

NEW STATE OF EYEWEAR MANUFACTURING

Seminar in MIDO 2023 OTTICLUB

4 February 2023 4:30pm - 5:30pm

Organizer



Implementation organisation



Funded by Trade and Industrial Organisation Support Fund,
Trade and Industry Department



Supporting organisation



Disclaimer: "Any opinions, findings, conclusions or recommendations expressed in this material/event (or by members of the project team) do not reflect the views of the Government of the Hong Kong Special Administrative Region or the Vetting Committee of the Trade and Industrial Organisation Support Fund."

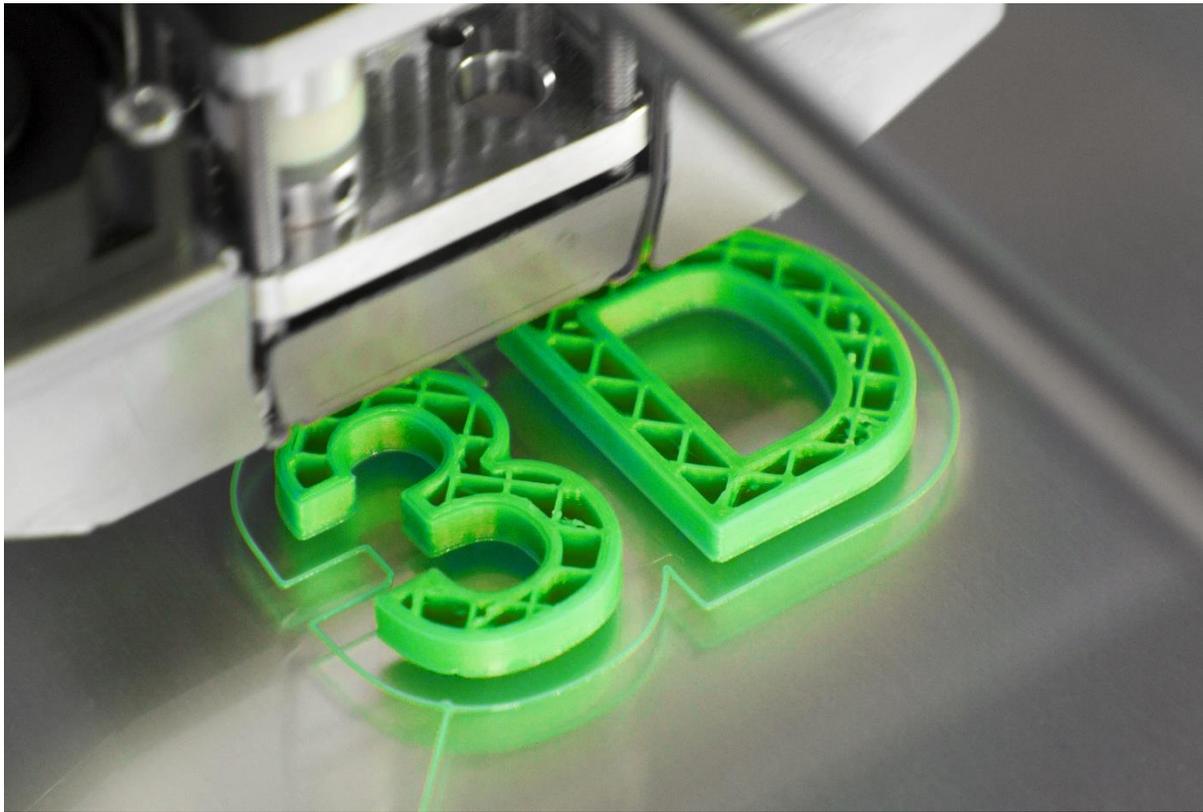
Invite

▶ **Mr. Evan Tse**

**Hong Kong Optical Manufacturers
Association (HKOMA)
President**

For Information Sharing

Innovative eyewear, hinge solutions
for 3D printing eyewear and smart-glasses.

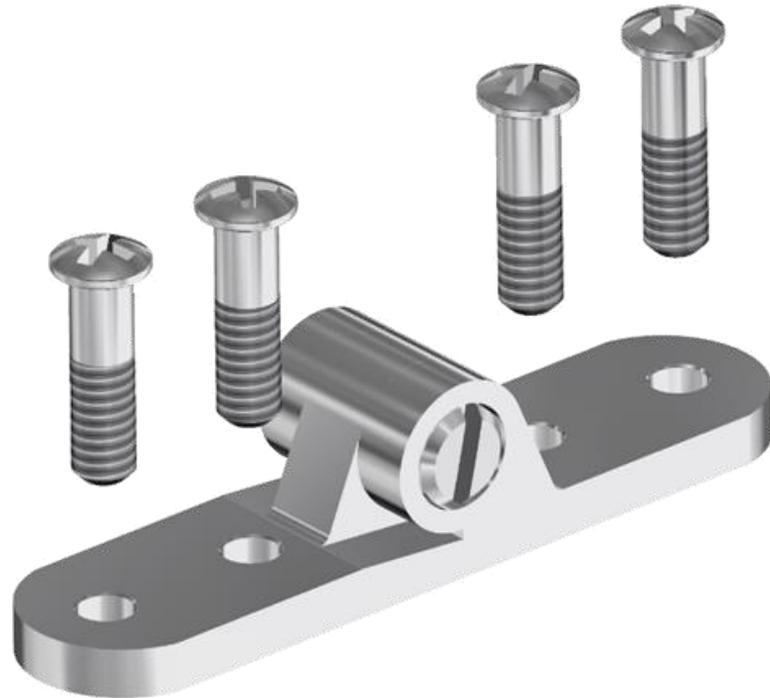


90% **mechanical** hinge connection

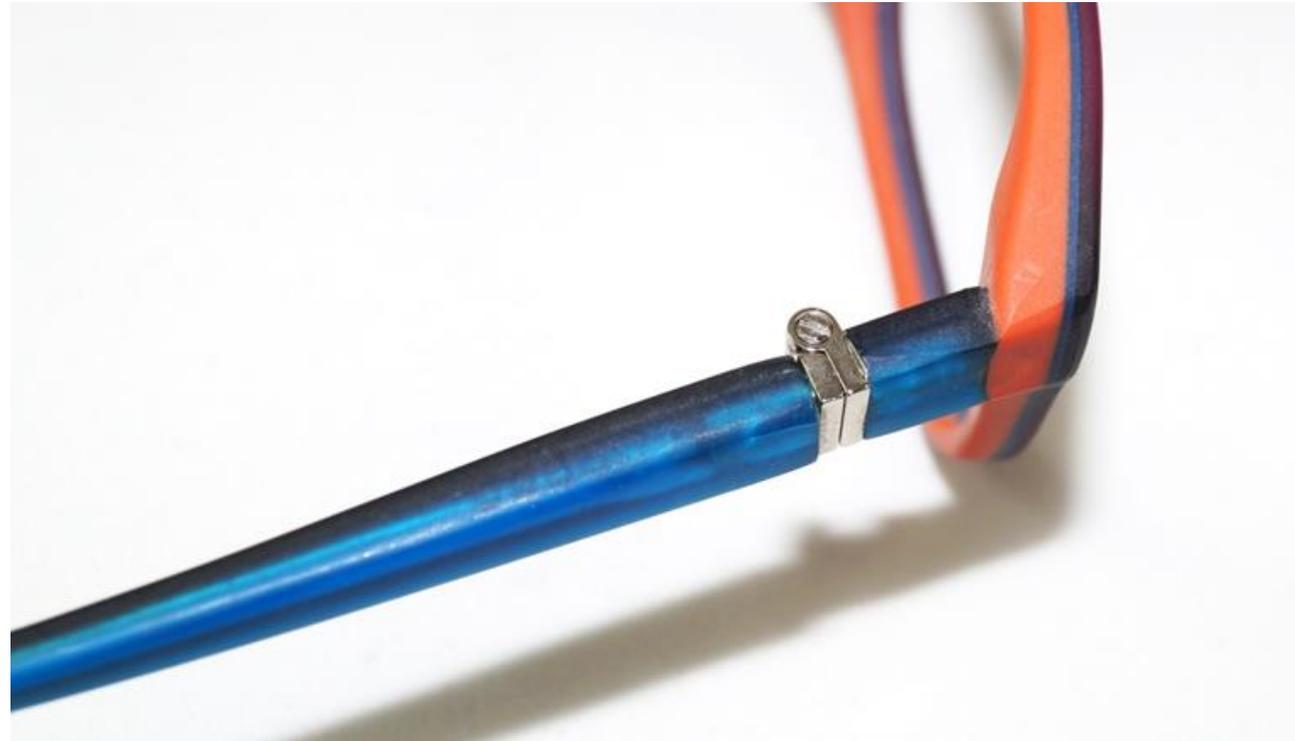


Example **non flex** → Rivet hinge to be screwed
Hinge connection to 3D material by **screw**

→ Good & safe connection → easy to disassemble



Examples **non flex**: Lip hinge
Discrete positioning of fixing **screws**



ARTICULATION: non flex with special screw

→ movement control recommended through plastic coated screws which compensate the tolerance



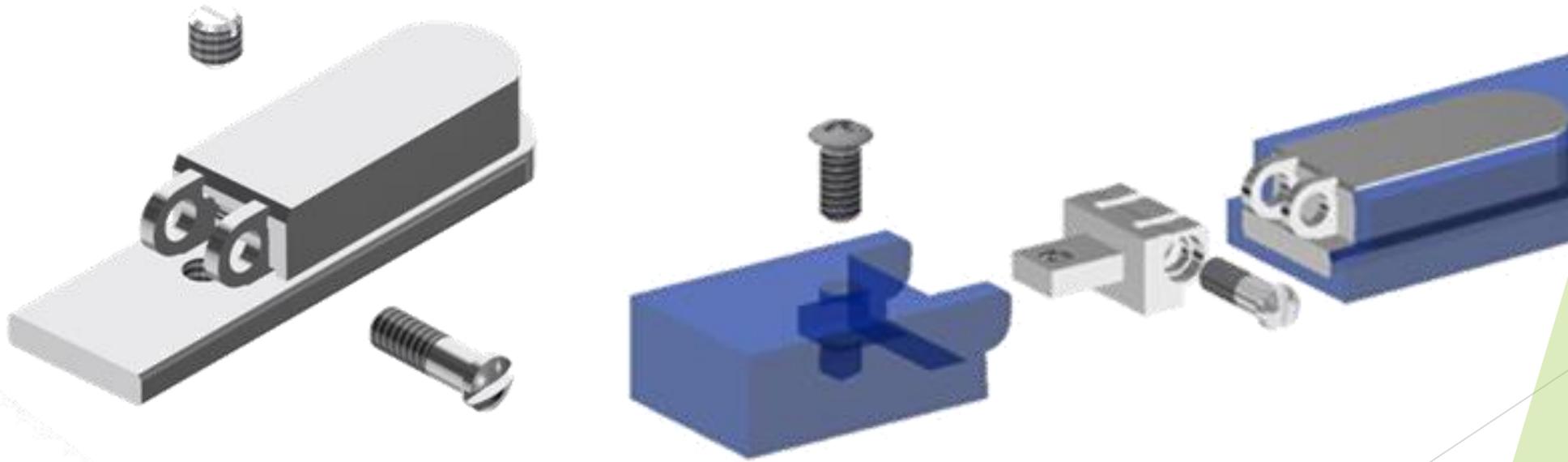
Examples **hidden flex**

- one barrel construction /also available in 2 barrels
- due to abrasion of material contact → often no extension needed in 3D printed frames



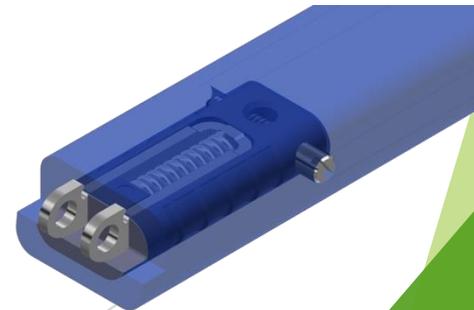
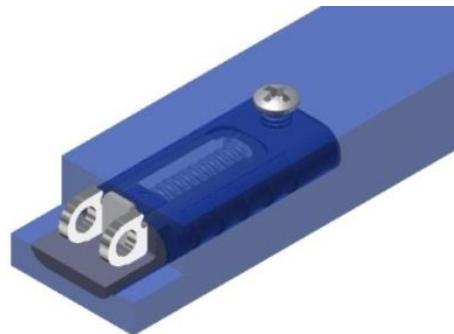
Examples **semi hidden flex**

- metal surface on the same level as 3D printed temple
- connection with screw in temple and front



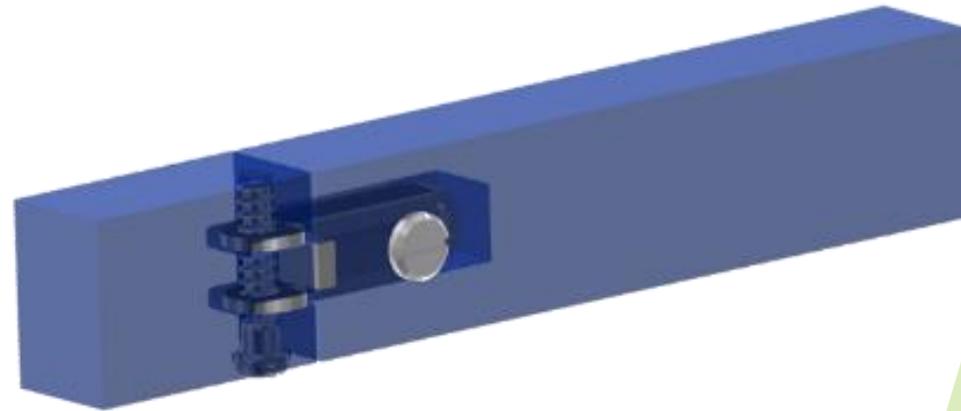
Integrated **carbon flex**

- double barrel construction avoids rocking
- 100% recycled carbon carrier

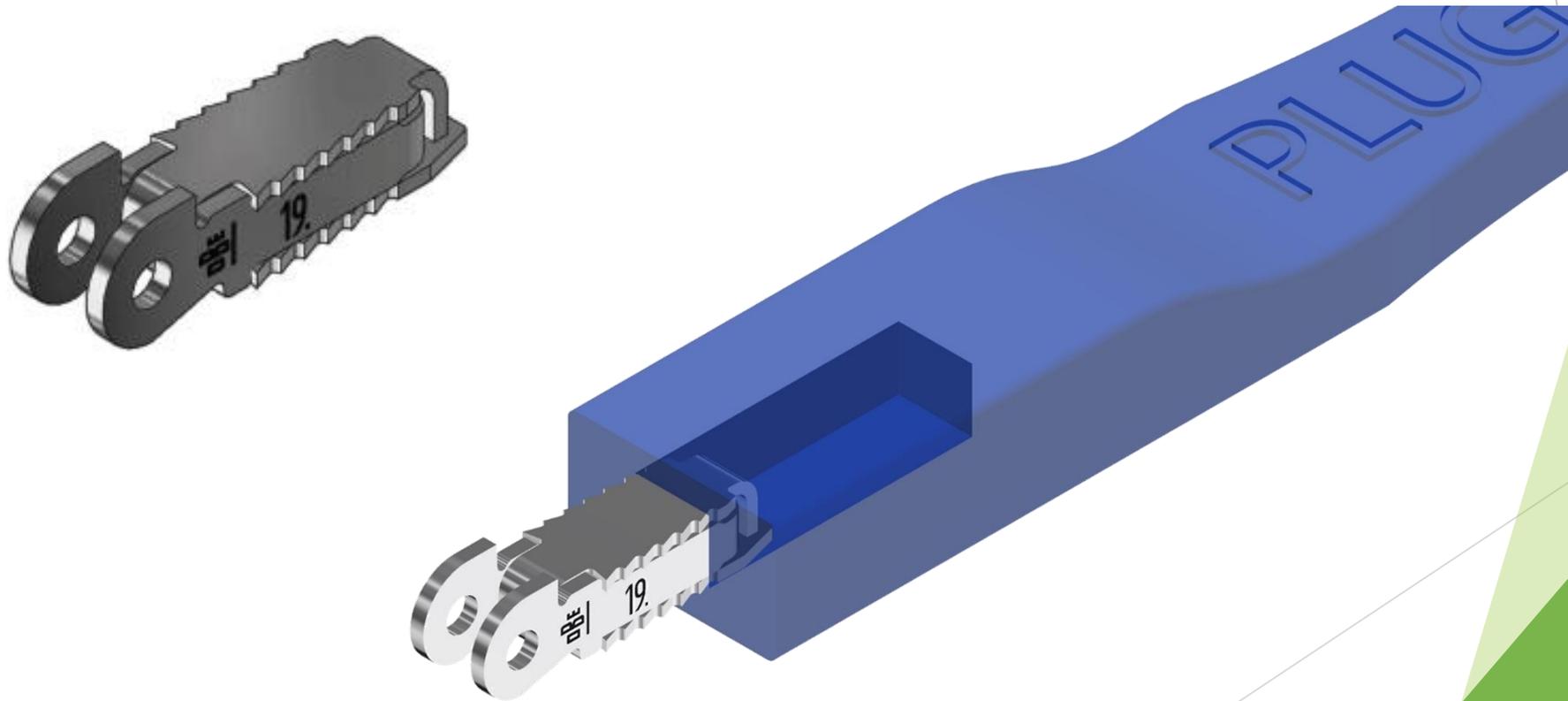


Short metal flex

- Connection by screw on the top
- double barrel construction avoids rocking
- Direct joining into temple possible

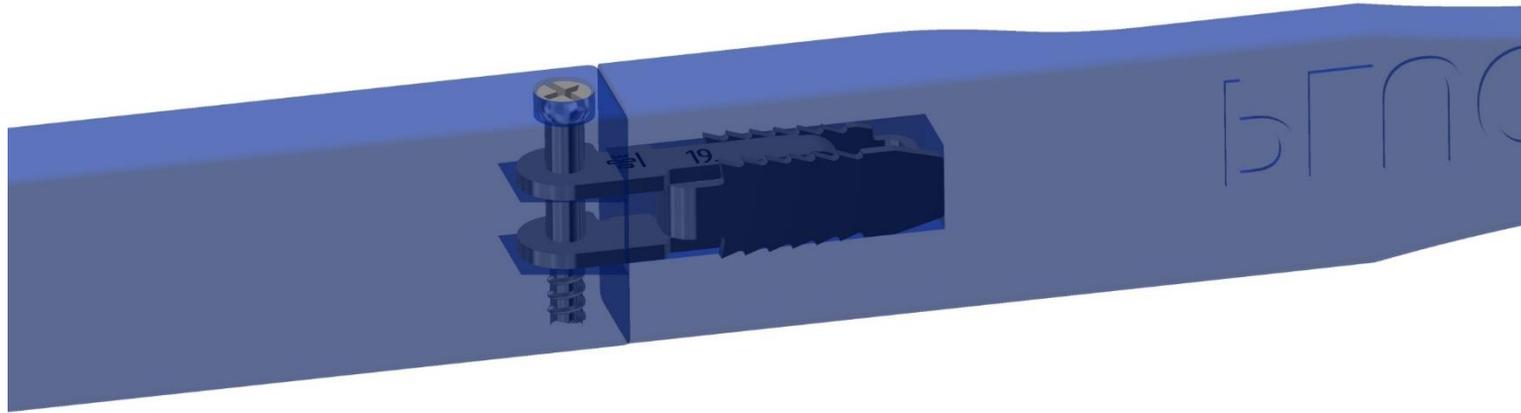


Metal flex Plug & flex
→ No screw connection - Easy assembling by
clinching



Metal flex: Plug & Flex

→ Direct joining screw replaces a front hinge



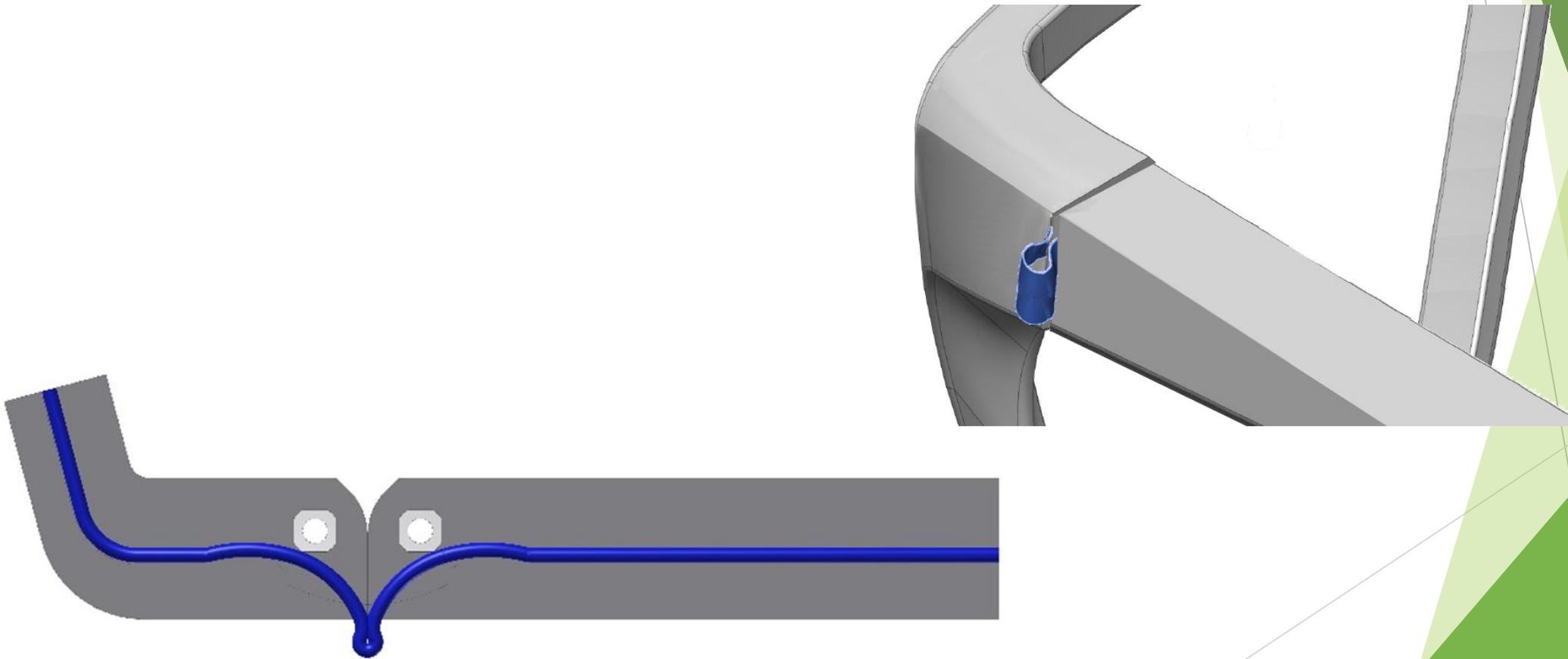
Temples with front hinges to be screwed into 3D front



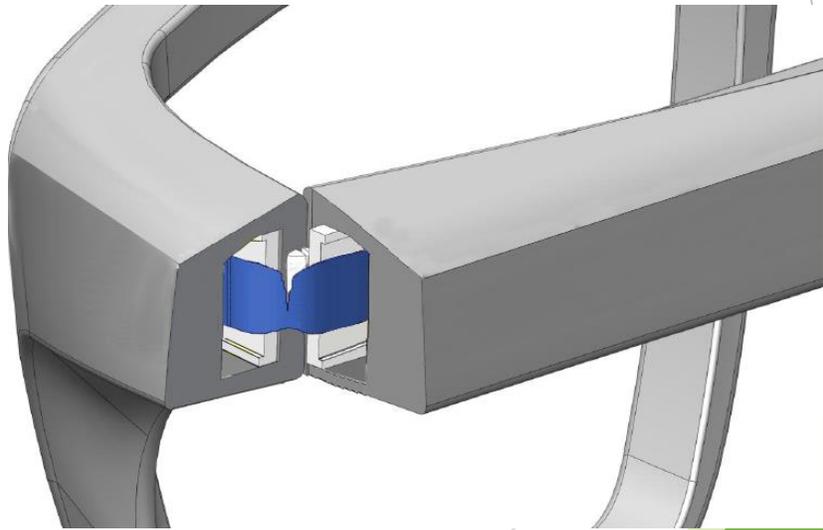
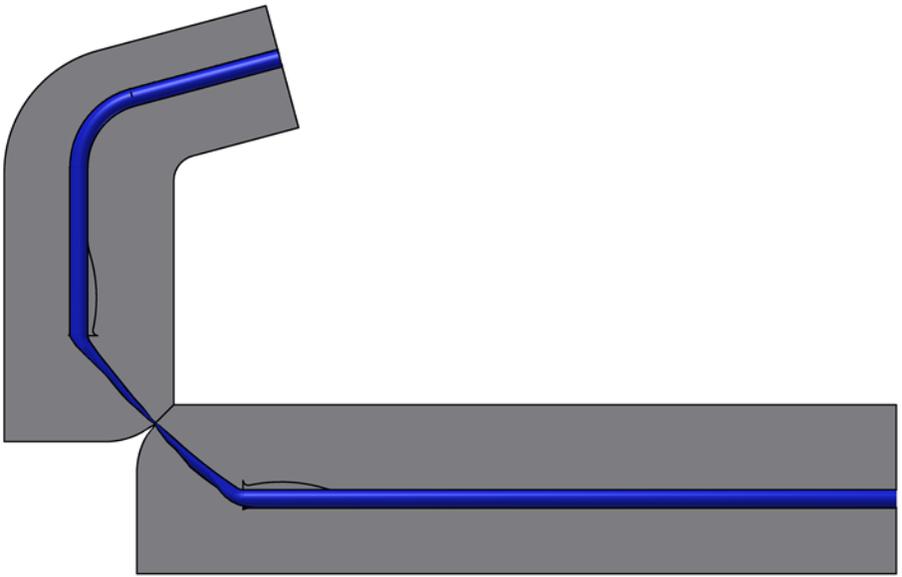
Examples of combination 3D & metal frames



The following problems occur:
Either the cable is too long in the open
temple position...



...or the cable gets too short in the closing positions.



If data is transferred between temple and front of the smart glasses, the hinges play a major role for a perfect Smart functionality as a cable has to be transferred



Source: Adobe Stock / © SasinParaksa

Invite

▶ Mr. Kenny Kwok
Director Kelfred Holdings Ltd.

For Information Sharing

WE ARE

- ▶ Kelfred Optical Ltd. was founded in 1986 ,we are an established eyewear manufacturer in the PRC and Hong Kong that produce and sell a wide range of spectacle frames and sunglasses mainly through ODM and OEM business models.
- ▶ 1,200 workers in Asia.
- ▶ Produced 5.8Million eyewear pieces last year.



**KELFRED
OPTICAL LTD**

Manufacturer Exporter

3D printing eyewear

- ▶ This technology has been around for 20 years, but never really use it in eyewear industry
- ▶ 3D design drawings
- ▶ 3D print eyewear samples

Advantages

- ▶ Reduce dependence on hand made prototypes
- ▶ Shorten the **lead time** by 3D printing
- ▶ Use 3Ds to do **advertising**



AI eyewear for eyewear manufacturing?

- ▶ AI automatically generate eyewear design
- ▶ New generation for the future

Advantages

- ▶ For building up the eyewear brands, **fashionable eyewear design with complete stories**

Sustainability

- ▶ Sustainability is a **MUST** for eyewear industry



Projection

- ▶ In 2026, all eyewear collection will be done in sustainability material
- ▶ In 2030, only using factory with sustainable energy

That's the future for eyewear materials

THANK YOU!

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