



Hong Kong E-Commerce Logistics Association

香港電子商貿物流協會

Supply Chain Transformation: Cultivating Innovators and Entrepreneurs with Smart Logistics!



20 Years Ago

Aamazon

eBay

Cdiscount

10 Years Ago

Artificial Intelligence

Big Data

Cloud

Nowadays

Amplification

Business Process Transformation

Cross Domain Transformation





Why?

Accuracy

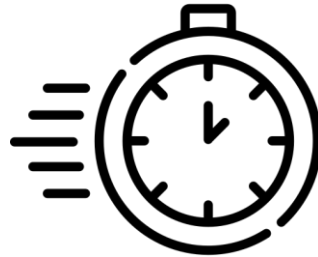
Increase by 45% (according to electronics and automotives logistics)

Speed

Increase by 47% (according to oil and gas logistics)

Cost

Reduce by 48% (according to retail logistics)



Hong Kong E-Commerce Logistics Association (HKELA)

1. Adopt marketing and publicity programs to promote Hong Kong as Asia e-commerce regional hub; building partnership and business in Greater Bay Area and Asia Pacific, as super connector;
2. Entrepreneur for e-commerce startup and SMEs, building smart logistics ecosystem;
3. Promote research and upgrading standard through training and workshops, enhancing e-logistics knowledge in the industry;
4. Connecting youth and talent coaching through research and seminars in universities and innovative on-job training and mentorship.

Hong Kong E-Commerce Logistics Association (HKELA)





< yahoo!finance

Hong Kong Ecommerce Logistics Association (HKELA) connects logistics professionals and fosters new energy in the thriving ecommerce industry

26 October 2022 · 1-min read

EQS Newswire / 26/10/2022 / 09:00 UTC+8

Hong Kong Ecommerce Logistics Association (HKELA) connects logistics professionals and fosters new energy in the thriving ecommerce industry. Hong Kong Ecommerce Logistics Association ([Home - HKELA](#)) is the first logistics association in Hong Kong for online and ecommerce logistics field. HKELA members are all expertise and professionals who represent a wide range of industries, including cross-border logistics, ecommerce logistics, supply chain management, consultancy, transportation and warehouse. The Association is committed to promoting and enhancing the ecommerce logistics industry by connecting experts, practitioners, and students. The association advocates growth of its members through collaboration. It provides members with different specialists a platform to connect and interact. Members can share professional and industrial insights, exchange industry-related international market trends, and maximize collaborative opportunities amongst members. By working together, HKELA's goal is to build a better business environment, as well as elevate the quality of service. Hong Kong Ecommerce Logistics Association (HKELA) President Suki Cheung commented "The association aims to cultivate more young talents and encourage them to join the E-commerce logistics industry. With huge potential in Ecommerce logistics, HKELA provides a fostering environment for students and new graduates. Youths can gain an in-depth view of the complex ecommerce logistics, while at the same time, expand their professional network with our members. HKELA also strives to connect potential employers and youths to meet the surging needs of talent amid market development."

香港電商物流協會(HKELA)發佈白皮書，重點闡述珠海跨境電子商務產業的前景和發展

来自 [EQS集团的雪球专栏](#)

香港電商物流協會(HKELA)發佈白皮書，重點闡述珠海跨境電子商務產業的前景和發展

香港電商物流協會(HKELA)於2023年5月26日發布白皮書《珠海跨境電子商務產業的重點與機遇》。該白皮書於2023年3月6日至4月28日展開調查，收集了來自香港和珠海的1,000

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搜尋

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今時財經 / 香港電商物流協會第一屆就職典禮 運輸及物流局局長林世雄, GBS, JP應邀主禮



今時財經

2023-04-28 16:00

追蹤

文字大小: A

香港電商物流協會第一屆就職典禮 運輸及物流局局長林世雄, GBS, JP應邀主禮

EQS 新聞 / 2023-04-28 / 16:00 UTC+8

香港電商物流協會第一屆就職典禮

運輸及物流局局長林世雄, GBS, JP應邀主禮

香港電商物流協會 (HKELA) 第一屆就職典禮於四月二十八號順利舉行。我們榮幸邀請到運輸及物流局局長林世雄先生主持就職儀式，為協會顧問和董事會成員頒發證書。

香港電商物流協會會長張淑明小姐表示：「很高興今天聯同局長林世雄先生，香港電商物流協會的名譽顧問，董事局成員，青年委員會成員和一眾委員會成員，與各位一起恭



今時財經

2022-11-30 09:00

文字大小: A

香港電商物流協會(HKELA)與數碼港共同推進數字貨運與智慧物流

EQS 新聞 / 2022-11-30 / 09:00 UTC+8

香港電商物流協會(HKELA)與數碼港共同推進數字貨運與智慧物流

網購市場高速發展不僅改變了企業的銷售方式，也改變了運輸模式。在日益激烈的市場競爭，加上不斷提升的客戶需求推動下，電商公司亦求新求變，務求不懈提升供應鏈管理。數字貨運和智慧物流更成為創新的核心價值之一。

2022年11月25日(星期五)，香港電商物流協會(<https://www.hkela.org/>) 與數碼港(<https://www.cyberport.hk/>) 舉辦交流活動，為電商物流，創新科技和初創企業提供講座和配對活動。我們很高興邀請到數碼港及多位嘉賓分享創新概念、電商技術和營商經驗。活動旨在為會員提供網絡平台，連接並促進電子商貿合作；讓中小企能藉著彼此之間的優勢來擴大、維持和增加他們的整體市場份額。在全球漸漸恢復並適應新常態的同時，企業將不得不繼續努力轉型，以適應不斷變化的需求，並重塑商業模式，從而提高本身的價值、效率及韌性。

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新聞類別

年

月

日

搜尋

搜尋

大陸港澳

香港電子商務物流協會 (HKELA) 與香港生產力促進局 (HKPC) 和香港電子商務聯合會 (HKFEC) 共同舉辦活動推廣綠色供應鏈並分...

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2023/7/13

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香港電子商務物流協會 (HKELA) 與香港生產力促進局 (HKPC) 和香港電子商務聯合會 (HKFEC) 共同舉辦活動推廣綠色供應鏈並分享電子商務物流見解



香港電子商務物流協會 (HKELA) 與香港生產力促進局 (HKPC) 和香港電子商務聯合會 (HKFEC) 於2023年6月6日在香港生產力促進局大樓共同舉辦公開講座，推廣綠色供應鏈並分享電子商務物流的未來見解。電子商務供應鏈不再僅僅是有關運輸的問題，毫無疑問，創新和轉型對於實現卓越至關重要。在許多關鍵市場趨勢中，技術和可持續性是企業脫穎而出的長期熱門話題。

集團對內地和香港的

新地(00016)全年基礎溢利同比跌16.86%24年度港銷售目標330億

2023-09-07 18:33

新鴻基地產(00016)公布截至2023年6月30日止全年度業績，該公

大家樂(00341):營業額仍未回復至疫情前 加價空間不大

2023-09-07 18:10

大家樂(00341)首席執行官羅德承表示，現時晚市營業額仍未全面恢復至

創新奇智(02121)與研華科技簽署戰略合作協議

2023-09-07 17:50

創新奇智(02121)宣佈，公司與研華科技簽署戰略合作協議。創新奇智

Case Sharing

Use in Logistics Service - CNShip4Shop

- Demand and supply forecast
- Order fulfillment optimization
- Route optimization and consolidation
- Cross-order customs compliance

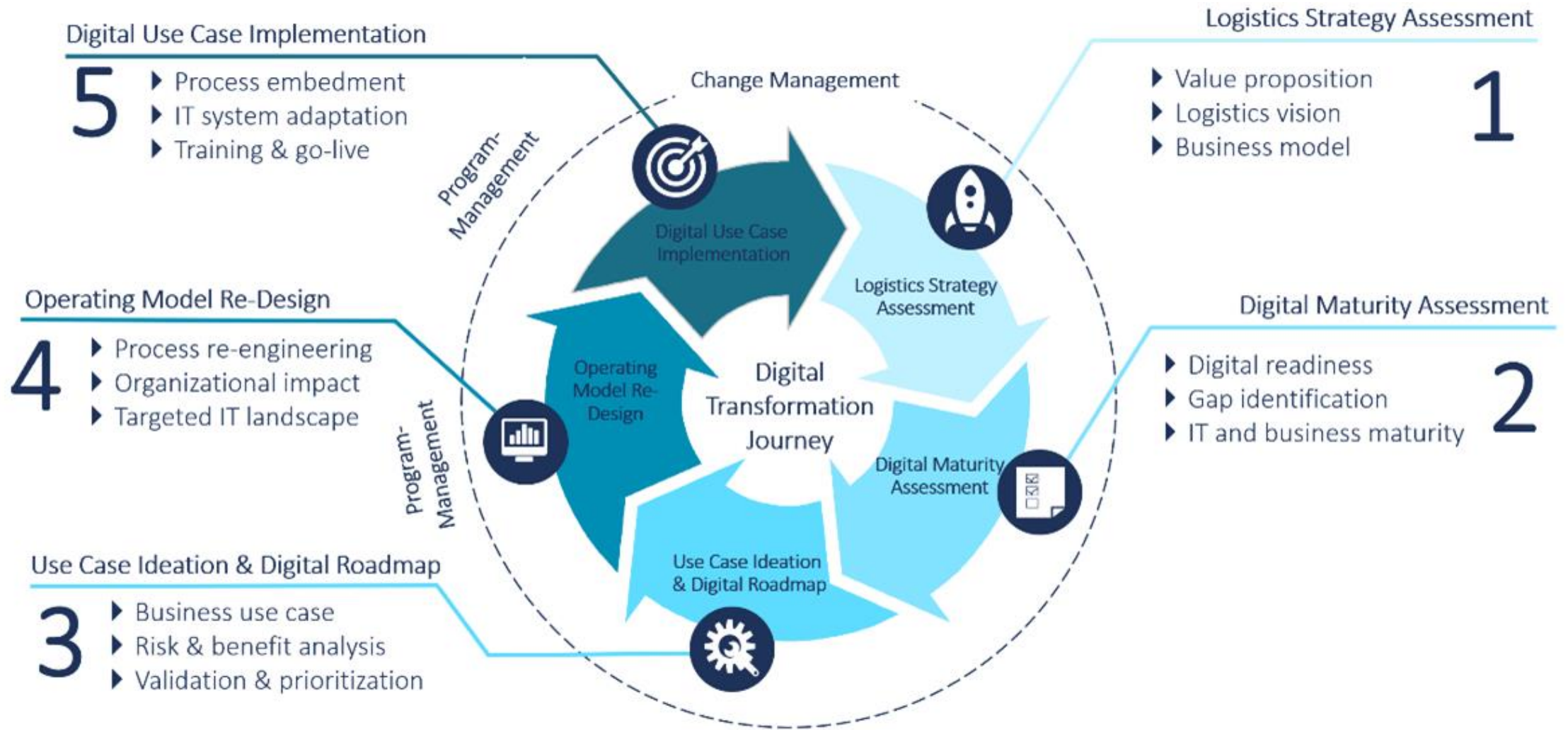
Use in Digital Marketing - CNBlog - CNShip4Shop

- Predictive and targeted content
- Content and visual creation
- Visual generation
- Image recognition technology

Use in Marketplace Operation - CNBuy- CNShipForShop (cnship4shop.com)

- Personalized product recommendations
- Chatbots and virtual assistants
- Fraud detection and prevention
- Customer churn prediction





Thank you!



Hong Kong E-Commerce Logistics
Association (HKELA)