

## Trade and Industrial Organisation Support Fund (TSF)

### Final Report on Approved Project

Grantee	:	<u>Hong Kong Auto Parts Industry Association Limited</u>
Implementation Agent(s) (if any)	:	<u>Hong Kong Productivity Council</u>
Project reference no.	:	<u>T20 002 018</u>
Project title	:	<u>A campaign to boost Belt &amp; Road markets of automotive parts with outstanding technology and quality</u>
Period covered in this report (whole project duration)	:	From <u>15/01/2021</u> to <u>14/09/2023</u> (dd/mm/yyyy) (dd/mm/yyyy)

## 1. Project Details

### Project summary (in about 150 words)

This project is hosted jointly by the Hong Kong Auto Parts Industry Association (HKAPIA) and HKPC to support local manufacturers in advancing a big step to explore new business opportunities on exporting auto parts and components to growing markets in India, Thailand, Turkey and Gulf countries along the Belt and Road routes (cancelled for India). This platform can directly enhance the overall professional image of Hong Kong as “Regional Hub on Quality, Technological and Cost Effective Automotive Parts and Components Manufacturing” during the promotion. Under this project, three “Grand Pavilion of the Hong Kong Auto Parts Industry” were set up at international industrial exhibitions in Thailand, Turkey and UAE. These largest national wide exhibitions included the “Automechanika Dubai” hold in UAE, “Automechanika Istanbul” hold in Turkey and “Automotive Manufacturing” hold in Thailand.

### Project objectives (in about 50 words)

To boost growing automotive and new energy vehicles parts and components markets of Belt & Road countries, including Thailand, Turkey and Gulf Area countries.  
To sharpen and promote Hong Kong’s professional image in international and national arena of targeted Belt & Road countries as regional hub for supply of quality, critical and new energy vehicle automotive parts and components.

### Collaborating Organisations (if any)

- Hong Kong Federation of Innovative Technologies and Manufacturing Industries Limited
- Hong Kong Foundry Association Limited
- Hong Kong Mould and Die Council
- Hong Kong Critical Components Manufacturers Association Limited
- The Hong Kong Metals Manufacturers Association Limited
- Hong Kong Mould and Product Technology Association Limited
- Hong Kong (SME) Economics and Trade Promotional Association Limited
- SAE International (Hong Kong) Limited
- Automotive Platforms and Application Systems (APAS) R&D Centre

### Key personnel

	<u>Name</u>	<u>Post title and name of organisation</u>
Project Coordinator	: Mr. Calvin TAN	Life Honorary President, Hong Kong Auto Parts Industry Association Limited
Deputy Project Coordinator	: Mr. Norman NG	President, Hong Kong Auto Parts Industry Association Limited

### Project duration

	<u>Commencement date</u> (dd/mm/yyyy)	<u>Completion date</u> (dd/mm/yyyy)	<u>Project duration</u> (no. of months)
As stated in the project agreement	01/12/2020	30/09/2022	22
Revised (if applicable)	15/01/2021	14/09/2023	32

## 2. Summary of Project Results

### Governance

Please state the composition of the steering committee (or other committees) formed under the project.

- Calvin Tan (Life Honorary President of HKAPIA and project co-ordinator)
- Norman Ng (President of HKAPIA and deputy project co-ordinator)
- Lily Chow (Vice President of HKAPIA and project advisor)
- Maggie Tsoi (Vice President of HKAPIA and project advisor)
- Dr. S. W. Lui (Former Vice Principal of Polytechnic University and Founding Chair of SAEHK, project advisor)
- Ir. Dr. Catter To (Immediate Past Chair of SAE International (Hong Kong))
- Francis Lai (Head, Metals Technology and Industry Development Unit, Manufacturing Technology Division, HKPC and Project Implementation Leader)

### Project deliverables

Please list out the project deliverables carried out during the project duration in accordance with the approved project proposal and provide details on the actual result achieved for each deliverable.

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
<b>1 Awareness Seminar</b>			
<b>Joint Awareness and Experience Sharing Seminar (jointly organize with applicant and implementation agent of TSF project applicant T20 002 014 &amp; T20 002 015)</b> <b>Date:</b> 23 April 2021 <b>Time:</b> 9 am – 11:00 am (2 hours) <b>Venue:</b> Theatre 2, HKPC Building <b>Topics covered:</b> (i) Experience sharing on setting up auto parts companies in India (ii) Auto parts market situation and experience sharing: Southeast European countries - Serbia, Turkey (iii) Current Situation of the Belt and Road Automobile Market and Project Introduction <b>Speakers:</b> 1. Mr Tsang Ka Chung, General Manager (India), Le Mei Plastic Manufacturing Private Limited 2. Mr Patrick Pak, General Manager, Spintec Precision Manufactory Limited 3. Mr Francis Lai, Senior Consultant, Hong Kong Productivity Council <b>Other details:</b> N/A	1 time  Target number of participants: 120  Duration: 2 hours (Total 6 hours: 2 hours responsible by grantee of this project, 4 hours responsible by grantee of T20 002 014 and T20 002 015)	1 time  Actual number of participants: 186 (26 on-site and 160 online)  Duration: 2 hours (Total 6 hours: 2 hours responsible by grantee of this project, 4 hours responsible by grantee of T20 002 014 and T20 002 015)	
<b>2 Hong Kong Pavilion</b>			
<b>Pavilion 1</b> <b>Name and place of exhibition:</b> Automechanika Dubai Hall 8, Dubai World Trade Centre, UAE <b>Date:</b> 22 – 24 Nov 2022	3 Times  <b>Target for each pavilions:</b>  Target no. of products	3 Times  <b>Pavilion 1</b>  Actual no. of products displayed:	Grantee reported that the exhibition organiser can only provide

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
<p><b>Size of pavilion:</b> 126 sqm</p> <p><b>Pavilion 2</b>  <b>Name and place of exhibition:</b>  Automechanika Istanbul  Hall 3, TUYAP Fair Convention and Congress Center  <b>Date:</b> 8 – 11 June 2023  <b>Size of pavilion:</b> 120sqm</p> <p><b>Pavilion 3</b>  <b>Name and place of exhibition:</b>  Automotive Manufacturing  Hall 100, Bangkok International Trade &amp; Exhibition Centre  <b>Date:</b> 21 – 24 June 2023  <b>Size of pavilion:</b> 120sqm</p> <p><b>Selection criteria adopted:</b></p> <ul style="list-style-type: none"> <li>(i) Degree of innovation</li> <li>(ii) Part and component nature and variety, such as items of car structural systems, power generation &amp; transmission system, electric control systems, interior decoration systems and exterior decoration systems. In case the Pavilion cannot house all parts and components supplied by local manufacturers, we may only exhibit parts and components that are different from each other. We may select only one part for display when there are duplicated parts from different companies. Another consideration will be technology.</li> <li>(iii) Adoption of advanced technology in its design, development and production, such as lightweight, hybrid metal-plastic sheet forming, vacuum die casting, applicable in new energy vehicles, etc.</li> <li>(iv) Fulfilment of international quality and risk management standard, such as ISO9001, ISO14001 and IATF16949, etc.</li> <li>(v) Hong Kong branded auto parts and components, such as filter of Boshi, gear box of Planetary, car seat of Nanoheat, bearings and clutches of Metro Bearing and Automotive, etc. will be one of the selection criteria. Priority will be given to Hong Kong branded products.</li> <li>(vi) Size of company providing the exhibits (priority will be giving to SMEs)</li> <li>(vii) Time of application for display</li> </ul>	<p>displayed:</p> <p>100 products from at least 40 enterprises</p>	<p><u>105</u> products from <u>42</u> enterprises</p> <p><b><u>Pavilion 2</u></b></p> <p>Actual no. of products displayed:</p> <p><u>102</u> products from <u>41</u> enterprises</p> <p><b><u>Pavilion 3</u></b></p> <p>Actual no. of products displayed:</p> <p><u>104</u> products from <u>42</u> enterprises</p>	<p>venue with size 126 sqm (i.e. 6sqm larger than approved size at 120 sqm) due to venue restriction.</p>



Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
<p>(priority will be given to those companies submit the parts and components first if performance of the product and the supplying company in all the other areas are the same), etc.</p> <p><b>Other details:</b></p> <ul style="list-style-type: none"> <li>- To set up a sizable LED Television facing the corridor to continuously display industry video under deliverable 5 that introduce auto parts industry in Hong Kong to attract potential buyers by visual and audio means to come to the Hong Kong Pavilion and to be showed with our products on site.</li> <li>- To prepare a big balloon in attractive color with big front size slogan under budget item "Design and construction of Hong Kong pavilion and rental of facilities" of this project.</li> <li>- The helpers and promoters of the countries where we set up HK Pavilions will be stationed on site to provide instant responses for the visitors.</li> <li>- Gloriously constructed with platforms, showcases, display wall, light boxes, fascia and other exhibition materials.</li> </ul>			
<b>3 Half-day Dissemination Seminars</b>			
<p><b>1<sup>st</sup> dissemination seminar – Automechanika Dubai 2022</b></p> <p><b>Date:</b> 25 May 2023</p> <p><b>Time:</b> 3 pm – 6 pm (3hours)</p> <p><b>Venue:</b> Classroom 122, HKPC Building</p> <p><b>Topics covered:</b></p> <p>(i) Business environment and auto parts procurement and technical requirements in the Middle East</p> <p>(ii) Market overview and business expansion opportunities in the Middle East</p> <p>(iii) Experience sharing on Automechanika Dubai 2022</p> <p><b>Speakers:</b></p> <p>3 local speakers and 1 overseas speaker</p> <ol style="list-style-type: none"> <li>1. Mr Norman Ng, Managing Director, De Hua Materials Testing Co., Ltd</li> <li>2. Mr Alex Chiu, Executive Director, Supcon Chemical Enterprise (HK) Limited</li> <li>3. Mr Francis Lai, Principal Consultant, Hong Kong</li> </ol>	<p>2 times</p> <p>Target number of participants: 60</p> <p>Duration: 3 hours</p>	<p>2 times</p> <p><b><u>1<sup>st</sup> dissemination seminar</u></b></p> <p>Actual number of participants: 64 (12 on-site and 52 online)</p> <p>Duration: 3 hours</p> <p><b><u>2<sup>nd</sup> dissemination seminar</u></b></p> <p>Actual number of participants: 66</p> <p>Duration: 3 hours</p>	

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
<p>Productivity Council</p> <p>4. Mr Abhijeet Sharma, Partner, Risk Advisory, MBG Corporate Services</p> <p>5. Ms Isabella Sun, General Manager, China Enterprise Team, MBG Corporate Services</p> <p><b>Other details:</b> N/A</p>			
<p><b>2<sup>nd</sup> dissemination seminar - Automechanika Istanbul 2023 and Automotive Manufacturing 2023</b></p> <p><b>Date:</b> 7 September 2023</p> <p><b>Time:</b> 3 pm – 6 pm (3hours)</p> <p><b>Venue:</b> Theatre 2, HKPC Building</p> <p><b>Topics covered:</b></p> <p>(i) Turkey, a market full of opportunities and threats</p> <p>(ii) Business Environment Of Automotive And New</p> <p>(iii) Energy Vehicles Parts In Thailand</p> <p>(iv) Market overview and business expansion opportunities in Turkey and Thailand</p> <p>(v) Experience sharing on Automechanika Istanbul 2023 and Automotive Manufacturing 2023</p> <p><b>Speakers:</b></p> <p>3 local speakers and 2 overseas speakers</p> <p>1. Mr Ming Lau, Director, Kenzumi Precision Limited</p> <p>2. Ms Cassie Lee, Manager, Global Business Development, Supcon Chemical Enterprise (HK) Limited</p> <p>3. Mr Francis Lai, Principal Consultant, Hong Kong Productivity Council</p> <p>4. Mr. Mustafa Uyal, General Manager, Philips Consumer Electronics Country and Former Marketing And PR Director, Opel, Turkey</p> <p>5. Mr Sompol Tanadumrongsak, President, Thai Auto-parts Manufacturers Association</p> <p><b>Other details:</b> N/A</p>			
<b>4 Website</b>			
<p>Launching date: 15/01/2021</p> <p>Web address: <a href="https://hkapia.com.hk/en/">https://hkapia.com.hk/en/</a></p> <p>Other details:</p> <p>- This website will comprise all the collected Hong Kong auto parts and components supplier contacts (email, website, fax, telephone, etc.), brief description on products of different companies and types of auto parts supplied by different companies.</p>	<p><b>Target no. of website:</b> 1 website</p> <p><b>Target no. of Hong Kong enterprises included in the website database:</b> <u>150</u></p>	<p><b>Actual no. of website:</b> 1 website</p> <p><b>Actual no. of Hong Kong enterprises included in the website database:</b> <u>150</u></p>	

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
<ul style="list-style-type: none"> <li>- Database and search functions to facilitate users to find the suppliers of required categories of products will be provided.</li> <li>- This industry website will be modified from the industry website developed under SDF project D18 001 005 of the same applicant [<a href="http://hkapia.com.hk/en/">http://hkapia.com.hk/en/</a>], but with enriched number of companies and updated product information. 110 companies are already in the website built under SDF project D18 001 005 and we expect to add at least 40 more companies to this website. Products and products range of each company will be updated and extended as well.</li> <li>- Besides English, this website will be translated to 3 other languages of the targeted markets including Arabic, Turkish and Thai.</li> <li>- There will also be a link on this industry website for public accessors to download the industry video developed under this project.</li> <li>- This industry website will be promoted via QR code posted on backdrops or fascia of HK Pavilions in different exhibitions during the project period.</li> <li>- The industry website will be maintained by project applicant on self-finance basis upon completion of the project.</li> </ul>			
<b>5 Video</b>			
<p><b>Launching date:</b> 18 Nov 2022 – English &amp; Arabic 30 Dec 2022 – Turkish &amp; Thai</p> <p><b>Languages in voice-over:</b> English, Thai, Turkish and Arabic</p> <p><b>Languages in subtitle:</b> English, Thai, Turkish and Arabic</p> <p><b>Broadcasting channels:</b> Broadcast in HK Pavilions under this project. This video will also be uploaded to the project applicant website and the industry website for public access.</p> <p><b>Softcopy available at:</b> Industry website <a href="https://hkapia.com.hk/en/media/videos/">https://hkapia.com.hk/en/media/videos/</a> Project applicant website <a href="http://hkapia.com/events/">http://hkapia.com/events/</a></p> <p><b>Other details:</b></p> <ul style="list-style-type: none"> <li>- This video will be modified from a 3-minute video developed under previous SDF project D18 001 005 of the same applicant, but with enriched information on wide scope</li> </ul>	<p>Target length of video: <u>3</u> minutes</p>	<p>Actual length of video: <u>4:39</u> minutes</p>	



Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
<p>and full spectrum of auto parts and components made by HK and updated on some recent new products and technologies such as autonomous driving system, lightweight metallic, composite and hybrid material auto parts, fully electric high efficiency drive motors, flexible nano heat car seat, etc. Around 1/3 of the contents will be different from the previous version in English.</p> <p>- QR code of this new industry video would be printed on leaflets for driving exhibition visitors to visit 3 HK Pavilions under the project and on the promotion kit to further promote the exhibits in HK Pavilion. Receivers of leaflets and promotion kits can download the industry video with QR code printed on promotional materials of 3 HK Pavilions.</p>			
<b>6 Comprehensive Project Summary</b>			
<p><b>Publishing date:</b> 7 September 2023</p> <p><b>Topics covered:</b></p> <ul style="list-style-type: none"> <li>- Overview of Auto Parts Industries market development and technology trend in Belt &amp; Road countries</li> <li>- Questionnaire survey summaries of visitors at HK Pavilions in 3 exhibitions under this project</li> <li>- Summaries of speakers' presentations of 2 dissemination seminars.</li> </ul> <p><b>No. of pages:</b> 66</p> <p><b>Distribution channels:</b> By email to project applicant's members, collaborating trade associations and local universities and technical institutes libraries. The whole comprehensive project summary will be uploaded to project applicant website for public access.</p> <p><b>Soft copy available at: [web address]</b> Project applicant website <a href="http://hkapia.com/events/">http://hkapia.com/events/</a></p> <p><b>Other details:</b> N.A</p>	<p><b>Target no. of printed copies:</b></p> <p>1 e-version</p>	<p><b>Actual no. of printed copies:</b></p> <p>1 e-version</p>	N/A
<b>7 Promotional activities</b>			
<p><b>Leaflets for awareness seminar (electronic version)</b></p> <p><b>Contents:</b> Information of 香港汽車科技及產業發</p>	<p><b>Target no. of designs:</b> 1 version</p>	<p><b>Actual no. of designs:</b> 1 version</p>	Promoted seminar through WeChat



Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
<b>展戰略研討會</b> <b>Completion date:</b> 15 April 2021 <b>Distribution channels:</b> Edm promotion through database of HKPC Wechat and WhatsApp group of HKAPIA and collaborating organisations for committee members and members	<b>Target no. of Edm distribution:</b> 1 time  <b>Target no. of Wechat group distribution:</b> 1 time  <b>Target no. of WhatsApp group distribution:</b> 1 time	<b>Actual no. of Edm distribution:</b> 1 time  <b>Actual no. of Wechat group distribution:</b> 1 time  <b>Actual no. of WhatsApp group distribution:</b> 0 time	Group. Since most members are based in Mainland China, the Whatsapp group has been dismissed.
<b>Leaflets for promoting HK Pavilions (hardcopies) -</b> <b>Contents:</b> Information of HK Pavilion <b>Completion date:</b> <ul style="list-style-type: none"> <li>Automechanika Dubai – 25 Oct 2022</li> <li>Automechanika Istanbul 2023 – 29 March 2023</li> <li>Automotive Manufacturing 2023 – 5 May 2023</li> </ul> <b>Distribution channels:</b> Distribute on-site in each HK Pavilion	<b>Target no. of designs:</b> 3 versions  <b>Target no. of printed copies:</b> 1,000 copies each	<b>Actual no. of designs:</b> 3 versions 1. Automechanika Dubai 2. Automechanika Istanbul 2023 3. Automotive Manufacturing 2023  <b>Actual no. of printed copies:</b> Total 3,000 copies. 1,000 for each Pavilion. 1. Automechanika Dubai 2. Automechanika Istanbul 2023 3. Automotive Manufacturing 2023	
<b>Brochures for promoting exhibits in HK Pavilion and HK auto parts and components industry (hardcopies)</b> <b>Contents:</b> Background of HK auto parts and components industry and list of exhibits shown in each HK Pavilion. <b>Completion date:</b> <ul style="list-style-type: none"> <li>Automechanika Dubai – 25 Oct 2022</li> <li>Automechanika Istanbul 2023 – 29 March 2023</li> <li>Automotive Manufacturing 2023 – 5 May 2023</li> </ul> <b>Distribution channels:</b> Distribute on-site in each HK Pavilion	<b>Target no. of designs:</b> 3 versions  <b>Target no. of printed copies:</b> 500 copies each	<b>Actual no. of designs:</b> 3 versions 1. Automechanika Dubai 2. Automechanika Istanbul 2023 3. Automotive Manufacturing 2023  <b>Actual no. of printed copies:</b> Total 1,500 copies. 500 for each Pavilion. 1. Automechanika Dubai 2. Automechanika Istanbul 2023 3. Automotive Manufacturing 2023	
<b>Leaflets for dissemination seminars (electronic version)</b> <b>Contents:</b> Information of <ul style="list-style-type: none"> <li>1st dissemination seminar – Automechanika Dubai 2022</li> <li>2nd dissemination seminar - Automechanika Istanbul 2023 and Automotive Manufacturing 2023</li> </ul> <b>Completion date:</b> 1 <sup>st</sup> dissemination seminar :18 May 2023 2 <sup>nd</sup> dissemination seminar :31 August 2023	<b>Target no. of designs:</b> 2 version  <b>Target no. of Edm distribution:</b> 2 times  <b>Target no. of Wechat group distribution:</b> 2 times  <b>Target no. of WhatsApp</b>	<b>Actual no. of designs:</b> 2 version <ul style="list-style-type: none"> <li>1st dissemination seminar – Automechanika Dubai 2022</li> <li>2nd dissemination seminar - Automechanika Istanbul 2023 and Automotive Manufacturing 2023</li> </ul> <b>Actual no. of Edm distribution:</b> 2 times  <b>Actual no. of Wechat group distribution:</b>	Promoted seminar through WeChat Group. Since most members are based in Mainland China, the Whatsapp group has been dismissed.

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
<b>Distribution channels:</b> Edm promotion through database of HKPC Wechat and WhatsApp group of HKAPIA and collaborating organisations for committee members and members	<b>group distribution:</b> 2 times	2 times  <b>Actual no. of WhatsApp group distribution:</b> 0 time	
<b>Banner advertisements on websites of the Applicant and trade associations</b> <ul style="list-style-type: none"> <li>4 banners advertisements on websites:               <ul style="list-style-type: none"> <li>Hong Kong Auto Parts Industry Association Limited (Applicant, <u>2 banners</u>)</li> <li>IoT Hong Kong Association Limited (<u>1 banner</u>)</li> <li>Hong Kong (SME) Economic and Trade Promotional Association Limited (<u>1 banner</u>)</li> </ul> </li> <li>Target readers: enterprises engaged in auto parts and components manufacturing</li> <li>Duration of banners: 12 months each (will be 12 consecutive months or in separate time slots within the project duration, subject to the actual launch period of the deliverables).</li> <li>For promoting participation of HK auto parts and components manufacturers in 3 HK Pavilions and industry website to set up under the project. (banner advertisements on websites of Applicant and 2 trade associations).</li> <li>For driving enrolment towards the awareness seminar, 2 dissemination seminars and download of comprehensive project summary (another banner advertisement on project applicant website)</li> </ul>	<b>Target no. of banner:</b> 4 banners <ul style="list-style-type: none"> <li>2 banners at Hong Kong Auto Parts Industry Association Limited website</li> <li>1 banner at IoT Hong Kong Association Limited website</li> <li>1 banner at Hong Kong (SME) Economic and Trade Promotional Association Limited website</li> </ul> <b>Target duration of on-line advertisement:</b> <u>12</u> months	<b>Actual no. of banner:</b> 4 banners <ul style="list-style-type: none"> <li>2 banners at Hong Kong Auto Parts Industry Association Limited website (<a href="http://hkapia.com/events/">http://hkapia.com/events/</a>)</li> <li>1 banner at IoT Hong Kong Association Limited website (<a href="https://iothk.net/">https://iothk.net/</a>)</li> <li>1 banner at Hong Kong (SME) Economic and Trade Promotional Association Limited website (<a href="http://hongkongsme.com.hk/">http://hongkongsme.com.hk/</a>)</li> </ul> <b>Actual duration of on-line advertisement:</b> <u>12</u> months	

## Key implementation stages

Please indicate in the status below if the deliverable is completed according to schedule (C), completed but delayed (D) or not achieved (N). If it is delayed or not achieved, please indicate the actual completion date (if applicable) and provide the reasons.

<u>Project deliverable</u> (all deliverables as set out in the approved project proposal)		Original target completion date <sup>1</sup>	Actual completion date (if applicable)	Status (C/P/D /NA)	Reasons for not meeting the original target completion date
(a)	- To form a project steering committee.	28/02/2021	28/02/2021	C	
(b)	- To promote various deliverables of the project via advertisements on applicant and collaborating trade associations annual publication, magazine, newsletter and website. - To arrange advertising campaign on various web and mobile media of 3 targeted Belt & Road countries markets under the project.	31/03/2023	14/09/2023 *	C	
(c)	- To organise a half-day awareness and experience sharing seminar.	31/03/2021	31/03/2021	C	Please refer to Note (iii).
(d)	- To update and upgrade the industry video of Hong Kong as a "Regional Hub in High Quality, Technological and Cost Effective Auto Parts and Components Manufacturing" with voice over in 4 languages.	30/06/2021	31/12/2021	D	Please refer to Note (i).
(e)	- To modify the industry website by amending the cover page and layout according to theme of this project as well as translation into 4 languages. - To maintain the website and update manufacturers' and products' information.	31/03/2023	14/09/2023 *	C	
(f)	- To set up 1st HK Pavilion in UAE with Automechanika Dubai Fair. - To prepare visitor driving leaflet, collect exhibits and promotional materials from HK auto parts and manufacturers as well as compiling the promotion kit for HK Pavilion in UAE. Arrange shipping of promotional materials. - To consolidate and analyse the information collected from visitors of HK Pavilion in UAE and potential buyers in Middle East Gulf region countries.	31/08/2021	31/12/2022 **	C	
(g)	- To set up 2nd HK Pavilion in Turkey with Automechanika Istanbul Fair. - To prepare visitor driving leaflet, collect exhibits and promotional materials from HK auto parts and manufacturers as well as compiling the promotion kit for HK Pavilion in Turkey. Arrange shipping of promotional materials. - To consolidate and analyse the information collected from visitors of HK Pavilion in Turkey and potential buyers.	31/05/2022	31/05/2023 ***	C	Please refer to Note (v).
(h)	- To promote and hold 1 <sup>st</sup> half-day dissemination seminar for the 1 <sup>st</sup> HK Pavilion in UAE.	30/06/2022	14/01/2023 **	D	Please refer to Note (iv).

<sup>1</sup> As stated in the approved project proposal.



<u>Project deliverable</u> (all deliverables as set out in the approved project proposal)		Original target completion date <sup>1</sup>	Actual completion date (if applicable)	Status (C/P/D /NA)	Reasons for not meeting the original target completion date
(i)	- To set up 3rd HK Pavilion in Thailand with Automotive Manufacturing Fair.	31/07/2022	24/06/2023 ****	C	
	- To prepare visitor driving leaflet, collect exhibits and promotional materials from HK auto parts and manufacturers as well as compiling the promotion kit for HK Pavilion in Thailand. Arrange shipping of promotional materials.				
(j)	- To consolidate and analyse the information collected from visitors of HK Pavilion in Thailand and potential buyers.	15/03/2023		NA	Please refer to Note (ii).
	- To set up 4th HK Pavilion in India with ACMA Automechanika New Delhi Fair.				
(k)	- To prepare visitor driving leaflet, collect exhibits and promotional materials from HK auto parts and manufacturers as well as compiling the promotion kit for HK Pavilion in India. Arrange shipping of promotional materials.	14/04/2023	07/09/2023 ****	D	Please refer to Note (vi).
	- To consolidate and analyse the information collected from visitors of HK Pavilion in India and potential buyers.				
(l)	- To promote and hold 2nd half-day dissemination seminar for 2 <sup>nd</sup> and 3 <sup>rd</sup> HK Pavilions in Turkey and Thailand.	14/04/2023	07/09/2023	C	
	- To compile an electronic comprehensive project summary, disseminate by email to targeted companies and upload to applicant's website for public access.	14/04/2023	07/09/2023	C	

Note:

- \* After the change requests approved on 30 Sep 2022, the target completion date for (b), (e) and (l) was extended to 14 Sept 2023 to tie in with the extension of the project duration for five months until 14 Sep 2023 due to the COVID-19 pandemic.
- \*\* After the change requests approved on 4 Jun 2021 and 30 Sep 2022, the participation in Automechanika Dubai Fair was postponed from Jun 2021 to Nov 2022 due to the COVID-19 pandemic. The target completion date for (f) was postponed from 31 Aug 2021 to 31 Dec 2022, and the target completion date for (h) was postponed from 30 Jun 2022 to 14 Jan 2023.
- \*\*\* After the change request approved on 30 Sep 2022, the participation in Automechanika Istanbul Fair was postponed from Apr 2022 to Apr 2023 due to the COVID-19 pandemic. The target completion dates for (g) was postponed from 31 May 2022 to 31 May 2023.
- \*\*\*\* After the change request approved on 4 Jun 2021 and 30 Sep 2022, the participation in Automotive Manufacturing Fair in Thailand was postponed from Jun 2021 to Jun 2023 due to the COVID-19 pandemic. The target completion dates for (i) was postponed from 31 July 2022 to 31 July 2023, and the target completion date for (k) was postponed from 14 Apr 2023 to 31 Aug 2023.
- (i) Due to COVID-19 epidemic, it was hard for the service provider to send crew across the border to take new footage in the mainland factories of the Grantee organisation's members' companies.
- (ii) After the change request approved on 30 Sep 2022, the participation in ACMA Automechanika New Delhi Fair and related deliverables were taken out from the project as the fair is postponed from Feb 2023 to Feb 2024 (i.e. beyond the maximum 36-month project duration permitted under the TSF) due to the COVID-19 pandemic.
- (iii) In March 2021, the number of enrolments was less than expected, we can only postpone the awareness seminar to April 2021. As the relaxation of social distancing measures for Covid-19 pandemic in Hong Kong was made in April 2021, we were able to hold the awareness seminar on 23 April 2021 eventually.
- (iv) The 1st dissemination seminar need invite UAE speakers to share the market information. However, it's difficult to identify a quality overseas speaker until April and can only fix the soonest date of the sharing seminar as 25 May 2023.
- (v) The exhibition organiser of Automechanika Istanbul did not confirm the planned exhibition until Q4 of 2022. Therefore, the change request could not apply for rescheduling of the exhibition until the organiser confirmed in March 2023 that Automechanika Istanbul would be held on June 23.
- (vi) The 2<sup>nd</sup> dissemination seminar need invite Turkey and Thailand speakers to share the market information. However, it's difficult to identify a quality overseas speaker until August and can only fix the soonest date of the sharing seminar as 7 September 2023.