

Trade and Industrial Organisation Support Fund (TSF)

Final Report on Approved Project

Grantee	:	<u>Hong Kong (SME) Economic and Trade Promotional Association Limited</u>			
Implementation Agent(s) (if any)	:	<u>(a) Hong Kong Productivity Council</u> <u>(b) Productivity (Shenzhen) Consulting Company Limited</u>			
Project reference no.	:	<u>T20 003 011</u>			
Project title	:	<u>A campaign to drive technology and business cooperation among manufacturing enterprises of Hong Kong and Greater Bay Area for effective Mainland China and overseas market exploration with technology showcases and business networking sessions</u>			
Period covered in this report (whole project duration)	:	From	<u>07/05/2021</u> (dd/mm/yyyy)	to	<u>06/05/2023</u> (dd/mm/yyyy)

1. Project Details

Project summary (in about 150 words)

This project is hosted jointly by the Hong Kong (SME) Economic and Trade Promotional Association Limited (HKSME) and HKPC.

This project is to drive collaboration between end-products manufacturers in Foshan and Zhongshan with corresponding products and components manufacturers in HK.

The platform is to showcase their new products, innovations and technologies starting from 2 cities of west GBA, Foshan and Zhongshan for driving business and technological cooperation in the exploration of both Mainland China and the international market jointly and effectively.

Under this project, two technology showcases were set up at exhibitions that targeted end-product industry sectors in both Foshan and Zhongshan. Two exhibitions were the “粵造粵強 粵貿全球” 廣貨促消費聯合行動暨第31屆中國家電交易會 (“Cantontrades Global - Stronger Than Ever” Guangdong Association Joint Operation with the 31th China Electrical Appliances & Household Product Fair)” hold in Zhongshan, and 中國（佛山）機械裝備展覽會 (Foshan Machinery Exposition) hold in Foshan.

Project objectives (in about 50 words)

To support local enterprises engaged in manufacturing industries in exploration of B2B business opportunities in Mainland China with counterparts and buyers in Greater Bay Area (GBA) on new technologies, innovations and products via established Mainland China network of GBA manufacturers.

To drive technological and business cooperation among enterprises in HK and 2 west GBA cites (Foshan and Zhongshan) for strengthening the overall capabilities and competitiveness of GBA in Mainland China and global market exploration by collaboration.

Collaborating Organisations (if any)

Hong Kong Federation Of Innovative Technologies And Manufacturing Industries Limited,

Hong Kong Auto Parts Industry Association Limited, Hong Kong Footwear Association Limited

Hong Kong Foundry Association Limited, The Hong Kong Metals Manufacturers Association Limited

Hong Kong Mould and Product Technology Association Limited, IOT HK Association Limited

Hong Kong and Kowloon Plastic Products Merchants United Association Limited, Pearl River Delta Council

Hong Kong Commerce & Industry Associations Limited, Federation of Hong Kong Industries

佛山市機械裝備行業協會、佛山市順德區倫敦機械零配件商會、佛山市南海區模具協會、

佛山市順德區家電商會、中山市小欖鎮商會、中山市小欖鎮智能裝備協會、中山市家用電器行業協會

Key personnel

	<u>Name</u>	<u>Post title and name of organisation</u>
Project Coordinator	: Dr. Ben Cheung	Chairman of Hong Kong (SME) Economic and Trade Promotional Association Limited
Deputy Project Coordinator	: Mr Wilson W.S. Lam	Permanent Honorary Chairman of Hong Kong (SME) Economic and Trade Promotional Association Limited

Project duration

	<u>Commencement date</u> (dd/mm/yyyy)	<u>Completion date</u> (dd/mm/yyyy)	<u>Project duration</u> (no. of months)
As stated in the project agreement	07/05/2021	06/05/2023	24 months
Revised (if applicable)			

2. Summary of Project Results

Governance

Please state the composition of the steering committee (or other committees) formed under the project.

Compositions: 3 representatives from the applicant (HKSME ETA), 1 representative from the implementation agent (HKPC) and 3 representatives from the collaborating organisations.

Role	Organisation	Representative	Title
Grantee	HKSME ETA	Dr. Ben Cheung	Chairman
	HKSME ETA	Mr. Wilson W.S. Lam	Permanent Honorary Chairman
	HKSME ETA	Mr. Simon Cheung	Permanent Honorary Chairman
Implementation Agent	HKPC	Mr. Francis Lai	Senior Consultant
Collaborating Organisations	Hong Kong Federation of Innovative Technologies and Manufacturing Industries Limited	Mr. Jeff Tse	Industrial Consultant
	Hong Kong Auto Parts Industry Association Limited	Mr. He San Cai	Director
	The Hong Kong Metals Manufacturers Association Limited	Mr. Sze Kam Shing	Permanent Honorary Chairman

Role:

- To invite industrialists to join exhibitions and seminars.
- To invite industrialists with experience in business/technology cooperation with counterpart partners or buyers in GBA as speakers at technical seminars.
- To evaluate and select local enterprises of the 4 targeted industry sectors to showcase local enterprises technological capabilities and recent products, components and innovations.

Project deliverables

Please list out the project deliverables carried out during the project duration in accordance with the approved project proposal and provide details on the actual result achieved for each deliverable.

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
1. Awareness Seminar			
<p>Awareness Seminar</p> <p>「透過技術展示和商務交流對接活動，推動香港與大灣區中小企業間的深化合作，共同拓展內地及海外市場」- 項目簡介會</p> <p>Date: 10 May 2021</p> <p>Time: 15:00 – 18:00 (3 hours)</p> <p>Venue: Classroom 107, 119, 121, HKPC Building HKPC GBA FutureSkills Development Centre, 18/F, Building 1, CFC Tower, Shenzhen</p> <p>Topics covered:</p> <p>(i) 項目簡介</p> <p>(ii) 與內地企業合作開拓市場經驗分享 (中山及佛山)</p> <p>5 Speakers:</p> <p>(i) 香港中小企經貿促進會會長 張煒傑博士 (HKSME ETA, Chairman, Dr. Ben Cheung)</p> <p>(ii) 香港生產力促進局高級顧問 黎偉華先生 (HKPC, Senior Consultant, Mr. Francis Lai)</p> <p>(iii) 香港中小企經貿促進會副會長 廖前昌先生 (HKSME ETA, Vice Chairman, Mr King Liu)</p> <p>(iv) 香港中小企經貿促進會副會長 梁志健先生 (HKSME ETA, Vice Chairman, Mr Kelvin Leung)</p> <p>(v) 香港中小企經貿促進會常務副會長 勞偉文先生 (HKSME ETA, Vice Chairman, Mr Raymond Lo)</p>	<p>Target no. of participants: <u>80</u> (on-site and online)</p> <p>Duration: <u>3</u> hours</p>	<p>Actual no. of participants: <u>85</u> (on-site in HKPC: 36, on-site in Productivity (Shenzhen) Consulting Company Limited (SZWFOE): 18, online: 31)</p> <p>Duration: <u>3</u> hours</p>	N/A
2. Industry Website			
<p>Launching date: 6 August 2021</p> <p>Website address: https://hksmegba.com/</p> <p>Languages: Traditional Chinese and Simplified Chinese</p>  <p>Can be accessed via QR code:</p> <p>The QR code was printed on the e-leaflets of the technology showcase, technical seminar, business networking session, advertisements in GBA media of 2 targeted cities, and on display wall and backdrop inside the showcase.</p> <p>Other details:</p> <ul style="list-style-type: none"> The website includes search functions for categorisation of the technological products with at least 2 levels of division. 	<p>Target no. of website: <u>1</u> set</p> <p>Target no. of Hong Kong SMEs with products and contacts information included in the directory: <u>700</u></p>	<p>Actual no. of website: <u>1</u> set</p> <p>Actual no. of Hong Kong SMEs with products and contacts information included in the directory: <u>700</u></p>	

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
<ul style="list-style-type: none"> A link from the website of the project applicant to this industry website for local enterprises and the public is available. 			
3. Technology Showcases in exhibitions			
Showcase 1 Foshan Machinery Exposition 中國（佛山）機械裝備展覽會 Date: 20 – 23 October 2021 (4 days) Location: C11 – 19, Hall 2, Shunlian International Machinery Expo Center, Foshan City, Guangdong Province Other details: <ul style="list-style-type: none"> 2 temporary local helpers (speaking Putonghua and Cantonese) to support manning of each showcase and reception of visitors during the showcase period. The showcase was divided into three zones - End product zone, Components zone, and Event and innovation zone. E-leaflets of each showcase were sent by the Grantee, collaborating organisations, local government and 工商聯 E-leaflets of each showcase were sent by the Grantee, collaborating organisations, local government and 工商聯 	4 times (among which Showcase 2 and 3 were cancelled) <u>Showcases 1-3</u> Target no. of products displayed: <u>20</u> products and <u>30</u> components from <u>at least 15</u> enterprises Size of pavilion: 100 sqm <u>Showcase 4</u> Target no. of products displayed: <u>30</u> products and <u>45</u> components from <u>at least 25</u> enterprises Size of pavilion: 150 sqm	2 time <u>Showcase 1</u> Actual no. of products displayed: <u>20</u> products and <u>30</u> components from <u>18</u> enterprises Size of pavilion: 100 sqm <u>Showcase 4</u> Target no. of products displayed: <u>31</u> products and <u>47</u> components from <u>26</u> enterprises Size of pavilion: 150 sqm	According to the approved change request on 5 May 2023, the China (Zhongshan) Equipment Manufacturing Expo would no longer be organised and the Guangdong International Expo for Household Electrical Appliances would be relocated to Shanghai which out of the target GBA market. Therefore, Showcase 2 and Showcase 3 were cancelled.
Showcase 4 Cantontrades Global - Stronger Than Ever” Guangdong Association Joint Operation with the 31th China Electrical Appliances & Household Product Fair 第31屆中國家電交易會暨中國家居用品交易會（中山） Date: 5 – 7 August 2022 (3 days) Location: T06, Hall 1, Zhongshan Huangpu International Convention and Exhibition Center, Zhongshan City, Guangdong Province Other details: <ul style="list-style-type: none"> 2 temporary local helpers (speaking Putonghua and Cantonese) to support manning of each showcase and reception of visitors during the showcase period. The showcase was divided into three zones - End product zone, Components zone, and Event and innovation zone. E-leaflets of each showcase were sent by the Grantee, collaborating organisations, local government and 工商聯 E-leaflets of each showcase were sent by the Grantee, collaborating organisations, local government and 工商聯 	4 times (among which Showcase 2 and 3 were cancelled) <u>Showcases 1-3</u> Target no. of products displayed: <u>20</u> products and <u>30</u> components from <u>at least 15</u> enterprises Size of pavilion: 100 sqm <u>Showcase 4</u> Target no. of products displayed: <u>30</u> products and <u>45</u> components from <u>at least 25</u> enterprises Size of pavilion: 150 sqm	2 time <u>Showcase 1</u> Actual no. of products displayed: <u>20</u> products and <u>30</u> components from <u>18</u> enterprises Size of pavilion: 100 sqm <u>Showcase 4</u> Target no. of products displayed: <u>31</u> products and <u>47</u> components from <u>26</u> enterprises Size of pavilion: 150 sqm	According to the approved change request on 5 May 2023, the China (Zhongshan) Equipment Manufacturing Expo would no longer be organised and the Guangdong International Expo for Household Electrical Appliances would be relocated to Shanghai which out of the target GBA market. Therefore, Showcase 2 and Showcase 3 were cancelled.

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
4. Technical Seminars			
Technical Seminar 1 中國（佛山）機械裝備展覽會 – 技術研討會 Date: 20 October 2021 Time: 14:30 – 15:30 (1 hour) Venue: Hall 2, Shunlian International Machinery Expo Center. Speakers: 1. 香港生產力促進局顧問 孫國山先生 (HKPC, Consultant, Mr Grayson Sun) 2. 香港快富有限公司 總經理 梁佩霖先生 (Fly Fu Car Hiring Service Company, General Manager, Mr Peter Leung) 3. 安鎂聯合有限公司 總經理 唐去疾先生 (ACME Alliance Asia Ltd. General Manager, Mr Tang Qu Ji) 4. 廣東青木海數控設備有限公司 董事長 劉其海先生 (Qingmu Hai, Director, Mr Liu Qi Hai) 5. 仁興機器廠有限公司 業務發展總監 梁志健先生 (Yan Hing Engineering Works Ltd Business Development Director, Mr Kevin Leung) 6. 美基金屬製品(寶安)有限公司 董事長 張川煌先生 (Mei Kei Industrial (Po On) Ltd. President, Mr Simon Cheung) 7. 泰萊投資管理有限公司 行政總裁 陳啟泰先生 (Tairos Investment Management Company Limited, CEO, Mr Chan Kai Tai) 8. 永發五金製品廠有限公司 經理 何煜文先生 (Wing Fat Metal Manufacturing Co., Ltd, Manager, Mr Ho Yuk Man) 9. 寶發實業有限公司 董事 孫楚強先生 (Pro-fit Industrial Company Limited, Director, Mr Alexis Suen) 10. 順景園智能裝備科技發展(深圳)有限公司 經理楊新義先生 (Shunking Park Intelligent Equipment Technology Development (Shenzhen) Co., Ltd., Manager, Mr Yang Sun Yi) 11. 樂豐工業集團有限公司 董事 謝國夫先生 (Ultraform Industries (Group) Company Ltd. Director, Mr Tse Kwok Fu)	4 times (among which 2 seminars were cancelled) Target no. of participants for each seminar: <u>40</u> from GBA cities Duration: <u>1</u> hour	2 times <u>Technical Seminar 1</u> Actual no. of participants: <u>61</u> Duration: <u>1</u> hour <u>Technical Seminar 2</u> Actual no. of participants: <u>80</u> Duration: <u>1</u> hour	The other 2 technical seminars planned to held on-site in the other 2 showcases were cancelled as two corresponding exhibitions were cancelled due to Covid-19 epidemic and public health concern by the organiser during the project period.
Technical Seminar 2 第31屆中國家電交易會暨中國家居用品交易會（中山）– 技術研討會 Date: 6 August 2022 (3 days)			

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
<p>Time: 14:30 – 15:30 (1 hour)</p> <p>Venue: T06, Hall 1, Zhongshan Huangpu International Convention and Exhibition Center</p> <p>Speakers:</p> <ol style="list-style-type: none"> 1. 香港生產力促進局顧問 黎偉華先生 (HKPC, Principal Consultant, Mr Francis Lai) 2. 香港快富有限公司 總經理 梁佩霖先生 (Fly Fu Car Hiring Service Company, General Manager, Mr Peter Leung) 3. 港昌鞋業(集團)有限公司 經理 張煒傑先生 (KCS Group. Manager, Mr Cheung Wai-Ki) 4. 廣東青木海數控設備有限公司 董事長 劉其海先生 (Qingmu Hai, Director, Mr Liu Qi Hai) 5. 常康健工房有限公司 董事長 黃德勝先生 (All Time Healthy, Director, Mr Wong Tak Shing) 6. 美基金屬製品(寶安)有限公司 董事長 張川煌先生 (Mei Kei Industrial (Po On) Ltd. President, Mr Simon Cheung) 7. 泰萊投資管理有限公司 行政總裁 陳啟泰先生 (Tairos Investment Management Company Limited, CEO, Mr Chan Kai Tai) 8. 永發五金製品廠有限公司 經理 何煜文先生 (Wing Fat Metal Manufacturing Co., Ltd, Manager, Mr Ho Yuk Man) 9. 勞氏金屬科技(東莞)有限公司 總經理 勞偉文先生 (Lo's Metal Technology (Dongguan) Limited, Managing Director, Mr Lo Wai Man) 10. 順景園智慧裝備科技發展(深圳)有限公司 經理 楊新義先生 (Shunking Park Intelligent Equipment Technology Development (Shenzhen) Co., Ltd., Manager, Mr Yang Sun Yi) 11. 樂豐工業集團有限公司 董事 謝國夫先生 (Ultraform Industries (Group) Company Ltd. Director, Mr Tse Kwok Fu) 12. 宏家企業有限公司 經理 陳家漾先生 (Allites Industries Company Ltd., Manager, Mr Chan Ka Yang) 13. 廣東道盟智慧科技有限公司 經理 黃家麗女士 (DM Technology Ltd Manager Ms Wang Ka Lai) 			
5. Business networking sessions			
<p>Business Networking Session 1</p> <p>中國(佛山)機械裝備展覽會 - 商貿對接會</p> <p>Date: 20 October 2021</p>	<p>4 times (among which 2 sessions were</p>	<p>2 time</p> <p><u>Business networking</u></p>	<p>The other 2 business networking session</p>

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
<p>Time: 15:30 – 17:00 (1.5 hours)</p> <p>Venue: Hall 2, Shunlian International Machinery Expo Center.</p> <p>Other details:</p> <ul style="list-style-type: none"> E-survey on feedback of Hong Kong companies towards the sessions were conducted. 	<p>cancelled)</p> <p>Target no. of participants from Hong Kong for each session: <u>15</u></p>	<p><u>session 1</u></p> <p>Actual no. of participants from Hong Kong: <u>16</u></p> <p>Actual no. of overseas / Mainland buyers: <u>29</u></p> <p>Duration: <u>1.5</u> hours</p>	<p>planned to held on-site in the other 2 showcases were cancelled as two corresponding exhibitions were cancelled due to Covid-19 epidemic and public health concern by the organiser during the project period.</p>
<p>Business Networking Session 2</p> <p>第31屆中國家電交易會暨中國家居用品交易會(中山)-商貿對接會</p> <p>Date: 6 August 2022 (3 days)</p> <p>Time: 15:30 – 17:00 (1.5 hours)</p> <p>Venue: T06, Hall 1, Zhongshan Huangpu International Convention and Exhibition Center</p> <p>Other details:</p> <ul style="list-style-type: none"> E-survey on feedback of Hong Kong companies towards the sessions were conducted. 	<p>Target no. of overseas / Mainland buyers for each session: <u>at least 25</u></p> <p>Duration: <u>1.5</u> Hours</p>	<p><u>Business networking session 2</u></p> <p>Actual no. of participants from Hong Kong: <u>16</u></p> <p>Actual no. of overseas / Mainland buyers: <u>29</u></p> <p>Duration: <u>1.5</u> hours</p>	
6. Dissemination and Experience Sharing Seminar			
<p>1st seminar</p> <p>Date: 27 April 2023</p> <p>Time: 14:30 – 17:30 (3 hours)</p> <p>Venue: Theatre 2, HKPC Building & Zoom</p> <p>Topics covered:</p> <ul style="list-style-type: none"> (i) 大灣區目標行業背景和重點 (ii) 通過 2 場展覽會、科技展示技術研討會和交流會的觀察和問卷調查結果，分享大灣區市場概況、業務拓展機遇 (iii) 參展成果及市場啟示 (iv) 探討大灣區的商業技術合的關注點和文化 (v) 分享以往商業技術合作經驗 <p>Speakers:</p> <ul style="list-style-type: none"> (i) 香港生產力促進局高級顧問 黎偉華先生 (HKPC, Senior Consultant, Mr. Francis Lai) (ii) 廣東青木海數控設備有限公司 董事長 劉其海先生 (Qingmu Hai, Director, Mr Liu Qi Hai) (iii) 順景園智慧裝備科技發展(深圳)有限公司 經理 楊新義先生 (Shunking Park Intelligent Equipment Technology Development (Shenzhen) Co., Ltd., Manager, Mr Yang Sun Yi) 	<p>2 times (among which 1 seminar was cancelled)</p> <p>Target no. of participants: 60</p>	<p>1 time (hybrid mode)</p> <p>Actual no. of participants: 81 (onsite: 21, zoom: 60)</p>	<p>Due to reduction in number of showcases from 4 to 2 because of Covid-19 epidemic in Mainland, less time were required for hold dissemination and experience sharing seminar. Hence, just dissemination and experience sharing seminar was organised instead of 2 to minimize the resources required for</p>

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
(iv) 永發五金製品廠有限公司 經理 何煜文先生 (Wing Fat Metal Manufacturing Co., Ltd, Manager, Mr Ho Yuk Man)			information and findings dissemination ,
7. Advertisements in industry or trade associations websites in Hong Kong			
Hong Kong Federation Of Innovative Technologies And Manufacturing Industries Limited Website address: https://www.fitmi.org.hk/ Date of publication: 19 July 2021 Period of on-line advertisement: 19 July 2021 to 31 December 2021 30 June 2022 to 31 July 2022	Target duration of on-line advertisement: <u>6</u> months	Actual duration of on-line advertisement: <u>12</u> months	Due to Covid-19 epidemic in Mainland during the project period. Some showcase were postponed instead of holding continuously under the original plan. We need to re-start some promotion via advertisement in websites of the association beyond the original plan to cope with rescheduled exhibition to assuring good amount of visitors and participants for showcase, technical seminars and business networking sessions.
Hong Kong Plastic Machinery Association Website address: http://www.hkpma.com/tc/index.php Date of publication: 18 July 2021 Period of on-line advertisement: 18 July 2021 to 31 December 2021 30 June 2022 to 31 July 2022	Target duration of on-line advertisement: <u>6</u> months	Actual duration of on-line advertisement: <u>12</u> months	
Hong Kong Foundry Association Limited Website address: http://www.foundry.org.hk/ Date of publication: 10 July 2021 Period of on-line advertisement: 10 July 2021 to 31 December 2021 30 June 2022 to 31 July 2022	Target duration of on-line advertisement: <u>6</u> months	Actual duration of on-line advertisement: <u>12</u> months	
IOT HK Association Limited Website address: http://www.iothk.cc/ Date of publication: 20 August 2021 Period of on-line advertisement: 20 August 2021 to 28 Feb 2022 30 June 2022 to 31 July 2022	Target duration of on-line advertisement: <u>6</u> months	Actual duration of on-line advertisement: <u>12</u> months	
Hong Kong (SME) Economic and Trade Promotional Association Limited Website address: https://www.hongkongsme.com.hk/ Date of publication: 12 July 2021 Period of on-line advertisement: 12 July 2021 to 31 December 2021 30 June 2022 to 31 July 2022	Target duration of on-line advertisement: <u>6</u> months	Actual duration of on-line advertisement: <u>12</u> months	
8. Advertisements in industry websites and mobile media in 2 targeted GBA cities manufacturing partners and buyers			
a) Advertisements in industry websites for promoting technology showcase, technical seminar and business networking session under “粵造粵強 粵貿全球” 廣貨促消費聯合行動暨第 31 屆中國家電交易會 - Total 1 web banner - 1 industry website : 機械行業網 http://www.glasscn.com.cn/	Target: 1 web banner in 1 industry website 機械行業網 http://www.gla	Actual: 1 web banner in 1 industry website 機械行業網 http://www.glasscn.com.cn/	

Details of the deliverable conducted	Quantifiable target (as stated in the approved project proposal)	Actual result achieved	Reasons for not achieving the target (if applicable)
<ul style="list-style-type: none"> - targeting for personal care products & home appliances, metalware and 3C products sectors 	sscn.com.cn/		
<p>b) Mobile media advertisements to promote the showcase, seminar and networking session to be held in the selected thematic exhibitions.</p> <p>Two sets of the advertisements, with each set including:</p> <ul style="list-style-type: none"> - 4 articles on 新聞網站 - 200 articles on 門戶網站以及地方論壇 - 250 short messages on 2個論壇版塊及各大門戶型博客 - 250 short messages on 微信朋友圈 	Target: 2 sets (among which 1 set was cancelled)	Actual: 1 set	<p>Since 2 showcases was cancelled because of Covid-19 epidemic during project period, the amount of showcases has reduced by 50%. Hence, just one set of mobile media advertisement instead of 2 set to cope with the reduction of project scope and showcase, seminar and networking sessions to promote.</p>

Key implementation stages

Please indicate in the status below if the deliverable is completed according to schedule (C), completed but delayed (D) or not achieved (N). If it is delayed or not achieved, please indicate the actual completion date (if applicable) and provide the reasons.

	Project deliverable (all deliverables as set out in the approved project proposal)	Original target completion date ¹	Actual completion date (if applicable)	Status (C/P/D/NA)	Reasons for not meeting the original target completion date
(a)	• To form a project steering committee.	06/06/2021		C	
(b)	• To set up an industry website on technological products and components manufacturing enterprises of Hong Kong and their products in traditional and simplified Chinese.	06/08/2021		C	
(c)	• To maintain industry website upon the project completion.	06/05/2023		C	
(d)	• To organise and hold an awareness seminar.	06/07/2021		C	
(e)	• To post banner advertisements with changeable themes on websites of 4 HK trade associations and applicant's website for 5 months to promote the first two technology showcases, technical seminars and business/technology networking sessions.	06/11/2021		C	
(f)	• To launch the 1 st set of mobile media advertisements for 1 month.	06/09/2021		C	
(g)	• To set up the 1 st technology showcase at 中國(佛山)機械裝備展覽會 and to hold technical seminar and business/technology networking session at the exhibition.	06/11/2021		C	
(h)	• To post a banner advertisement at 機械行業網 for 3 months.*	06/09/2021	31/08/2022*	C	Refer to Note (i)
(i)	• To set up the 2 nd technology showcase at 中國家電交易會暨中國家居用品交易會 (中山) and to hold technical seminar and business/technology networking session at the exhibition.	06/09/2021	31/08/2022*	C	Refer to Note (i)
(j)	• To post banner advertisements on websites of 4 HK trade associations and applicant's website for 1 month to promote the 1 st dissemination and experience sharing seminar.	06/01/2022	30/09/2022*	C	Refer to Note (i)
(k)	• To organise and hold the 1 st dissemination and experience sharing seminar.	06/03/2022	30/09/2022*	C	Refer to Note (i)
(l)	• To post banner advertisements with changeable themes on websites of 4 HK trade associations and applicant's website for 5 months to promote the remaining two technology showcases, technical seminars and business/technology networking sessions.	06/11/2022		NA	Refer to Note (ii)

¹ As stated in the approved project proposal.

Project deliverable (all deliverables as set out in the approved project proposal)		Original target completion date ¹	Actual completion date (if applicable)	Status (C/P/D/NA)	Reasons for not meeting the original target completion date
(m) •	To post a banner advertisement at 五金機械網 for 3 months.*	06/09/2022		NA	Refer to Note (ii)
•	To launch the 2 nd set of mobile media advertisements for 1 month.				
(n) •	To set up the 3 rd technology showcase at 中國（中山）裝備製造業博覽會 and to hold technical seminar and business/technology networking session at the exhibition.	06/08/2022		NA	Refer to Note (ii)
(o) •	To post a banner advertisement at 世界機械網 for 3 months.*	06/11/2022		NA	Refer to Note (ii)
(p) •	To set up the 4th technology showcase at 廣東國際家電博覽會(順德) and to hold technical seminar and business/technology networking session at the exhibition.	06/11/2022		NA	Refer to Note (ii)
(q) •	To post banner advertisements on websites of 4 HK trade associations and applicant's website for 1 month to promote the 2 nd dissemination and experience sharing seminar.	06/01/2023		NA	Refer to Note (ii)
(r) •	To organise and hold the 2 nd dissemination and experience sharing seminar.	06/03/2023		NA	Refer to Note (ii)

Note:

- * After project amendments approved on 4 August 2021 and 25 May 2022, the target completion dates have been revised. The Mainland industry websites for placing the banner advertisements have been changed to 機械行業網, 五金機械網 and 世界機械網.
- (i) Due to the COVID-19 pandemic, the China Electrical Appliances & Household Products Fair (Zhongshan) originally scheduled in August 2021 was postponed to August 2022. The banner advertisement at 機械行業網 to promote the China Electrical Appliances & Household Products Fair (Zhongshan), the first dissemination and experience sharing seminar and related banner advertisements were delayed as a result.
- (ii) After the change requests approved on 5 May 2023, the China (Zhongshan) Equipment Manufacturing Expo was no longer be organised and the Guangdong International Expo for Household Electrical Appliances would be relocated to Shanghai, i.e. out of the target Greater Bay Area market, thus, the technology showcases and related activities were cancelled. The second dissemination and experience sharing seminar and the promotional activities were cancelled that were no longer required.