminar) were also rescheduled to tie in with the revised exhibition dates. The target completion dates of these deliverables have been revised after the change requests approved on 26 May 2021, 17 January 2022 and 25 May 2022.