Funded by Trade and Industrial Organisation Support Fund, Trade and Industry Department

Implementation Agent





工商機構支援基金 Trade and Industrial Organisation Support Fund

PetFair SE Asia 2024

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..... HALL100, BANGKOKINTERNATIONALTRADE& BITIONS CENTIER (BITEC), THAILAND

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You may also visit our webpage for further information, and get to know more about the HK pet care industry, welcome to contact us for more cooperations!







The pet industry in Hong Kong began as early as the 1960s and 1970s, and was one of the early leader in pet ownership in Asia.

Our pet care products industry has evolved from being dominated by foreign investment and OEM production and operation to its current diversified internationalized state. We have rich experience and professional knowledge in the production, trade, and market trends of pet care products.

With the HKSAR Government's (Funded by Trade and Industrial Organisation Support Fund, Trade and Industry Department) support, we've united 30 HK brands at the 2024 PetFair SE Asia "Hong Kong Pavilion" for the first time, and we hope to introduce the innovative and diverse "Made by Hong Kong" high-quality pet care products with you all.

We believe that whether it is high-quality pet food and supplements, innovative pet living and travel products, or professional pet care and beauty items, Hong Kong brands can provide the most thoughtful choices for you and your pets.





















































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