





展現香港鞋業創新3D技術

SHOWCASE THE ADVANCED
3D TECHNOLOGY UTILISED BY
HONG KONG FOOTWEAR INDUSTRY

免責聲明:在此刊物上 / 活動內或項目小組成員)表達的任何意見、研究成果、結論或建議,並不代表香港特別行政區政府或工商機構支援基金評審委員會的觀點

支持機構 (排名不分先後)

















過往項目建立3D造鞋里程碑



內地展會項目——BUD 13 3 001

- 共舉行5場工作坊,獲得165人參與
- 獲19個品牌參加中國國際服裝服飾博覽會,展出超過300對鞋

首個3D技術項目——D16 003 006

- · 共舉行16場3D製鞋工作坊,獲得120人參與
- 工作室共錄得超過500個預約,反應踴躍
- 多間媒體報導工作室有利鞋業發展
- 成功推動業界廣泛採用3D技術製鞋

內地走秀項目——T19 003 010

- 共舉行4場鞋履走秀活動,展出超過450個展品
- 超過40個品牌參與網紅直播營銷交流環節
- 舉行兩場研討會,吸引183個從業員參加



香港鞋業(1970)總會 THE FEDERATION OF HONG KONG FOOTWEAR LTD

項目背景

全球鞋業於3D技術方面的機遇

項目目的



未來製鞋大趨勢 各大鞋業龍頭如Nike、Adidas都增加投入以3D技術製鞋 推出3D鞋履產品線



技術成熟,更有行業精英牽頭超過90%香港鞋商已運用3D技術以製造不同鞋履部件超過100間本地鞋商掌握最新3D技術具備設計及生產創新鞋款的前沿技術



加強宣傳 透過參與國際展覽會,展示 香港採用 3D 技術設計及生 產複雜鞋履的能力,加強連 繫國際買家



機會處處,刻不容緩 預計3D鞋履打印行業的年收益將於10年內達到 63億美元 成為3D打印行業中最大的市場

需要應用3D技術製作的個人化鞋款需求急增,預計市場利潤將於2032前達到14.5億美元

保持領先地位 透過舉辦研討會,分享最新 3D 鞋履生產技術的發展及應 用,讓更多香港製鞋商能掌 握最新3D技術,提升競爭力

項目成果(一)



項目簡介會

• 日期: 2023年12月14日

・時間: 14:00 - 16:00

• 地點: 香港九龍達之路78號生產力大樓1樓知創空間

• 介紹項目目的及將舉辦的活動

	381111111777	
 	時間	內容
gari gari	13:45-14:00	登記
	14:00-14:30	項目介紹 香港生產力促進局高級經理 盧詩茵女士
	14:30-15:00	香港鞋業3D技術發展 香港鞋業總會副會長 鄧乃蔚先生
	15:00-15:30	3D文創故事鞋業展覽介紹 環球資源國際市場銷售經理 陳耀光先生
	15:30-16:00	問答環節



項目成果(二)





• 日期: 2024年1月19日

• 時間: 15:00 - 17:00

• 地點: 香港九龍達之路78號生產力大樓G樓 SME One Foyer

· 邀請專家分享最新3D技術及其在鞋業生產上的應用





項目成果(三)



創意無限:3D列印技術體驗工作坊

日期: 2024年1月27日 及 2月3日 (時段四選一)

時間: 09:00 - 12:00 及 14:00 - 17:00

地點: 香港九龍深水埗荔枝角道 325-329 號香港能仁專上

學院3樓303室三維創客空間

- · 邀請本地專家教授3D技術
- 實習應用3D軟件設計鞋履並打印鞋履原型
- 作品將有機會於2024年4月越南和10月的日本國際展覽 會香港館展出



項目成果(四)

兩場國際展覽會設立香港鞋履展館

- · 展出50款應用3D技術設計和製造的香港本地鞋履
- · 越南展T臺秀展示香港好鞋履



日本東京國際鞋類專門商談展示會2023

Fashion World Tokyo-Shoes Expo 2023 2023年吸引超過23,000 買家和750間參展商





環球資源越南展2023

Global Sourcing Fair Vietnam 2023 2023年吸引超過10,000 買家和500間參展商





項目成果(五)

總結會

• 時間: 2 小時

• 參與對象: 40位鞋業管理及營運人員

分享兩場香港鞋履產品展館的體驗與心得,讓香港鞋商更了解海外買家選貨要求

• 分享整個項目之成果





設立香港展館

項目時間表

Jan 2025 Mar 2025 May - Sep 2024 **Jan 2024** Jan-Feb 2024 Apr 2024 **Oct 2024 Dec 2023 Dec 2023** 項目完成 總結會 環球資源越南展 宣傳第二個香港展館 日本東京國際鞋類 項目簡介會 研討會 工作坊 項目啟動 設立香港展館 專門商談展示會





主題:

香港難業3D技術發展

日期: 12/12/2023

In this Presentation

涉及內容:

- · 3D 技術在鞋業應用中的優勢
- 具體3D鞋案例



3D技術在鞋業應用中的優勢

3 技 術 應 優

• 通過3D技術,設計師可以使用電腦軟件來創建和修改鞋子的設計,不僅節省了時間和成本,還提供了更大的自由度和創造力。

3 技 術 應 用 優

 通過3D技術,可以為消費者提供 定制化的鞋子。消費者可以根據自 己的腳型和喜好定制鞋子。這種個 性化的鞋子不僅更加舒適,還能滿 足消費者對獨特產品的需求。

3 技 術 應 用 優

3D鞋技術有助於推動可持續發展。 與傳統製造方法相比, 3D打印技術可以減少材料的浪費, 同時還可以 使用再生材料和生物可降解材料進 行製造。

3 技 術 應 用 優

• 3D鞋技術使設計師能夠實現更大 的自由度和創造力。通過3D建模 軟件設計出複雜的結構和細節並 將其轉化為現實的鞋子。這擴大 了設計的可能性,帶來更多創新 和獨特的鞋款。

3 技 桁 應 用 優

• 3D鞋技術使設計師和製造商可以 更快速地創建和測試新的鞋款,能 夠更迅速地回應市場需求和趨勢, 降低開發新產品的時間成本。

具體3D難案例

通過使用3D打印,不管是鞋底或是配件, 均可提升產品的價值,以下是利用3D打印 的具體例子加圖片。









總結

3D技術正在為香港鞋業帶來巨大的機遇和挑戰。它不僅提供了設計靈感和創新思維的平台,還改變了生產和銷售的模式。香港鞋業應該緊跟技術發展的步伐,積極採用3D技術,並與相關行業和技術公司進行合作,以實現更大的突破和成功。

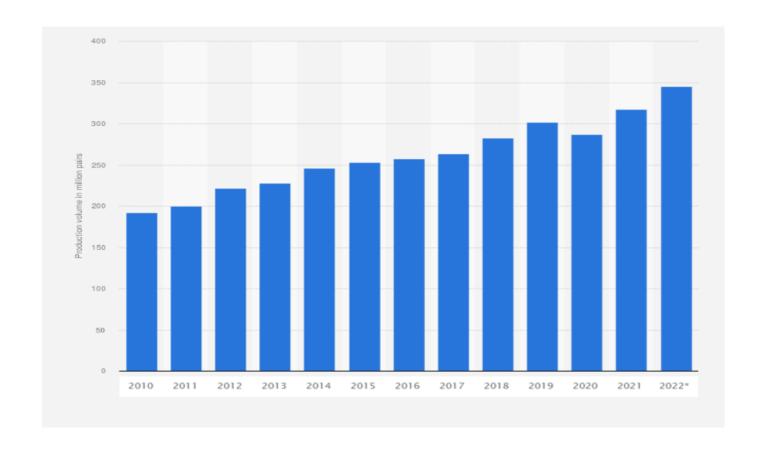


EXPLORING THE VIETNAM MARKET, NEW BUSINESS OPPORTUNITIES IN THE FOOTWEAR INDUSTRY



The figures of finished footwear EXPORTS with amount from Vietnam to worldwide markets

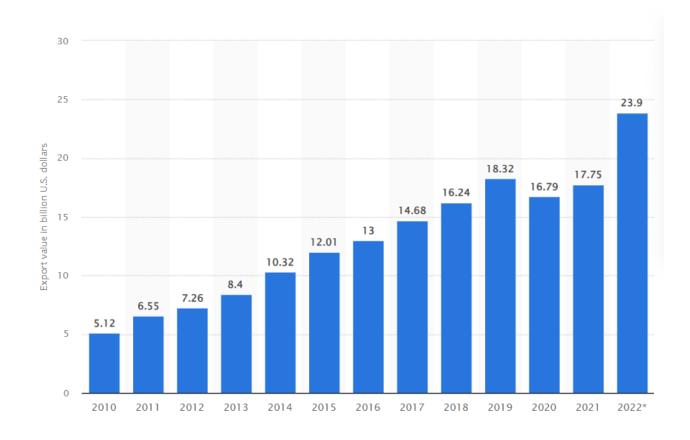
Footwear exported from Vietnam near to 350 million pairs in 2022



Production Volume of footwear in Vietnam from 2010 to 2022 *(in million pairs) – Statista.com*

Vietnam Footwear Export

Footwear export from Vietnam amount till to 23.90 billion US dollars in 2022



Export value of footwear in Vietnam from 2010 to 2022 in (in billion U.S. dollars) – Statista.com

Comparison of Footwear Export Value (Hong Kong, China, Vietnam)

	Export (US\$ Thousand) 2011	Export (US\$ Thousand) 2021	Comparision (%)
Vietnam	6,936,659.544	18,866,779.22	272%↑
China	52,464,481.84	73,270,131.04	140%
Hong Kong	6,510,832.90	2,671,952.73	-244%↓

https://wits.worldbank.org/CountryProfile/en/Country/HKG/Year/2021/TradeFlow/Export/Partner/all/Product/64-67_Footwear

As one of the world's leading footwear manufacturers, Vietnam ranks second in the world in terms of leather and footwear exports after China.

Two giant brands in the global footwear industry, Nike and Adidas, have chosen Vietnam as their main production base. Nike has more than 100 suppliers in Vietnam, with 96 factories concentrated in the southern region.

Vietnam has signed trade agreements helpful for exports with Europe and the United States. The Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) has helped Vietnam's footwear exports to Canada and Mexico soar.

Vietnam has signed many agreements with developed countries that are conducive to promoting exports. According to the analysis, Vietnam's footwear production and exports are expected to continue to grow in 2022-2031.





The figures of footwear manufactures and trading 02 company in Vietnam

Footwear manufactures and trading company in Vietnam

As of the end of 2021, there are about 2,200 footwear manufacturing enterprises in Vietnam, concentrated mainly in the area around Ho Chi Minh City and neighboring provinces such as Dong Nai, Binh Duong, Long An, Tien Giang, which account for nearly 70% of the industry's output and export turnover.

Top leather and shoe manufacturers in Vietnam

Company Name	Output (pairs/year)
TBS Group (Binh Duong)	21.000.000
Kingmaker Group (Binh Duong)	10.000.000
Alena Footwear Company (Thanh Hoa):	24.000.000
Properwell Group (Quang Ngai)	35.000.000
Horng Shin Footwear	2.000.000
Alearon Vietnam Footwear (Thanh Hoa)	18.000.000
An Lac Footwear Joint Stock Company (Ho Chi Minh)	12.000.000
Hanoi Rubber Joint Stock Company (Hanoi)	1.000.000
Dong Hung Group (Binh Duong)	10.000.000
Innolux Group (Binh Thuan)	500.000



The figures and amount of footwear materials IMPORT to Vietnam

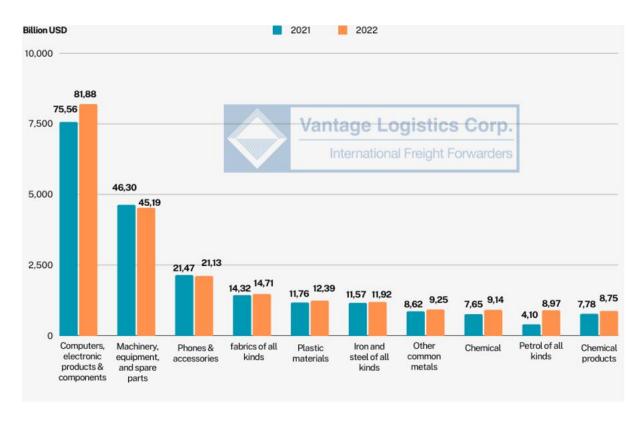
2022 - Import materials

The import turnover of materials for textiles and garments, and footwear products in 2022, totaled \$6.7 billion.

For the footwear industry, Vietnam needs to import 40-45 percent of materials. The figure is 75-80 percent for plastics manufacturing.

In Vietnam, about 300 million USD is imported every year as a raw material for the footwear industry.

Although raw materials are quite high in the cost structure of footwear products, the localization rate of Vietnamese leather and footwear products is still low (about 40%). Vietnam currently has about 129 enterprises investing in the production of raw materials and accessories, but only about 20 domestic enterprises are able to supply premium raw materials, making it difficult for leather and footwear manufacturers to take initiative in orders and raw materials.

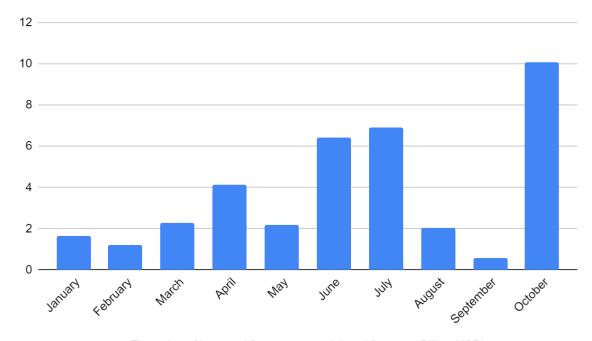


10 commodity groups with the highest import value in 2022 - Source:

General Department of Customs

Vietnam imports most of its Footwear raw material from <u>China</u>, <u>Vietnam</u> and <u>South Korea</u> and is the 3rd largest importer of Footwear raw material in the World.

- The trend of footwear industry in Viet Nam
- By 2028, the volume in the Footwear market is expected to reach 157.70m pairs.
- Additionally, the market is projected to show a volume growth of 2.9% in 2024.
- Việt Nam also targets to reach a total export turnover of footwear and handbags of US\$38-40 billion by 2030. The industry by 2035 will have sustainable development according to the green economy model, complete the domestic production value chain, and effectively participate in the global value chain. It will develop a number of regional and world brands.



The value of imported footwear materials to Vietnam (Billion USD)



104 Footwear brands company in Vietnam



















































































TABLE OF CONTENTS



- I. About Global Sources
- II. About Global Sourcing Fair Vietnam 2024
- III. Why to join Global Sourcing Fair Vietnam 2024?
- IV. Booth Rate & Exhibitor's benefits samples



About Global Sources

Global Sources Milestones

global ** sources

1971

1974

1995

2000

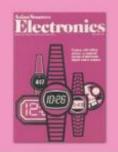
2003

2006

2011

The first edition of Asian Sources was published with the belief that the cause for world peace is advanced by strong trade relations.

The first specialized trade journal, Asian Sources Electronics, was launched.



The company launched Asia's first international trade website, Asian Sources Online.



Global Sources was listed on NASDAQ under the ticker GSOL.



Global Sources

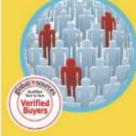
in Shanghai.

Exhibitions debuted

Global Sources Exhibitions expanded to HKSAR.



The Verified Buyer system was introduced as a new standard for the B2B industry.



2010-2013

2017

2018

2019

2020

2021

Global Sources acquired China International Optoelectronic Expo, China (Shenzhen) International Brand Clothing & Accessories Fair, and Shenzhen International Metal Cutting Machine Tool Exhibition.



Global Sources entered a new era as the Company sold all its outstanding stock to Blackstone.



Global Sources' trade show series featured over 18,000 booths in the two seasons of their run.



Global Sources held the first Electronics show in Jakarta, Indonesia.



Global Sources launched the NEW app 3.0 and online show. Global Sources Exhibitions expanded across Asia, Africa and the Americas.



Global Sources celebrates its 50th anniversary, expanding despite the pandemic through diversified development in Chinese and overseas markets.



B2B Platform - Online to Offline



Trade Shows



Global Sources Summit



GlobalSources.com



Smart Sourcing



Business Matching



Trade Magazines

Over 16 years of global trade promotion in Vietnam

2020

Vietnam National Online Pavilion on Global Sources Online

2016 Biggest Vietnam Pavilion in Asia

2014

>1,000 Vietnam suppliers use our 020 solution









Global Sourcing Home | Gift | Fashion

2008

50 Vietnam suppliers joined Hong Kong Fair



Global Sources Trade Show

Hong Kong



global sources

apparel • accessories • textiles

global sources Mobile Electronics



sports • health • travel • gifts global • sources

X

Electronic

Components

global sources
Consumer
Electronics

Brazil





Indonesia

global sources Electronics

Shenzhen



Shanghai



Vietnam



Global Sourcing Fair VIETNAM

Home | Gift | Fashion



About Global Sourcing Fair Vietnam 2024

Global Sourcing Fair VIETNAM

Home | Gift | Fashion

24-26 April 2024 SECC, Ho Chi Minh City

Vietnam's Must-Attend 020 Expo Dedicated To International Sourcing



Show Name Global Sourcing Fair Vietnam 2024

Show Date April 24, 25, 26 / 2024 (3 days)

Venue Saigon Exhibition & Convention Center (SECC), Ho Chi Minh City

Organizer Global Sources

Supporting

Organizations

- The Viet Nam Trade Promotion Agency (VIETRADE) in Ho Chi Minh City
- Ho Chi Minh City's Department of Industry and Trade
- Investment & Trade Promotion Centre of Ho Chi Minh City (ITPC)
- Ho Chi Minh City Tourism Promotion Center
- Hong Kong Business Association Vietnam (HKBAV)

Taiwanese Chambers of Commerce in Vietnam (CTCVN)

- Taiwan Furniture Manufacturer's Association Vietnam Branch (TFMA)
- The Council of Taiwanese Chambers of Commerce Xinshun Branch
- Vietnam Textile and Apparel Association (VITAS)
- Binh Duong Furniture Association (BIFA)
- Shoes & Leather Association Ho Chi Minh City (SLA)











Meet

500+ Competent Suppliers, Manufacturers from Vietnam & Asia 8,000+ onsite buyers & **8,000+** online buyers from 150+ countries & regions

Explore



13,000 sqm/ 650 booths displaying highquality export-ready products in 5 pavilions features: Home & Furniture, Gift & Handicraft, Fashion & Accessories, Textiles & Fashion Supplies, ASEAN Pavilion.

Create



Numerous business opportunities and exclusive deals all year round through **020** flatform and strong buyer community

Experience



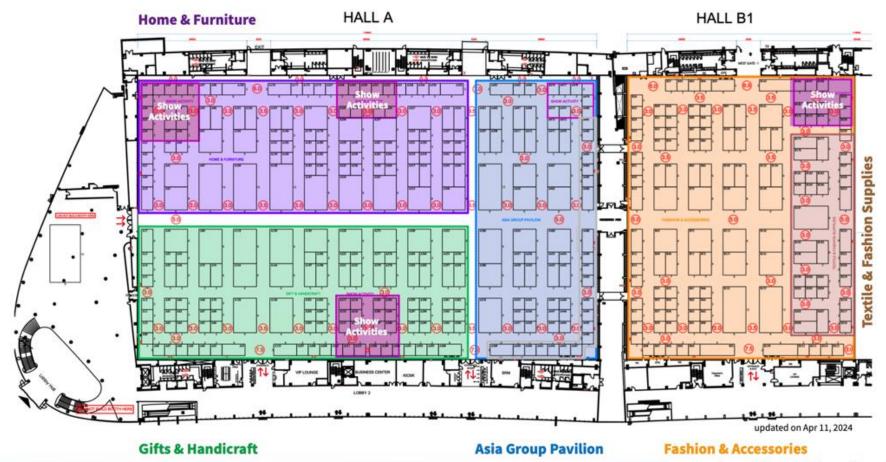
Exclusive B2B-driven services with 8 show activities enhancing buyers' sourcing experience during 3-day exhibition

Global Sourcing Fair VIETNAM

2024 GSF Vietnam Floorplan

Home | Gift | Fashion

SECC, Ho Chi Minh City, April 24-26, 2024



Home & Furniture

Gifts & Handicraft

Fashion & Accessories

Textile & Fashion supplies































Show Activities













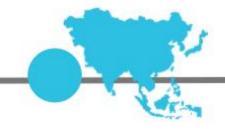






Buyers who want to diversify their sourcing destinations to Vietnam and Asia







USA & Europe

- Importers & Traders
- Manufacturers and Brands
- Retailers

Asia

- Sourcing offices
- Traders
- Importers/Wholesalers /Distributors
- Retailers
- eCommerce Sellers

Vietnam

- Sourcing offices and agent
- Traders and exporters
- Manufacturers
- Cross border eCommerce Sellers
- SNS influencers

Rest of World

- Sourcing offices
- Traders
- Importers/Wholesalers/ Distributors
- Retailers
- eCommerce Sellers

Global Sourcing Fair Vietnam 2023 in numbers

global **sources



VIRTUAL SHOW

Onsite Live Tour allowed buyers who

could not attend the show in person to

participate virtually. A total of

6,306 online buyers from nearly

146 countries and regions joined.

Global Sourcing Fair VIETNAM

Home | Gift | Fashion

26-28 April, 2023 SECC, HCMC, Vietnam

SHOW REPORT

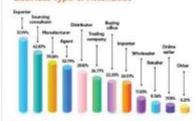
BUYER FACTS

ONSITE VISITORS

A total of 6,215 buyers from nearly 52 countries and regions came to the 3-days Global Sourcing Fair Vietnam 2023 Trade Show.

Top 6 countries & regions: USA, Europe, India, Australia, Mainland China, and ASEAN.

Business Type of Attendees



GSOL & SHOW WEBSITE

A total of 89,961 page views from show website.

A total of 76,784 supplier & product page views from GSOL.

BUYER FACTS

BUYER SURVEY



The average score of overall satifaction



Global Sourcing Fair VIETNAM Home I Gift I Fashion

No.	What are the top 3 country of supplier does buyer prefer?	Percentage
1	Vietnam	80%
2	Mainland China	42%
3.	ASEAN	40%
4	Japan & South Korea	26%
5.	Hong Kong, Taiwan & Macau	25%
6.	India	16%
Z	Western Europe	12%
2 8.	Rest of Asia	12%
2	North America	10%
10.	Eastern Europe	7%

No.	What type of products did buyer mainly war to source at Global Sourcing Fair Wetnam?	^R Percentag
1	Home - Home Décor	37%
2	Home - Furniture	30%
2	Gifts - Handicrafts	30%
K.	Fashion - Garment	26%
Б.	Home - Kitchenwore	21%
6.	Fashion - Bags & Cases	20%
7	Home - Electronics & Home Appliances	19%
8.	Gifts - Gift Packaging	17%
Q.	Foshion - Foshion Accessories	12%
10	English - Fontwork & Lenther Brightness	16690

VIP BUYERS



YER TESTIMONIALS



come here with an opened mind to find suppliers in Vietnam and it's definitely the best place to come to have a look. I did not only come to the show but also visited a couple of factories when I was here. So for me the trade is worthwhile. Product Reference: Toys, Statlanery



We are new to Vietnam, we usually source from China. So, I am finding factories from Vietnam and other countries surround Asia. So instead of running around the country to see different manufacturers, I can meet all of them at once which is very convenient.

Product Reference: Home Décor, Furniture

Global Sourcing Fair VIETNAM Hone | Gift | Fashion

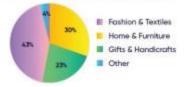
SUPPLIER FACTS



EXHIBITORS

A total of 357 booths from 204 exhibitors from 9 countries & regions exhibited products: Vietnam, Mainland China, Taiwan, Hong Kong, Thailand, India, Cambodia, Dubai, Australia.

Exhibitors break down by segment



SHOW PARTNERS

Ho Chi Minh City's Department of Industry and Trade

The Viet Nam Trade Promotion Agency (VIETRADE) in Ho Chi Minh City Investment & Trade Promotion Centre of Ho Chi Minh City (ITPC)

Ho Chi Minh City Tourism Promotion Center

Hong Kong Business Association Vietnam (HKBAV)

Taiwanese Chambers of Commerce in Vietnam (CTCVN)

Talwan Furniture Manufacturer's Association Vietnam Branch (TFMA)

The Council of Taiwanese Chambers of Commerce - Xinshun Branch

Vietnam Textile and Apparel Association (VITAS)

Binh Duong Furniture Association (BIFA)

Shoes & Leather Association Ho Chi Minh City (SLA)

SPONSORS

THIÊNLONG fle office

MEDIA PARTNERS



PAVILIONS



Global Sourcing | Vietnam 2024 Fair VIETNAM Home | Gift | Fashion

Apr 24-26, SECC



Online exhibitors received an average of

Americas Europe ■ Vietnam ■ Atrica ■ Oceania

Global Sourcing Fair Vietnam 2023 in numbers

global ** sources













Supplier Testimonials



This is the first time the Global Sourcing Fair was organized in Vietnam and we find that this is a huge opportunity to promote our company and prove that we can produce high-quality products following international standards.

THIEN LONG GROUP



The GS show is much more crowded than I expected. Yesterday, we met many potential buyers from all over the world and we learnt a lots about their requirements which helps us to prepare a better plan for the future.

HA TUAN TS CO., LTD

Buyer Testimonials



I came here with an opened mind to find suppliers in Vietnam and it's definitely the best place to come to have a look. I did not only come to the show but also visited a couple of factories when I was here. So for me the trade is worthwhile. Product Reference: Toys, Stationery

Thierry Bourret – Director Konomocha Distoy

We are new to Vietnam, we usually source from China. So, I am finding factories from Vietnam and other countries surround Asia. So instead of running around the country to see different manufacturers, I can meet all of them at once which is very convenient.

Product Reference: Home, Décor, Furniture



Robin Provost – Purchasing Executive Uniek UNC

Global Sourcing Fair Vietnam 2023 in numbers



Watch

- 2023 Show Recap Video
- Supplier Interview Thien Long
- Supplier Interview Inochi
- Buyer Interview 1
- Buyer Interview 2
- Buyer Interview 3



Global Sourcing Fair Vietnam 2023 Highlights

















Why should join Global Sourcing Fair Vietnam 2024?

The only event dedicated to international sourcing 3.1.

100% focus on buyers with the demand to source from Vietnam and Asia, including international

buyers and sourcing offices and agents in Vietnam, more targeted and high quality!







3.2. The most comprehensive buyer community coverage

With an exclusive active buyer database of 1.5M Global Sources Online, including over 30,000 buyers in Vietnam; and 200,000 verified buyers attended Global Sources Hong Kong show. Our buyer community covered VIP buyers, brands, importers, traders and eTailers all over the world.





5.2%

7.3%

24.4%

12.9%

16.4%

Why to join Global Sourcing Fair Vietnam 2024? global sources

3.3 Proven O2O solutions for exhibitors promoting all year around

Pre-show

- 9 months online marketing package on Global Sources Online marketplace and GSF show website
- Professional exhibition training
- Co-promotion in social media & digital marketing
- Buyer summit & Pre-show matching

Onsite

- Exhibitor & factory listing on BuyerApp and Onsite floor plan
- **Business matching**
- Virtual show (Paid service)
- Standard & Premium booth options



Supplier Center to manage RFI and Chat





3.3 Proven O2O solutions for exhibitors promoting all year around

Online & Offline, a multichannel platform for trade all year round



International Sourcing Event in Vietnam HCM City, Online Souring Platform accessible anyway in the world

Global Sources Online, APP, Online Show, Summit and Matching for Vietnam, starting now

global sources

Visitor promotion – High Touch

High Touch

VIP Buyer marketing

Hon	ne	Giff	s	Fas	shion
	AUCHAN INTERNATIONAL		EL CORTE INGLÉS		FASHION GARMENT
	TARGET		CENTRAL RETAIL		DECATHLON
	CITTA		LOTTE MART		NIKE
	BIG MARKET		AEON		AVERY DENNISON
	SAM'S CLUB		TOKMANNI	•	VICTORIA'S SECRET
•	WALMART		COPPEL		WILLIAM LAMB GROUP
•	WILLIAMS SONOMA		C1		HADDAD BRANDS
•	NITORI		CUZTOMO GIFT		SHIMADA SHOJI
	TRADE POINT		SOURCEWORLD		TJX
	METRO SOURCING		TRANSPAC IMPORTS	•	H&M
•	TEST RITE		EXCLUSIVAS CAMACHO		LI & FUNG
	KOHNAN		MAGIC TIME INTERNATIONAL		DELTA GALIL
	CLAS OHLSON		PEREGRINE CORPORATION	•	V-BAZAAR
	KINGFISHER		ZAIXING ELECTRONIC		MARKS&SPENCER
	THE HOME DEPOT		J&M TRADING		GLORIA JEANS
	PHILBEE INTERIORS		DEVON CERAMICS		TRADEMUTT
	FURRION		PORTICO DESIGNS		BESTSELLER A/S
	SELA PRODUCTS		TOPMOST WORL		JMINTL
	GEMMY INDUSTRIES		KOOZIE GROUP		STAR GLOBAL TRADING
	HORWOOD		THE CLEVER FACTORY		IMPENCO
	NINGBO GENERAL UNION		GORDON SINCLAIR		FOSSIL GROUP
	ELITE APPLIANCES		GLOCO ACCENTS		THE BRADFORD EXCHANGE







































































PRE-REGISTERED BUYERS WITH HIGH VOLUME EXPORTS

Some pre-registered visitors have export volume from \$10 million to \$50 million





































Target to invite Big Buyers that have sourcing Office in Vietnam => Invite them to visit

















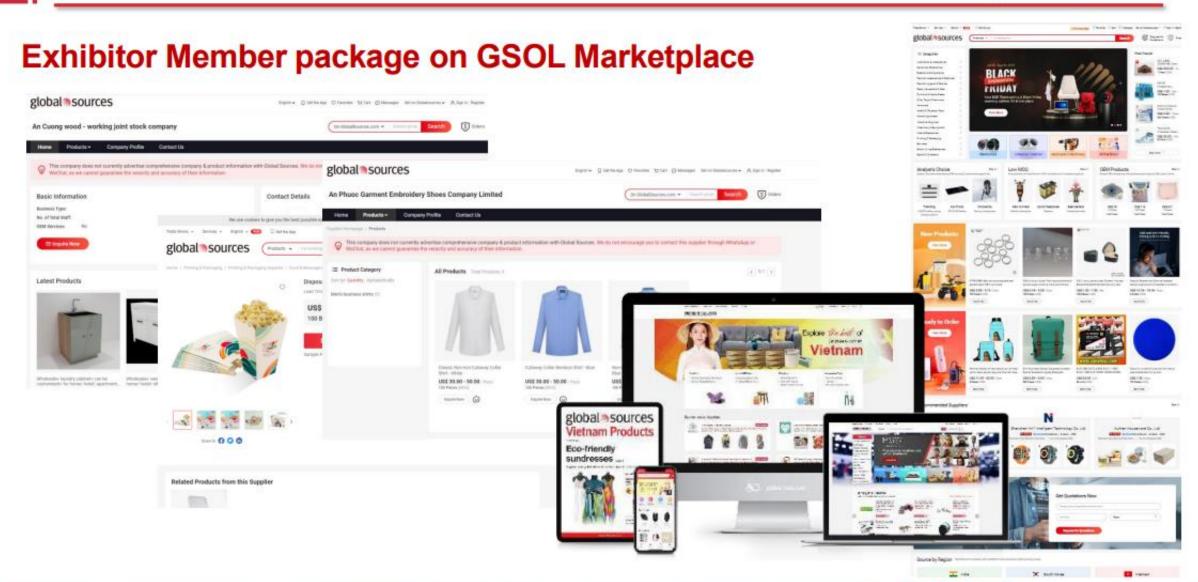






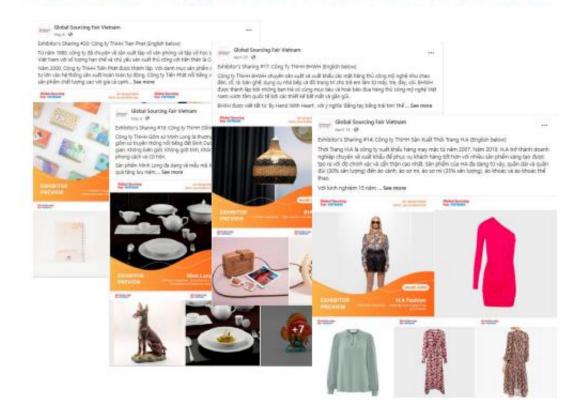
References of exhibitor's benefits

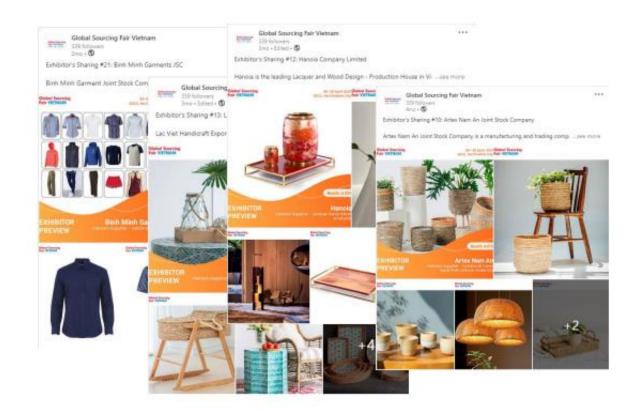






Exhibitor Preview on Social Media





Facebook

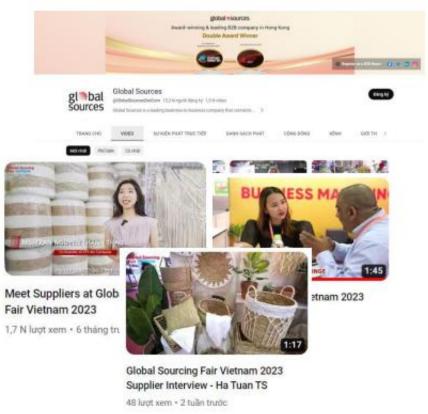
LinkedIn



Exhibitor Preview on Social Media







GS Facebook

GS LinkedIn

GS Youtube

global **sources

Exhibitor's Products Introduction on Email Marketing



Gặp gỡ 6000+ nhà mua hàng quốc tế

Cơ hội kất nổi giao thương với 6.000+ nhà mua hàng quốc tế và gặp gở trực tiếp 400+ nhà cung cấp từ Việt Nam và châu Á, tại triển làm Global Sourcing Fair Vietnam 2023 diễn ra từ 26-28 tháng 4 tại Trung tâm Hội chợ và Triển làm Sài Gón.

Đồng thời, khám phá 5.000+ sân phẩm gia dụng, thủ công mỹ nghệ, và thời trung đạt chuẩn xuất khẩu từ các nhà cung cấp đầu ngánh bao gồm Bitis, An Cường, Jasan Socks, Colormate, Teamade, Talentone, Ningbo Peak & Lead, Arthui Leking.

Ngoài ra, triển tâm điển ra nhiều hoạt động xúc tiến giao thương trực tiếp giữa nhà cung cấp và doanh nghiệp mua hàng bao gồm Business Matching và Investment Forum, mang lai cơ hội mở rồng quan hệ hợp tác vô tân cho khách tham quan.

Những sản phẩm độc đảo từ Việt Nam và châu Á



Discover 5,000+ eco-friendly products for sourcing Can't read or view this email properly? Click here

lobal Sourcing air VIETNAM ome I Citt I Fashion

26-28 April 2023 SECC, Ho Chi Minh City

Source 5,000+ eco-friendly products



plore one of the world's top emerging destinations for handicrafts sourcing and etnam's first international B2B expo in home, gift and fashion - the 2023 Globa Come to Global Sourcing Fair Vietnam 2023 to see why it's sometimes worth putting all your rang & phy kiện, Dét may và phy liệu nhằm mang lại đã dạng nguồn lựa iir Vietnam, which runs from April 26 to 28 at the Saigon Exhibition and Conver

Fer your markets environment-friendly products made from natural materials by im more than 5,000 export-ready items from reliable Vietnamese and other Asi

set some of our exceptional manufacturers who are dedicated to environmenta

A manufacturer of 100% handcrafted, high-quality gifts with over 20 year experience and commitment to providing employment opportunities for pdisabilities.

Cat Dang Handicraft

One of the leading suppliers of high-quality lacquerware with over 30 year experiences.

Oriental Star

One of Vietnam's leading companies in designing and producing a divers

Meet 400+ qualified Vietnamese and ASEAN suppliers Can't read or view this email properly? Click here

Global Sourcing 26-28 April 2023 Foir VIETNAM

Meet 400+ Vietnamese & SEAN suppliers in person

eggs in one basket. It's an all-in-one destination for meeting over 400 Vietnamese and ASEAN suppliers face to face, exploring more than 5,000 export-ready home, gift, and fashion products for sourcing, and most importantly, grabbing the chance to visit and verify over 1,000 factories near Ho Chi Minh City, which takes only around two hours of travel.

The show runs from April 26 to 25 at the Saigon Exhibition and Convention Center (SECC) and features various unique activities as the Vietnam Design HUB. Fashion Parade. Business Matching, and Investment Forum to make your sourcing experience worry-free and

Here are top verified Vietnamese & Asia suppliers



An Coong Wood

© 26-36 Thing 4 Fair VIETNAM T SECC. Quant, HOM 5000+ SÁN PHÁM ĐẠT CHUẨN XUẬT KHẨI /IET NAM VÁ CHẨU Á

THE NICAY

ương mại quốc tế đầu tiên về nguồn cung ứng tại Việt Nam - Global r Vietnam - diễn ra từ ngày 26 - 28 tháng 4, 2023 tại SECC, TP. HCM.

ry tụ 5000+ sản phẩm độc đảo, đạt chuẩn xuất khẩu từ 500+ gian am và châu Á, bao gồm Gia dụng & Nội thất, Quá tặng & Thủ công mỹ cung ứng, tạo điều kiện cho các nhà cung cấp và người mua kết nổi

phẩm hoàn chính cho đến các vật liệu thô, triển làm đặp ứng mọi nhu r nhà cung ứng của các người mua, bao gồm các mặt hàng đến từ ty nổi bất trên thị trưởng như: Thương hiệu thời trang An Phước, Gỗ An . Mỹ Nghệ Gỗ Cát Đẳng, Kiara Việt Nam, Mỹ Nghệ MP, Thái Son S.P. Pha lé Việt Tiếp...

ĐĂNG KÍ THAM QUAN

Những sản phẩm độc đảo từ Việt Nam và châu Á

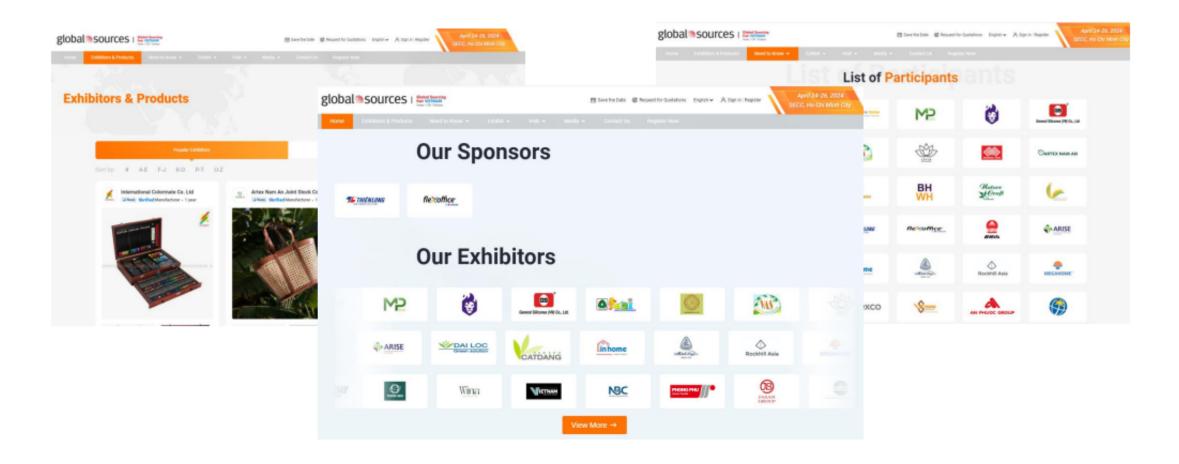




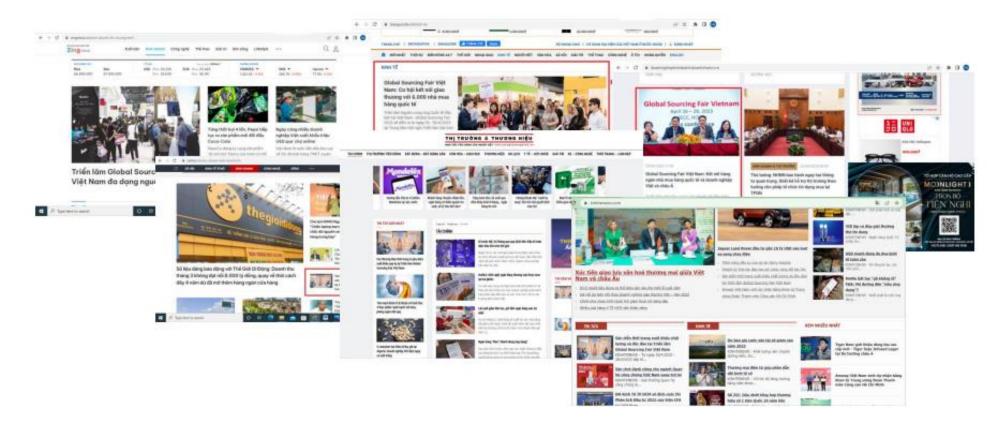
Global Sourcing | Vietnam 2024 Fair VIETNAM Home | Gift | Fashion

Apr 24-26, SECC

Exhibitors Logo & Information on show website



Feature exhibitor's name on PR articles and show news of press-con or exhibition





Virtual Show - Onsite Live Tour





Exhibitor's benefits Demo

Customized Biz Matching









Fashion Parade









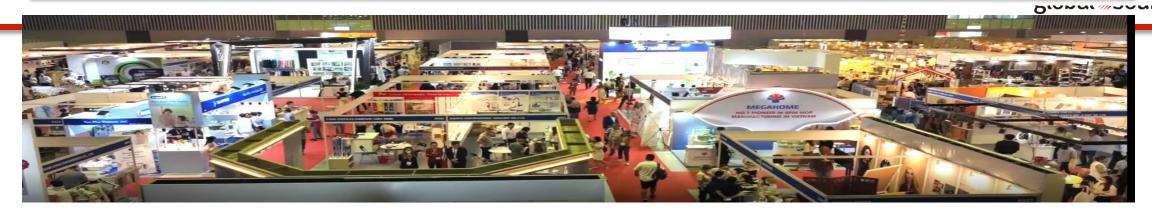




Exhibitor's benefits

Exhibitor's benefits





- **Fashion Parade**
- Social Media promotion
- Exhibitors Logo & information on show website
- Virtual show onsite live tour

- **GSOL** Marketplace
- Products introduction on email marketing
- Exhibitors name on PR articles and show news of press –con or exhibition
- Customized business matching



We have 3 options for booth features for supplier selection. It depends what key products they want display.

(Applicable to Hong Kong clients only) HK\$ / Effective Apr 2023

Raw Space	Standard Price
Raw Space	\$3,280 / sqm (min. 18 sqm)

Standard Booth	Standard Price
Single Booth (9 sqm)	\$32,800
Double Booth (18 sqm)	\$65,600
Four Booths or above	\$32,800 / booth

^{*} There will be 10% surcharge for Main-aisle booths (2-side or 3-side open booth surcharge is not applicable).

* Special rate offer for members of The Federation of Hong Kong Footwear Limited

^{*} There will be 5% surcharge for 3-side opened booths (for single and double booths).

^{*} There will be 3% surcharge for 2-side opened booths (for single and double booths).

^{*} All rates specified above are inclusive of VAT (if any).

- Topic define by Association
- Presenter with presentation prepare by Association









THANK YOU!

Hope to see you at



24 - 26 Apr 2024